

SERVICE & ACTIVITY FEE ANNUAL REPORT

KCWU-FM Radio: \$267,525

The S&A Committee has funded KCWU with additional dollars to address increases in costs and sees continued value in supporting a student run radio station.

Fiscal Year: FY2018
Program Name: KCWU-FM Radio
Program Manager: Jeffrey MacMillan

Please list any S&A funded positions that have been vacant longer than six (6) months. If any vacancies exist, please explain how you utilized the funds and what your long term plans are for the position.

- Program Support Supervisor 2 (Vacant since summer 2016).
- The funds from this position have been used to fund multiple student staff positions and two graduate assistant positions. All the funds from this position have gone to creating more opportunities for students in broadcast, marketing, and sports.
- The long term plan for this position is to continue to create more student opportunities and address the fourth supervisory position at a later date.

Please provide an overview of the student centered programming provided, i.e. type of programs, milestones, number of students impacted, and how they benefited.

KCWU provides over 100+ students with the opportunity to gain professional experience and hands on training in following areas;

- *In Brand/Marketing:* Graphic Design, Social Media, Promotions, Event Planning, Public Relations/ Marketing Communications, Web and App Design, Contest Organization, and Sales and Advancement
- *In Radio Programming:* Traffic Scheduling, Programming and Scheduling, Production, On-Air Performance, Broadcast Journalism, Sports Broadcasting, FCC Laws and Music Rights, Sports Play-by-Play, Technical Board Operation, and Live performance Mixing
- *In Video Production:* Live video Technical Directing, Equipment Maintenance, Video Editing, and Content Planning and Production

KCWU also offered Events Support at over 210 events last year, including Bite of the Burg, CWU Football Tailgate, Wildcat Welcome Weekend, multiple events for CLCE, Wellness Center, the College of Business, ROTC, Wildcat Shop, and CWU Recreation.

Please provide a detailed explanation of any fund transfers from one service and activities fund budget to another.

Fund transfer in of \$50,770 resulted from KCWU's flood in August. These funds were transferred in to offset capital expenses and were non-operating budget.

Please provide an explanation for any positive or negative fund balances at year end.

\$34,594

KCWU rolled over \$34,594 to be used in the purchase of video equipment in the month of July and August, This was done so that KCWU could provide live video opportunities and help launch KCWU's Video department. KCWU also used the additional funds to help create more student opportunity in the year to come and anticipate the increase in minimum wage.

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	FY18	FY19	FY20	FY21
	Actuals	Budget	Budget	Budget
BEGINNING BALANCE	(803)	34,594	(10,097)	(54,788)
RESOURCES				
S&A Allocation	272,560	272,560	272,560	272,560
Self-Support Funds	9,878	17,684	17,684	17,684
Other Funds Received	174,701	174,701	174,701	174,701
TOTAL RESOURCES	457,139	464,944	464,944	464,944
EXPENSES				
Student Payroll	101,529	120,022	120,022	120,022
Non Student Payroll	192,124	210,692	210,692	210,692
Benefits	73,523	89,241	89,241	89,241
Goods & Services	105,336	89,679	89,679	89,679
TOTAL EXPENSES	472,512	509,635	509,635	509,635
TRANSFERS				
Transfers In	50,770	-	-	-
Transfers Out	-	-	-	-
TOTAL TRANSFERS	50,770	-	-	-
NET	35,397	(44,691)	(44,691)	(44,691)
Ending Fund Balance	34,594	(10,097)	(54,788)	(99,479)