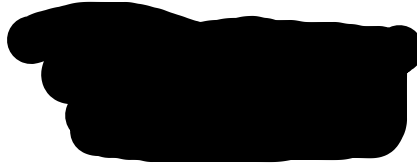


MARK MEISTER

Associate Dean of the College of Arts and Humanities
Professor of Communication
Central Washington University (CWU)



Education

- 1997** Ph.D. Communication Studies, University of Nebraska. Lincoln, NE
1994 M.A. Speech Communication, North Dakota State University (NDSU), Fargo, ND
1991 B.A. (with honor). Speech Communication and English Writing, Carroll College, Helena, MT

Administrative Positions, Experiences, Responsibilities, Duties, and Outcomes

July 2020-present **Associate Dean, College of Arts and Humanities (CAH)
Central Washington University (CWU)**

The College of Arts and Humanities at CWU includes 8 academic departments, 5 interdisciplinary programs, 317 faculty, 32 academic staff and administrative professionals, and approx. 2300 students) As Associate Dean, I serve the college in six specific ways.

COVID-19 Planning and Messaging.

I regularly engage in crafting and implementing strategic CAH stakeholder messaging related to COVID-19 preparedness (based on WA and CWU policies).

Enrollment Management.

I lead enrollment management for the college, implementing strategies related to curriculum and program offerings. My work with department chairs in creating 4-year plans, major (career development maps), program and course learning outcomes, learning assessment strategies, and course rotations are vital to predicting and anticipating fluctuating enrollment patterns.

Budget Administration (CAH Advising Program).

I oversee the CAH Academic Advising Program and its annual employee and goods and services budget (\$250,000 approx.). The Director of Academic Advising and four academic advisors are “direct reports.” I’ve initiated a principled approach to academic advising based on clear messaging of student and academic advisor responsibilities and obligations. In support of CAH academic advising, I teach a 1-credit UNIV 101 course specifically designed to highlight the principles, responsibilities, and obligations for a student-focused program.

Faculty PTE and Faculty/Staff Recruitment, Evaluation, and Retention.

In collaboration with the CAH Dean, I've created faculty and staff recruitment and retention programs emphasizing executive leadership training, intellectual leadership (the roles and obligations of tenured faculty), faculty PTE preparation evaluations, and faculty and staff peer mentoring programs.

Conflict Resolution.

I regularly engage in conflict resolution and mediation related to student and faculty grievances, faculty CBA standards, Title IX investigations, and grade challenges.

Summer-school Administration.

I plan and implement annual CAH summer school programs and courses offerings firmly guided by enrollment management efficiencies and revenue projections.

Other Duties as Assigned.

Moreover, I regularly meet (formally and informally) with CAH students and student organizations about the CAH Dean's Classroom to Career Initiative (called the CAH Compact) that promises students a signature experience (internship, externship, study abroad) by teaching courses, meeting with prospective students, and assisting in alumni relations. I further supplement the CAH Dean's efforts in fund-raising, faculty PTE evaluations, staff annual reviews, and DEI initiatives. I work directly with the CAH Dean and the CAH's Financial and Administrative staff in implementing academic budgets based on RCM. Finally, I represent the CAH Dean on numerous CWU committees, including the Academic and Student Life Committee, the Academic Affairs Committee, the General Education Committee, the Faculty, the Student Onboarding Team, the Space, Equipment, and Budget Subcommittee (of the CWU President's Budget Advisory Committee), Academic Advising Council, New Student Orientation Committee, the CWU Transfer Student Experience Team, and Faculty Senate Curriculum Committee (ad hoc committee member).

2017-2020

**Chairperson, Senate Committee on Academic Integrity,
North Dakota State University**

As chairperson of the Senate Committee on Academic Integrity, I supervised all committee discernments as mandated by North Dakota State University Policy 326 (<https://www.ndsu.edu/fileadmin/policy/326.pdf>) Phase III: Investigation. These duties included working closely with the Title IX investigators within the provost's office, University and North Dakota University System attorneys, the university ombudsperson, and alleged academic misconduct parties, and reporting parties. During this tenure, I chaired the committee that investigated four separate cases. Accordingly, this position is "labeled" as administrative because I received course release and summer salary.

2017-2020

**Director of the General Education Public Speaking
Course, North Dakota State University**

As the Director of the General Education Public Speaking Course, I oversaw the curriculum design, implementation, assessment, and evaluation of NDSU's COMM 110 Fundamentals of Public Speaking General Education Program. My duties included oversight of 60 sections of COMM 110 each semester, including the training of 25 instructors and graduate teaching assistants, and coordination of the common course syllabus, assignments, and grading of each section. I consistently collaborated with the NDSU Office of Teaching and

Learning in the training of teaching assistants and instructors and in guaranteeing the overall academic integrity and quality of these courses.

2011 **Interim Department Chairperson (appointed)**
North Dakota State University

2012-2017 **Department Chairperson (elected)**
North Dakota State University

I was appointed interim chairperson in 2011 and elected in 2012 and re-elected in 2014 as chairperson of the Department of Communication. My term as chairperson ended on July 1, 2017, because Department policy mandates that chairpersons serve only two consecutive three-year terms.

I oversaw the academic integrity of the NDSU Department of Communication (14 tenure-eligible/tenured faculty, 2 administrative staff, 2 instruction support technicians, 5 non-tenure track full and part-time faculty, 25-34 graduate teaching assistants, and 430 undergraduate and graduate students) through the administration of the following over-lapping administrative duties.

Strategic planning.

I coordinated strategic planning initiatives with department faculty and staff that reflect both NDSU and the College Arts, Humanities, and Social Sciences (AHSS) strategic plans by focusing on improving objectives and metrics based on bolstering undergraduate student retention and graduation rates, emphasizing graduate student and faculty teaching and research collaboration, and fostering faculty research and community engagement.

Bolstering undergraduate student retention and graduation rates.

In 2011, the department changed its undergraduate degree offerings from two (Speech Communication and Mass Communication) to five (Agricultural Communication, Strategic Communication, Health Communication, Management Communication, and Journalism). Along with the name and curriculum changes, the department worked with the NDSU Office of Admissions and Enrollment Management in the creation of student recruitment messages and events. According to the NDSU Office of Institutional Research and Analysis (<https://www.ndsu.edu/oira/>), the department's undergraduate student enrollment increased from 62 in 2011 to 317 in fall 2018, retention rates increased from 44% in 2012 to 78% in fall 2018, and four year graduation rates increased from 53% in 2012 to 92% in fall 2018.

Emphasizing graduate student and faculty teaching and research collaboration.

As chairperson I worked with the Department's Director of Graduate Studies in the creation of teaching and research teams. These teams consisted of faculty and graduate students with shared research and teaching interests. As a result, research teams regularly publish peer-reviewed studies in high-quality academic journals and teaching teams regularly attend pedagogical and professional teaching development workshops sponsored by the NDSU Office of Teaching and Learning.

Fostering faculty research and community engagement.

I'm most proud of the faculty hires that occurred during my six years as chairperson. In 2011 the department consisted of nine tenure-track faculty. Today, the department has fifteen tenure-track faculty—all of which are actively engaged in coherent research agendas that contribute to the university's research and discovery strategic plan initiatives in food systems and security, healthy populations and vital communities, and sustainable energy, environment, and societal infrastructure (https://www.ndsu.edu/fileadmin/provost/Forms/Strategic_Planning/Strategic_Vision_May_2015.pdf). Moreover, I oversaw the assignment of a joint-faculty position with the university's Center for Community Vitality and created the department's first Communication Advisory Board and coordinated a memorandum of understanding between North Dakota State University and Tianjin National University (China) for faculty and student exchange programs.

Policy administration.

In one of my first duties as interim chairperson, I converted departmental "oral traditions" into written and proposed policies that expedited office procedures, faculty voting rights, administrative duties and responsibilities, committee responsibilities, and teaching assignments, course textbooks, and summer school offerings. I organized annual faculty retreats, facilitated monthly department meetings, authored annual program review and assessment documents, and facilitated a climate of shared governance. During my tenure as Department chairperson, I sat on the College of AHSS's Executive Committee.

Fund-raising the grant writing.

I worked closely with the NDSU Development and Alumni Foundation in securing funds for the Don and Lois Schwartz Leadership in Communication Endowed Scholarship (2013), the Michael Kruger Memorial Scholarship (2014), and the creation of the Jerry and Lou Richardson Endowed Professor of Journalism (to be formally established in 2019). My nominations of past students and faculty led to each receiving the Alumni Foundation's Horizon (2017 and 2011) and the Henry L. Bolley Academic Achievement Awards (2016). I successfully wrote and secured Alumni and Foundation grants totaling \$112,000 that benefited the department's renovation and upkeep of the Bison Information Network/SUTV Studio.

Budget administration.

As chairperson, I was responsible for securing, maintaining, updating, allocating, and adjusting the finances and resources of a \$300,000 annual department operating budget and approximant \$1.5 million salary budget. I provided monthly budget reports to the Dean's office and routinely shared funding for course instruction with the Women and Gender Studies Program, the Honors Program, the Department of Visual Arts, and the Department of Emergency Management.

Promotion, tenure, and evaluation reviews and annual faculty and staff reviews.

As chair, I was responsible for the supervision and annual evaluation of fifteen full-time faculty members, eight part-time instructors, twenty-four graduate teaching assistants, and three administrative support staff. I also wrote evaluations and assessments for faculty third-year reviews and promotion, tenure, and evaluation.

Collegiality and climate.

My chairperson role afforded me opportunities for enhancing and promoting a collegial and respectful work environment and academic culture. Examples of these opportunities include the workshop and professional training I received from the Council of Colleges of Arts and Sciences (CCAS) and NDSU's FORWARD leadership program. But most of all, I demonstrated daily my respect for all because of my unequivocal support for all human and intellectual diversity, shared and transparent governance, and equitable and shared distribution of resources.

Managing curricular change and growth in department majors

I initiated EAB's Student Success Collaborative system to interact with and communicate with all undergraduate majors. I routinely used EAB in the creation of advising campaigns that bolstered student-faculty advising. I instituted the use of EAB by faculty to record and organize communication with students about curriculum changes. I strongly believe that the use of EAB assisted in raising retention rates to 94% in 2017.

2009-2010

**President, University Senate,
North Dakota State University**

As President of the University Senate in 2009, I prioritized the creation, coordination, discussion, and possible approval of policies related to work-life balance, no tobacco usage on campus, intellectual property, and the evaluation of university administrators. I also served on the ND State Board of Higher Education's Council of College Faculties, as a member of North Dakota State University's Presidential Search Committee, Program Review Committee, and Policy Coordination Committee.

2007-2009

**Director of Graduate Studies, Department of
Communication
North Dakota State University**

I served as the Director of Graduate Studies during which I coordinated the recruitment, enrollment, assessment, and advisement of the Department's master's and doctoral students.

Academic Positions

July 2020-present	Professor with Tenure, CWU
2014-2020	Professor, NDSU
2009	Walter F. and Verna Gehrts Endowed Professor, NDSU
2009, 2012	Affiliated Faculty Member, Georgian Institute for Public Affairs, Tbilisi, Georgia
2002	Associate Professor, NDSU (Early Tenure)
2001	Associate Professor, NDSU (Early Promotion)
1997	Assistant Professor NDSU (Tenure Eligible)
1996	Adjunct Faculty, Nebraska Wesleyan University, Lincoln, NE
1996	Instructor, Southeast Community College, Lincoln, NE
1993-1995	GTA, University of Nebraska, Lincoln, NE
1991-1993	GTA, NDSU, Fargo, ND

Professional, Administrative, and Leadership Training

2021	“Enrollment Management Efficiencies and Enrollment Patterns,” CWU Office of Enrollment Management and The CWU Transfer Student Office
2021	“The Central Faculty Union’s CBA,” CWU Office of Undergraduate and Faculty Affairs
2020	“FERPA and Student Rights During Covid,” CWU Office of Academic and Student Life
2020	“Covid-Response Team,” CWU Office of Academic and Student Life
2019	“Civility and the End of Academic Hazing” NDSU Office of the Ombudsperson
2018	“Conflict Management and Academic Policy Grievances” NDSU Office of the Ombudsperson
2018	“Dare to Lead: Faculty as Leaders” NDSU Faculty Orientation Session
2018	“Freedom of, and from, Religion: Understanding the American Secular Tradition” Education Innovation Lecture Series on Freedom of Speech in Higher Education
2017	“The Value of Interdisciplinary Programs: Engaging in Collaborative Work in the Academy” NDSU Provost’s Faculty Development Workshop
2017	“How SSC Made My Job Easier,” NDSU Provost’s Faculty Development Workshop
2017	“Avoiding Burnout: Tips for Thriving (not just surviving) This School Year,” NDSU Provost’s Office Annual Faculty Conference
2017	Anti-Racism and Multiculturalism Across the Curriculum Training, NDSU
2017	“Conflict Style,” NDSU Provost’s Office, Training by NDSU Ombuds
2016	Resolving Discrimination and Harassment Complaints: Workshop for Investigators, NDSU
2015	Fast Track Leadership: Coaching, Consulting, Creative Solutions, NDSU
2015	Council of Colleges of Arts and Sciences (CCAS), “Preparing for a Dean Role,” Washington D.C.
2015	“Enhancing Climate: New Faculty Orientation Workshop,” NDSU FORWARD
2015	“Recruitment and Retention for a Diverse and Dynamic Institution,” Christine A. Stanley, Texas A&M, NDSU Provost’s Office.
2015	“How Research Institutions Recruit and Retain Highly Talented Faculty through Dual-Career Hiring,” NDSU FORWARD
2014	Effective Response to Bullying in the Workplace, NDSU
2014	Council of Colleges of Arts and Sciences (CCAS), “Making the Case for Supporting the Liberal Arts: Deans and Development,” Phoenix
2013	TOCAR (Training our Campuses Against Racism), Level 2 Training
2011	Council of Colleges of Arts and Sciences (CCAS), “Preparing for a Department Chair Role,” Minneapolis
2012	Department Chairs Summer Workshop, National Communication Association (NCA), Washington, D.C.
2012	Rhetoric Society of America, Career Development Workshop, Philadelphia
2010	TOCAR (Training our Campuses Against Racism) Level 1 Training, NDSU
2007	“Telling Your Organization’s Story: Narrative and Fundraising.” Workshop with Laurie Jacob with and the Fargo Arts Partnership
2006	National Problem Based Learning Workshop, Baltimore
2002	Safe Zone Training, NDSU

Research Interests, Publications, Presentations, and Grants

Research interests. I incorporate rhetorical criticism and argumentation theory to critically evaluate historical and contemporary economic, environmental, and scientific rhetoric.

Selected Refereed journal publications

(Information provided if available, including role and contribution % of co-authored citations, journal information, and impact factor/indexing information)

Meister, M. (2014). The corporate rainmaker persona. Relevant Rhetoric, 5, available at www.relevantrhetoric.com/CorporateRainmaker.com

Gronewold, K., Burnett, A., & Meister, M. (2012). Farmers' cynicism toward nature and distrust of the government: Where does that leave conservation buffer programs? Applied Environmental Education and Communication: An International Journal, 11, 18-24. *[Role-Contribution %-Journal Information-Impact factor/Indexing: review of literature, research design, and corresponding author-30%-journal published by Routledge-Indexed in EBSCO host, Elsevier, ProQuest, among others]*

Madjik, Z, Platt, C.A., & Meister, M. (2011). Calculating the weather: Deductive reasoning and disciplinary telos in Cleveland Abbe's rhetorical transformation of meteorology. Quarterly Journal of Speech, 97, 74-99. *[Role-Contribution %-Journal Information-Impact factor/Indexing: equal among all authors-NCA journal published by Taylor & Francis, listed in Web of Science-0.556]*

Meister, M., Hest, T., & Burnett, A. (2009). Hearing loss on the family farm: A rhetorical-interpretive investigation. The Qualitative Report, 15, 215-231. <http://www.nova.edu/ssss/QR/QR15-1/meister.pdf> *[Role-Contribution%-Journal Information-Impact factor/Indexing: equal among all authors-online journal published by Nova Southeastern University-N/A]*

Meister, M., Hest, T., & Burnett, A. (2009). Weather-talk, cynicism, and agriculture. Qualitative Research Reports in Communication, 10, 61-71. *[Role-Contribution %-Journal Information-Impact factor/Indexing: designed research questions and protocol, conducted review of literature, conducted analysis-70%-ECA journal published by Taylor & Francis-Indexed in EBSCO and Communication Abstracts]*

O'Connor, A., Shumate, M., & Meister, M. (2008). 'Walking the line': Working mom's perceptions of corporate social responsibility. Public Relations Review, 34, 343-350. *[Role-Contribution %-Journal Information-Impact factor/Indexing: assisted in data analysis-20%-published by Elsevier, listed in Web of Science-0.726]*

O'Connor, A. & Meister, M. (2008). Corporate social responsibility attribute rankings. Public Relations Review, 34, 49-50. *[Role-Contribution %-Journal Information-Impact factor/Indexing: assisted in data analysis-10%-published by Elsevier, listed in Web of Science-0.726]*

Meister, M., Brown, A., & Chamberlain, K. (2006). Rejuvenating nature in commercial culture and the implications of the green commodity. Environmental Communication: A Journal of Nature and Culture, 3, 97-114. *[Role-Contribution %-Journal Information-Impact factor/Indexing: lead author-80%-published by Taylor & Francis, listed in Web of Science-0.758]*

Meister, M. & Burnett, A. (2005). Rhetorical power and cultural legitimacy in the *United States v. Leonard Peltier*. *American Indian Quarterly*, 28, 719-742. [Role-Contribution %-Journal Information-Impact factor/Indexing: lead author-60%-published by the University of Nebraska Press-Indexed in JSTOR]

Meister, M. (2002). Meteorology and the rhetoric of nature's cultural display. *Quarterly Journal of Speech*, 87, 415-428. [NCA journal published by Taylor & Francis, listed in Web of Science, 0.556]

Meister, M. (2001). Cultural feeding, good life science and the TV Food Network. *Mass Communication and Society*, 4, 165-182. [Published by Taylor & Francis, listed in Web of Science, 0.827]

Burnett, A., Brand, J., & Meister, M. (2001). The ethics of intercollegiate forensics: Education as myth. *Argumentation and Advocacy*, 38, 106-115. [Role-Contribution %-Journal Information-Impact factor/Indexing: data collection, analysis, and editor-30%-AFA journal published by AFA-0.621]

Okigbo, C. & Meister, M. (2000). Sustainable development of Africa: A cultural communication perspective. *The Journal of Development Communication*, 11, 1-15. [Role-Contribution: equal among authors]

Meister, M. & Okigbo, C. (2000). Service learning in the intercultural communication course: Promoting civility, engagement, and understanding of global development issues. *North Dakota Journal of Speech & Theatre*, 13, 40-49. [Role-Contribution: equal among authors]

Meister, M., Dewhirst, B., Green, R., To, L., Tronstad, L., Stark, T., & Ward, E., (1999). Bonanzaville and baseball: Metaphorical and cultural "sites" of preservation and entertainment. *North Dakota Journal of Speech and Theatre*, 12, 31-39. [Role-Contribution %-Journal information: lead author-75%-published by C STAND]

Meister, M. (1999). The media and the law-and-order myth in American political discourse. *Speaker and Gavel*, 36, 1-18.

Meister, M. & Japp, P. M. (1998). 'Sustainable development' and 'global economy': Rhetorical implications for improving the 'quality of life.' *Communication Research*, 25, 399-421. [Role-Contribution %-Journal Information-Impact factor/Indexing: lead author-80%-published by Sage-2.014]

Meister, M. (1997). 'Sustainable development' in visual imagery: Rhetorical function in the Jeep Cherokee. *Communication Quarterly*, 45, 223-234. [ECA journal published by Taylor & Francis-0.026]

Meister, M. (1996). Drama and tragedy in contemporary folk music: Nanci Griffith's 'It's a hard life wherever you go.' *Communication Studies*, 47, 62-71. [CSCA journal published by Taylor & Francis-0.026]

Littlefield, R.L., Sellnow, T.L., & Meister, M. (1994). Controlling speech anxiety: Academic recommendations and forensic applications. *National Forensics Journal*, XI, 15-28. [Role-Contribution: data analysis-20%]

Refereed conference proceedings

Meister, M. & Larson, B. (2001). Priestly and bardic voices in the prairie wind. *Proceedings of the 6th Biennial Conference on Communication and Environment*, 327-333.

Meister, M. (2000). Incorporating technology into the creation of a regional land ethic: The possibilities of Group Decision Support Software (GDSS). *Proceedings of the 5th Biennial Conference on Communication and Environment*, 71-80.

Competitively selected and invited book chapters

Burnett, A.K. & Meister, M. (2018). Social media, hegemonic masculinity, and the role of women in Presidential elections and debates, 1992-2016. In E.A. Hinck (Ed.) Televised Presidential Debates in a Changing Media Environment, Vol. II—The Citizens Talk Back (pp. 145-168). ABC-CLIO: New York. INVITED [*Role-contribution % equal among authors*]

Meister, M. & Platt, C.A. (2017). Warren Buffett's celebrity, epideictic ethos, and neoliberalism humanitarianism. In K.H. Nguyen (Ed.), Rhetoric in Neoliberalism. Routledge: New York. COMPETITIVE [*Role-contribution %: lead author—90%*]

Meister, M. (2015). Celebrity culture and environment. In A. Hansen and R. Cox (Eds.), Routledge Handbook of Environment and Communication (pp. 281-289). Routledge: New York. INVITED.

Meister, M. & Gilstrap, C. (2009). The Earth Liberation Front's failed diatribe of sacramental arson. In M. Smith & B. Warnick (Eds.), Responsibilities of Rhetoric, (pp. 326-339). Long Grove, IL: Waveland. COMPETITIVELY SELECTED [*Role-Contribution %: lead author—80%*]

Meister, M. (2005). Ethics and sustainable advertising. In P.M. Japp, M. Meister, & D. Japp (Eds.), Communication Ethics, Media, and Popular Culture, (pp. 65-82). New York: Peter Lang Publishing Company. INVITED

Meister, M. & Japp, P.M. (2002). Introduction: A rationale for studying environmental rhetoric and popular culture. In M. Meister & P. Japp (Eds.), Envirotop: Studies in Environmental Rhetoric and Popular Culture. Westport, CT: Greenwood. INVITED [*Role-Contribution %: lead author—80%*]

Okigbo, C. & Meister, M. (2001). Communication and cultural considerations for promoting a human rights dialogue in Africa. In Michael Prosser (Ed.), Civic Discourse and Conflicts in Africa. Stamford, CT: Ablex Publishing Corporation. COMPETITIVELY SELECTED [*Role-Contribution %: equal among authors*]

Edited books

Japp, P.M, Meister, M., & Japp, D.K. (2005). Communication ethics, media, and popular culture. New York: Peter Lang Publishing Company. [*Role-Contribution: equal among editors*]

Meister, M. & Japp, P.M. (2002). Envirotop: Studies in environmental rhetoric and popular culture. Westport, CT: Praeger. [*Role-Contribution: equal among editors*]

Invited book reviews

Meister, M. (2009). Understanding the rhetoric of 'Huskerville.' Review of Communication, 9, 346-347.

Meister, M. (2006). The rhetorical imagination of Kenneth Burke (Ross Wolin, author). Review for the Quarterly Journal of Speech, 89, 261-262.

Meister, M. (2000). Sharing the earth: The rhetoric of sustainable development (Tarla Rai Peterson, author). Review for the Journal of Environmental Practice, 2, 109.

Meister, M. (1998). Landmark essays on rhetoric and the environment (Craig Waddell, editor). Review for Environmental History, 3, 531-532.

Meister, M. (1997). Green culture: Environmental rhetoric in contemporary America. (Carl Herndl and Stuart Brown, editors). Review for the Journal of American Culture, 92-94.

Refereed articles in press, under review, and in progress

Meister, M., Burnett, A., & Gronewold, K. (2021, in press). Managing agricultural uncertainty with frustration about governmental dependence: A qualitative content analysis of Federal fact sheets promoting conservation. Journal of Applied Communications. [Note: this article has been accepted for publication and the authors are awaiting proof sheets for final review].

Meister, M., O'Connor, A. & Gronewold, K. (Revise and Resubmit). Corporate rainmakers: Implications for stylizing sustainability. POROJ. Resubmitted: 12-14-20.

Meister, M. & Becker, R. (Revise and Resubmit). Warren Buffett's commonwealth: Austere presence, value-investing, and the thrifty folk-hero. Great Plains Quarterly. Submitted: 5-15-21.

Refereed convention presentations

Meister, M. (2009). Cleveland Abbe's rhetorical vision of meteorological science. National Communication Association, Chicago, IL.

Meister, M. (2008). The rhetoric of "weather-casting." National Communication Association, San Diego, CA.

Meister, M. & Gilstrap, C. (2008). The Earth Liberation Front's (ELF) failed diatribe of sacramental arson. Rhetoric Society of America, Seattle, WA.

Shumate, M., O'Connor, A., & Meister, M. (2007). Walk the line: External stakeholders define corporate social Responsibility. National Communication Association, Chicago, IL.

Shumate, M., O'Connor, A., & Meister, M. (2006). "It's not just business, we're making the world a better place": An analysis of the pattern of inter-organizational symbiotic relationships between economic and issue industries. National Communication Association, San Antonio, TX. Top paper in the Organizational Communication Division.

Meister, M., Chamberlain, K., & Brown, A. (2005). Rejuvenating nature in commercial culture and implications of the green commodity form. Central States Communication Association, Kansas City, MO. Top Paper in the Rhetorical Theory and Criticism Interest Group.

Meister, M. & Chamberlain, K. (2004). Republicanism and the rhetorical depiction of sustainability: The Ford Motor Company as a cultural rainmaker. National Communication Association, Chicago, IL.

Meister, M. (2004). Built Ford Tough: Leopold's land ethic and the sustainable advertising of the Ford Motor Company. National Conference on Communication Ethics. Pittsburgh, PA. Top Paper Award.

Meister, M. (2003). Visual metaphor and sustainable lifestyles: Nature imagery in Ford Motor Company advertisements. National Communication Association, Miami, FL.

Meister, M. (2003). Rhetorical fire: Confrontation, piety, and mystery in the Earth Liberation Front's failed crusade for the Earth. Western States Communication Association, Salt Lake City, UT.

Meister, M. & Burnett, A.K. (2003). Rhetorical power and cultural legitimacy in the *United States v. Leonard Peltier*. Central States Communication Association, Omaha, NE. Top Paper in the Rhetorical Theory and Criticism Interest Group.

Meister, M. & Hest, T. (2002). Weather-watching and agriculture: A meteorological land ethic. National Communication Association, New Orleans, LA.

- Meister, M. & Hest, T. (2002). Incorporating mythic and interpretive analysis in the evaluation of hearing loss on the family farm. Central States Communication Association, Milwaukee, WI. Top Paper in Health Communication Interest Group.
- Meister, M. & Rupprecht, K. (2002). The Earth Liberation Front's (ELF) crusade for the earth-body monarch: The political style of courtly faith and realistic fortitude. Central States Communication Association, Milwaukee, WI.
- Burnett, A., Brand, J., & Meister, M. (2001). The myth of education in intercollegiate forensics. National Communication Association, Atlanta, GA. Top Paper in the Argumentation and Forensics Division.
- Okigbo, C. & Meister, M. (2001). Service learning in the intercultural communication course: Promoting civility, engagement, and understanding of global development issues. Western States Communication Association, Couer d'Alene, ID.
- Meister, M. (2000). Crusading for the earth-monarch: The political style of courtly faith and realistic fortitude. National Communication Association, Seattle, WA.
- Meister, M. (2000). Weather-talk, the 'system' of nature, and the forecasting of nature's 'special effects.' Central States Communication Association, Detroit, MI.
- Meister, M. (1999). 'Enviropop': Nature as visual 'psychosis' in popular culture. National Communication Association, Chicago, IL. Top Paper in the Environmental Communication Division.
- Meister, M. (1999). Incorporating technology into the creation of a regional land ethic: The possibilities of Group Decision Support Software (GDSS). Conference on Communication and Environment, Flagstaff, AZ.
- Meister, M. & Japp, P. M. (1998). 'Sustainable development' and the 'global economy': Rhetorical implications for improving the 'quality of life'. National Communication Association, New York, NY.
- Meister, M. (1998). The 'good life' and the TV Food network. Central States Communication Association, Chicago, IL
- Meister, M. (1998). Media and the law-and-order myth in American political discourse. National Interdisciplinary Conference on Media and Politics, Lincoln, NE.
- Meister, M. (1997). The Weather Channel and the commodification of the non-natural. Western States Communication Association, Monterey, CA.
- Meister, M. (1996). Courtly etiquette and realist action: Revolutionary politics in modern environmentalism. Central States Communication Association, St. Paul, MN. Top Paper in Rhetorical Theory Interest Group.
- Meister, M. (1995). Only in a Jeep: Environmental accessorizing in print advertisements. Speech Communication Association Convention, San Antonio, TX. Top Paper in American Studies Interest Group.
- Meister, M. (1994). Stress within the forensics community: Understanding competitor perceptions metaphorically. Speech Communication Association Convention, New Orleans, LA.
- Meister, M. (1994). Argumentation theory in marital communication. National Conference on the Family Wayne State College, Wayne, NE.

Meister, M. (1994). Folk music as communication: An analysis of Nanci Griffith's 'It's a Hard Life Wherever You Go.' Central States Communication Association Convention, Oklahoma City, OK.

Meister, M. (1994). The field of conflict in Northern Ireland: Division through argumentative purpose. Central States Communication Association Convention, Oklahoma City, OK. Top Paper in Graduate Student Division.

Meister, M. (1993). Social injustice themes in contemporary folk music: A narrative analysis of Nanci Griffith's 'It's A Hard Life Wherever You Go.' Central States Communication Association Convention, Lexington, KY. Top Paper in Rhetorical Theory Interest Group.

Littlefield, R.S., Sellnow, T.L., & Meister, M. (1993). Are we coaching what we are teaching? Controlling speech anxiety: Academic recommendations and forensic applications. Speech Communication Association Convention, Chicago, IL.

Meister, M. (1992). A narrative and dramatisitic analysis of Nanci Griffith's 'It's A Hard Life Wherever You Go.' North Dakota Speech and Theater Arts Conference, Bismarck, ND.

Meister, M. (1992). Compliance-gaining research: Resistance in the college classroom. Central States Communication Association Convention, Cleveland, OH. Top Paper in the Graduate Student Division.

Meister, M. (1992). Adaptation from the undergraduate to the graduate school experience. Pi Kappa Delta Regional Conference, St. Cloud, MN.

Meister, M. (1992). Adopted and rejected authoritative-innovative decisions: North Dakota State University's use of legitimacy and credibility in the diffusion process. Red River Valley Student Communication Conference, Fargo, ND.

Meister, M. (1992). Downward communication: An analysis of compliance-gaining, power, and social influence in the corporate setting. Red River Valley Student Communication Conference, Fargo, ND.

Meister, M. (1991). Compliance-gaining strategies in the college classroom. Northwest Communication Association Convention, Coeur d'Alene, ID. Top Paper in the Undergraduate Student Division.

Invited convention research and teaching presentations and activities

Respondent: "Undergraduate Honors Conference." Central States Communication Association, Madison, WI: April 2008.

Respondent: "Papers on Environmental Communication." National Communication Association, San Antonio, TX. November 2006.

Respondent: "The Environment and Culture: Places, Practices, and Protest." National Communication Association, Chicago, IL. November 2004.

Respondent: "Rhetorical Crossroads: Burkean Intersections on Politics, Film, Animal Rights, and Industry Hiring Practices." Central States Communication Association, Omaha, NE. April 2003.

Lecture, "Enviropop: Critical implications for juxta-positioning of nature and popular culture. St. John's University, MN. March 2003.

Panel Facilitator, "Culture and the environment: The Role of communication arts in creating a culture of environmental consciousness." National Communication Association, New Orleans, LA. 2002.

Keynote Speaker, "Last Lecture Series," North Dakota State University, Fargo, ND, March 2002.

Panel Presenter, "Winning is everything: Education as myth in forensics," National Communication Association, Atlanta, GA, November 2001.

Keynote Speaker, "Green advertising and visual commodities," Great Falls Advertising Federation, University of Great Falls, MT, April 2001.

Panel Presenter, "Service learning in the intercultural communication course," Minnesota Campus Compact Conference on Service Learning and Communication, University of St. Thomas, St. Paul, MN, February 2001.

Keynote Speaker, "Environmental communication and popular culture, Conference on the Future of Environmental Studies, Carroll College, MT. February 2000.

Panel Facilitator, "Mirror, mirror, on the world: How communication reflects culture and society." Central States Communication Association, Detroit, MI, April 2000.

Panel Presenter, "Land ethic issues in North Dakota: Using Group Decision Support Software for consensus-building. Extension Service Grass and Feed Research Roundup, Medina, ND, February 2000.

Panel Respondent, "Constitutive rhetoric of labor, communism, and American citizenship," National Communication Association, Chicago, IL, November 1999.

Seminar presenter, "Designing courses in environmental communication," National Communication Association, New York, NY, November 1999.

Panel Presenter, "Culture, community, contracts and criticism: Innovation in teaching environmental communication," National Communication Association, New York, NY, November 1999.

Seminar Participant, "Kenneth Burke and the rhetoric of the seen," Triennial Conference of the Kenneth Burke Society, University of Iowa, Iowa City, IA, May 1999.

Panel Respondent and Chair, "Constructing arenas for environmental discourse," National Communication Association, Chicago, IL, November 1997.

Seminar Participant, "Kenneth Burke on science and technology," Triennial Conference of the Kenneth Burke Society, Pittsburgh, PA, May 1996.

Panel Chairperson, "Assessment and evaluation in the college public speaking course." Speech Communication Association Convention, New Orleans, LA, November 1995.

Panel Respondent, "Student papers on rhetorical criticism," Red River Valley Student Communication Conference, Fargo, ND, April 1995.

Grants awarded

Stockwell, C., Hearne, R., & Meister, M. (2008). A socio-biological analysis of the impact of military operations on endangered species. US Department of Defense, Legacy Program. \$850,000. *[Role-Contribution %: Participated in grant-writing and submission that benefitted the NDSU Environmental and Conservation Sciences interdisciplinary program-40%]*

Meister, M. (2003) College of Arts, Humanities, and Social Sciences, Lyceum for the Liberal Arts, funding from the North Dakota Humanities Council, Fargo, ND. \$4200

Meister, M. (2001). Quality of life and sustainable agriculture issues in North Dakota. Pioneer Hi-Bred, International. \$18,950.

Meister, M. (2001) College of Arts, Humanities, and Social Sciences, Lyceum for the Liberal Arts, funding from the North Dakota Humanities Council, Fargo, ND. \$4080

Meister, M. (2001) University Summer Research Grant. Vice President of Academic Affairs Office, North Dakota State University, Fargo, ND. \$4200

Meister, M. (1999) University Summer Research Grant. Vice President of Academic Affairs Office, North Dakota State University, Fargo, ND. \$3500

Meister, M., Leitch, J., & Schwert, D. (1999). Teaching local decision makers, real estate agents, and the media about the science of the Red River. Environmental Protection Agency. \$7923

Meister, M. (1999). Incorporating technology into the creation of a regional land ethic: The possibilities of Group Decision Support Software (GDSS). Pioneer Hi-Bred Community Grants. Projects, \$8970.

Meister, M. (1998). North Dakota State University Library Contribution Program. North Dakota State University Foundation. \$3800

Meister, M. (1996-1997). College of Arts and Sciences, University of Nebraska, Lincoln, and the Institute for Great Plains Studies. Travel Grant Program. \$1300

Meister, M. (1996-1997) From the Graduate College, University of Nebraska, Lincoln. For doctoral dissertation research and course development in environmental communication.

Teaching and Advising Experience

Traditional (T) and Online Teaching (OL) at CWU and NDSU

T-CWU	UNIV 101: Transition to CWU
OL	COM 201: Introduction to Mass Communication
T-NDSU	COMM 103: Agricultural Communication
T	COMM 110: Fundamentals of Public Speaking
	COMM 111: Freedom of Expression and Public Speaking (Honors Course)
T	COMM 216: Intercultural Communication
T/OL	COMM 301: Rhetorical Traditions (Honors Course)
T/OL	COMM 320: Communication Analysis
T/OL	COMM 402/602: Contemporary Rhetorical Theory
T/OL	COMM 411/611: Communication Theory
T	COMM 431: Communication Ethics (Honors Course)
T/OL	COMM 435: Popular Culture and Mass Media
T/OL	COMM 450/650: Environmental Communication (Honors Course)
T	COMM 474: Political Communication & Consulting
T	COMM 489: Communication Capstone
T/OL	COMM 637: Mass Communication Theory
T	COMM 702: Introduction to College Teaching

T	COMM 705: Seminar: Advanced Communication Theory
T/OL	COMM 711: Communication Theory
T	COMM 721: Seminar: Communication & Cultural Studies
T/OL	COMM 755: Seminar: Rhetoric of Environmental Science
T/OL	COMM 767: Seminar: Rhetorical Criticism
T	COMM 769: Seminar: Rhetorical Theory
T	COMM 782: Seminar: Persuasion
T	UNIV 499: Environmental Communication (Honors Course)

Graduate Student Advising

Amundson, Najla. (April 2010, Doctoral Dissertation: Defended/Passed). "Prophet vs. profit: Perspective by incongruity and Mary Kay Incorporated's rhetoric of consumer fetishism." Presently employed as an assistant professor in the Department of Communication, North Dakota State University.

Atuoba Ada, Yannick Lionel Christian. (October 2007, Master's Thesis: Defended/Passed). "Inter-organizational network formation among development organizations." Upon receiving his master's degree, Yannick received his Ph.D. from the University of Illinois and is presently employed in the Department of Communication at the University of Texas, El Paso.

Carlson, Greg. (May 2007, Doctoral Dissertation: Defended/Passed). "The cinema of Wes Anderson as rhetorical text: Implications for teaching rhetoric, film appreciation, and ethics in the film studies classroom." Presently employed as an associate professor at Concordia College (MN).

Casper, Mary Francis. (April 2007, Doctoral Dissertation, Defended/Passed). "The rhetorical construction of Muslim identity: A rhetorical analysis of the U.S. State Department's *Shared Values* Initiative." Presently employed as an associate professor at Boise State University.

Chamberlain, Kristen. (February 2007, Doctoral Dissertation, Defended/Passed). "Patriotism, environmentalism, and republicanism: Epideictic and critical implications of ethanol discourse." Presently employed as an associate professor at Augsburg College (MN).

Eid, Kristie. (August 2002, Master's Project: Defended/Passed). "The relationship between organizational communication and organizational culture: An analysis of ABC company's cultural change progression." Presently employed as Vice-President for Marketing, Eid-Co Homes, Fargo, ND.

Gilmour, Deneen. (April 2005, Master's Thesis: Defended/Passed). "Nostalgia and the simple life: The persuasive appeal of homemaking." Upon completion of her master's degree, completed her Ph.D. at North Dakota State University and is presently an associate professor at Minnesota State University Moorhead.

Gong, Zoufang. (April 2005, Master's Thesis: Defended/Passed). "Hierarch vs. human goodness: A rhetorical critique of Confucius' ideology of morality in the *Analects*." Returned to her native China and is presently a reporter and broadcaster.

Jorgenson, Derek. (May 2008, Master's Thesis: Defended/Passed). "The search for the public sphere: A Burkean and Habermasian analysis of land-grant institution libraries' mission statements." Presently, Communication instructor, Bellevue College, WA

Lewis, Ruth. (May 2008, Master's Project: Defended/Passed). "Measuring environmental literacy in Fargo, ND and Moorhead, MN." (NDSU School of Natural Resources Management). Presently employed by the Montana Department of Natural Resources, Lewistown, MT.

Puppe, Mark. (June 1999, Master's Project: Defended/Passed). "Neighborhood tavern facilitation of the identification construct." Upon graduation he completed his law degree from the University of North Dakota and is presently an attorney in Fargo, ND.

Quanbeck, Aaron. (October 2012, Doctoral Dissertation: Defended/Passed). "Edward R. Murrow's rhetorical public sphere: Implications for broadcast journalism education and training." Presently employed as an associate professor at Minnesota State University, Moorhead.

Travnicek, Andrea. (November 2008, Doctoral Dissertation: Defended/Passed). "Social networks of lake management in Becker and Otter Tail counties, MN: A case study." (co-advisor with Dr. Jay Leitch, School of Natural Resources Management). Presently employed as chief of staff, ND governor Doug Burgum.

Sajaia, Nana. (September 2008, Master's Thesis: Defended/Passed). "A qualitative content analysis of the agenda-setting function of Georgian and U.S. print news media coverage of Mikheil Saakashvili's leadership." Presently employed by Voice of America, Washington, D.C.

Schwartz, Elizabeth. (October 2007, Master's Thesis: Defended/Passed). "Dominion vs. stewardship: A rhetorical criticism of the Evangelical Lutheran Church of America's social policy statement *Caring for Creation*." Presently employed as chief of staff to the President, Jamestown College, Jamestown, ND.

Shepard, Margaret. (April 2013, Master's Project Examination: Defended/Passed). Employed as a social networking and marketing representative at the Mayo Clinic in Rochester, MN.

Smith Warren, Sarah. (December 2009, Master's Project: Defended/Passed). "Communication strategies for DPRCA and other non-profit arts organizations." Employed as a marketing representative for the ND Division of Tourism.

West, Kristie. (May 2006, Master's Project: Defended/Passed). "Hurricane Katrina: Race, class, and the media." Presently employed as a curriculum designer for the ND Department of Education.

Professional, University, and Public Service

Editorial Board Member and/or Guest Reviewer: *Quarterly Journal of Speech, Communication Monographs, Communication Studies, Journal of Environmental Communication, Speaker and Gavel, Argumentation and Advocacy, Journal of Advertising, Communication Studies, Rhetoric Society Quarterly.*

NDSU Service: Chair, Academic Integrity Committee, North Dakota State University, Committee member, North Dakota State University Program Review Committee, Committee member, North Dakota State University Assessment Committee, Committee member, North Dakota State University Athletic Committee, Committee member, North Dakota State University Advance FORWARD Advocates, Committee member, North Dakota State University Provost Advisory Promotion and Tenure Committee, Committee member, North Dakota State University Program Coordination Committee (PCC), Committee member, NDSU Library Committee, Committee member, NDSU Commencement Committee, NDSU Commencement marshal, University Senate Task Force on Equity and Diversity, Committee member, NDSU and Bison Athletics NCAA Accreditation, Steering committee member, NDSU Environmental and Conservation Science Interdisciplinary Ph.D. program, Faculty advisor, North Dakota State University Mortar Board Chapter, Chairperson, North

Dakota State University College of Arts, Humanities, Committee member, North Dakota State University College of Arts, Humanities, and Social Sciences, Promotion, Tenure, and Evaluation Committee, College Senator, North Dakota State University Senate, Committee member, College of Arts, Humanities, and Social Sciences, Curriculum Committee, Committee member, College of Arts, Humanities, and Social Sciences, Promotion and Tenure Committee, Committee member, College of Arts, Humanities, and Social Sciences, Policy, Planning, and Governance Committee, North Dakota State University, Committee member, College of Arts, Humanities, and Social Sciences, Lyceum for the Liberal Arts, North Dakota State University, Committee member, Department of Communication Graduate Curriculum Committee, Committee member, Department of Communication Program Assessment Committee, Graduate Teaching Assistant Mentor, COMM 110, Department of Communication, North Dakota State University, COMM 110 Advisory Board Member, Department of Communication, North Dakota State University.

Public Service: Volunteer and Board Member: Big Brothers/Big Sisters Program of the Village Family Services, Volunteer: Dorothy Day House of Fargo Moorhead, Churches United for the Homeless, Share house Chemical Dependency Children's Fund.

Academic, Teaching, and Service Awards

2018	College of Arts, Humanities, and Social Sciences Outstanding Educator Awards, NDSU.
2011	Fulbright (declined due to family illness)
2010	NDSU, College of AHSS Outstanding Service Award.
2006, 2008	Fargo Forum, "Golden Pen" Award
2005	Outstanding Young Alumni Award, Carroll College, Helena, MT.
2004	Recipient, Larry Remele Fellowship, National Endowment for the Humanities and the North Dakota Humanities Council.
2004	Recipient, North Dakota Speech & Theatre Association, Outstanding Scholar Award.
2004-2006	Apple Polisher Award for Excellence in Teaching. NDSU Bison Ambassadors.
2004	Campus Compact Service-Learning Mentoring Award, University of St. Thomas, St. Paul, MN.
2003	Service to the Profession Award, Conference on Communication and the Environment.
2001	Excellence in Advising Award, National Mortar Board Association.
2000	Faculty Institute for Excellence in Learning (FIEL), NDSU.
1999	Recipient, Emerging Scholar Award, Kenneth Burke Society.
1996	Recipient, Outstanding Graduate Teaching Assistant, International Communication Association.

References

- (1) Dr. Jill Hernandez
Dean, College of Arts and Humanities (CAH)
400 E. University Way, Black Hall 127
Central Washington University
Ellensburg, WA 98926
- Office phone: 509-963-1858
Email: Jill.Hernandez2@cwu.edu
- (2) Dr. Kent Sandstrom
Former Dean of the College of Arts, Humanities, and Social Sciences
North Dakota State University
and
Former Dean of the College of Arts and Sciences
Professor of Sociology
Old Dominion University
Norfolk, VA 23529
- Office phone: 757-504-4812
Email: ksandstr@odu.edu
- (3) Dr. Janet Hethorn
Dean Emerita of the College of Arts and Media
Central Michigan University
and
Interim Chair of the Department of Music
Central Washington University
Ellensburg, WA 98926
- Office phone: (509) 963-1236
Email: janet.hethorn@cwu.edu
- (4) Ms. Veratta Pegram-Floyd
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College of Arts and Humanities (CAH)
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(5) Dr. Canan Bilen-Green
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North Dakota State University
Fargo, ND 58108

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(6) Dr. Ross Collins
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North Dakota State University
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