



Dear Colleagues,

With a new academic year upon us, I wanted to update you about Central Washington University's long-term planning process and the direction we are heading in this fall. As you know, the CWU Board of Trustees has approved the new Vision and Mission statements that we developed through a collaborative and inclusive process during the past year.

Vision: Central Washington University will be a model learning community of equity and belonging.

Mission: In order to build a community of equity and belonging, Central Washington University nurtures culturally sustaining practices that expand access and success to all students. We are committed to fostering high impact practices, sustainability, and authentic community partnerships that are grounded in meaningful relationships.

We are now ready to turn to the development of our Strategic Plan, which, along with the Vision and Mission, will guide decision-making at CWU, from resource allocation to program development.

Strategic Plan Development Process

The Strategic Plan development process will begin with two initial phases. During the first phase—from Monday, September 19, to Wednesday, October 19—we will ask departments, offices, and other groups on campus to provide feedback to the Steering Committee about defining key terms, developing values, and reviewing potential frameworks and possible content areas for the plan. Each department or office will submit a single document to the Steering Committee that includes their group's responses.

The second phase will occur on Friday, November 4, as part of the President's State of the University address. Members of the university community will collaborate across departments and offices during this phase to provide feedback on the draft definitions, values, and Strategic Plan framework that result from Phase I.

Phase I – Departmental Feedback on Terms, Values, Framework, Content

- Monday, September 19, to Wednesday, October 19, 2022

- Approximate time to complete this phase: 1-2 hours, depending on how much preparation the group does before they meet.
- Groups will request the Strategic Plan Task Packet from Dania Cochran at Dania.Cochran@cwu.edu. Please include your department or office name, the facilitator of your group, and the expected number of individuals participating (please indicate how many faculty, staff, administrators, and students).
- A PDF of the Task Packet will be loaded on the Vision and Mission [Committee Updates](#) page for you to preview.

The Vision, Mission, and Strategic Plan Steering Committee will collect, review, and analyze the feedback, using it to develop drafts of the university's definitions of key terms, Values (or Value Statements), and Strategic Plan framework. These materials will then be shared with the CWU community for further feedback during Phase II.

Phase II – University Feedback on Draft Definitions, Values, and Strategic Plan

- Friday, November 4, 2022, time TBD
- This phase will take place in tandem with the President's State of the University address, where we will review the past year and chart our pathway together for the next year.
- Members of the university and local communities, and some external supporters, will gather on campus and at one of our centers in cross-departmental groups to review the materials developed in Phase I.
- Individuals will register to be part of this interactive exercise by reserving a ticket (details to come).

The Steering Committee will collect, review, and analyze the feedback generated in Phase II, using it to guide revisions to the definitions, Values, and Strategic Plan. The Strategic Plan development process will continue after these revisions are made—through a process yet to be determined—so we can gather more feedback and input.

If you have questions, please let us know. The committee looks forward to working closely with the entire CWU community as we chart our path toward an exciting and prosperous future.

Sincerely,



A. James Wohlpart
President

Vision, Mission, Strategic Plan Steering Committee:

- Missy Davis, Classified Employee
- Jessica Murillo-Rosales Davis, Alumni representing Graduate Students
- Lauren Hibbs, University Centers

- Laura Dahlby Nicolai, Athletics
- Sigrid Davison, Equity
- Wendy Iwaszuk, Alumni/Foundation Board Member
- Elizabeth Brown, Academic Department Chair Council
- Elvin Delgado, Former Faculty Senate Chair
- Jeff Stinson, Provost's Council
- Jonathon Henderson, Exempt Employee
- Joseph Gabriel Ecolango, Undergraduate Student