



Central Washington University

Degree Program Student Learning Outcome Assessment Plan

Department: Health, Educational Administration, and Movement Studies

Program: BS-Public Health (AY 07/08)

Student Learning Outcome (performance, knowledge, attitudes)	Related CWU Strategic Outcome(s) <a href="http://www.cwu.edu/strategic-planning/">http://www.cwu.edu/strategic-planning/</a>	Method(s) of Assessment (What is the assessment?)*	Who Assessed (Students from what courses - population)**	When Assessed (term, dates)***	Standard of Mastery/ Criterion of Achievement (How good does performance have to be?)
1. Assessing individual /community needs for health education	1.1.1 Students will achieve programmatic learning outcomes.	Students will conduct and formally present to the class a needs assessment of Kittitas County utilizing secondary data analysis techniques by following the PRECEDE/PROCEED Model.	HED 471	Fall	Students must achieve a passing score of no less than 80% on this written project.
2. Planning health education strategies, interventions, or programs	1.1.1 Students will achieve programmatic learning outcomes.	Students will plan a health education program based on the needs assessment data gathered in preceding class utilizing appropriate models and theories and present this written plan for evaluation.	HED 472	Winter	Students must achieve a passing score of no less than 80% on this written project.
3. Implementing health education strategies, interventions, or programs	1.1.1 Students will achieve programmatic learning outcomes.	Students will develop an implementation plan for above utilizing logic models, GANTT charts, and timelines. Written implementation plan will be presented for evaluation.	HED 472	Winter	Students must achieve a passing score of no less than 80% on this written project.

<b>Student Learning Outcome (performance, knowledge, attitudes)</b>	<b>Related CWU Strategic Outcome(s)</b> <a href="http://www.cwu.edu/sstrategic-planning/">http://www.cwu.edu/sstrategic-planning/</a>	<b>Method(s) of Assessment (What is the assessment?)*</b>	<b>Who Assessed (Students from what courses - population)**</b>	<b>When Assessed (term, dates)***</b>	<b>Standard of Mastery/ Criterion of Achievement (How good does performance have to be?)</b>
4. Conducting evaluation/research related to health education	1.1.1 Students will achieve programmatic learning outcomes.  3.1.2 Sustain the number of courses that include research, scholarship, and creative expression skills as key outcomes.	Students will develop an evaluation plan for the health education program planned and implemented in previous class utilizing both qualitative and quantitative methodologies. Written evaluation plan will be presented for assessment.	HED 473	Spring	Students must achieve a passing score of no less than 80% on this written project.
5. Administering health education strategies, interventions, or programs	1.1.1 Students will achieve programmatic learning outcomes.	Students will write and submit a foundation grant for their identified health issue from above.	HED 475	Spring	Student must achieve a passing score of no less than 80% on this written project.
6. Serving as a health education resource person	1.1.1 Students will achieve programmatic learning outcomes.	Students will create a resource file of sources of current reliable and valid health information.	HED 230	Fall Winter Spring	Students much achieve a passing score of no less than 80% on this written project.
7. Communicating /advocating for health and health education	1.1.1 Students will achieve programmatic learning outcomes.	Students will prepare and present a lesson on a health topic. Students will also prepare and present a controversial health issue to class. Students will plan a Social Marketing campaign on a selected health topic.	HED 422 HED 460 HED 440	Fall Winter Spring	Students much achieve a passing score of no less than 80% on these activities.

\*Method(s) of assessment should include those that are both direct (tests, essays, presentations, projects) and indirect (surveys, interviews) in nature.

\*\*Data needs to be collected and differentiated by location (Ellensburg campus vs University Centers) and modality (e.g. online, face-to-face, hybrid)

\*\*\*Timing of assessment should ideally be at different transition points of program (i.e., admission, mid-point, end-of-program, post-program)

rev. 10/15

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**Assessment Oversight**

Name	Department Affiliation	Email Address	Phone Number