

CWU Department/Program Assessment Plan Preparation Form

Department: Health, Human Performance, & NutritionProgram: Health EducationBS Public Health (AY 07/08)

Department/Program Goals	Related College Goals	Related University Goals	Method(s) of Assessment (What is the assessment?)	Who/What Assessed (population, item)	When Assessed (term, dates)	Criterion of Achievement (Expectation of how good things should be?)
1. Public Health Majors will be competent professionals who apply the Core Functions of Public Health (Assessment, Assurance, and Policy Development).	<p>Goal 1: Provide for an outstanding academic and professional growth experience for students at all CWU locations</p> <p>Goal 2: Prepare students to participate in an increasingly diverse economy and environment.</p>	Goal I: Maintain and strengthen an outstanding academic and student life on the Ellensburg campus.	Culminating projects in all courses measured in SLOs.	All students before placement in Cooperative Education experiences.	Ongoing	All SLOs that measure the skills and competence of Public Health majors; successful (80% minimum score) completion of projects
2. Faculty within the Public Health Major will remain at the leading edge of knowledge in the field.	<p>Goal 1: Provide for an outstanding academic and professional growth experience for students at all CWU locations</p> <p>Goal 2: Prepare students to participate in an increasingly diverse economy and environment.</p>	<p>Goal V: Achieve regional and national prominence for the university.</p> <p>Goal VI: Build inclusive and diverse campus communities that promote intellectual inquiry and encourage civility, mutual respect, and cooperation.</p>	Conference attendance; continuing education courses completed;	All tenured and tenure-track faculty who teach courses in the Public Health major.	Yearly	All faculty should attend or participate in a minimum of three conferences/classes in any given 5-year period.

<p>3. Faculty within the Public Health Major will be competent scholar/teachers who contribute regularly to their field.</p>	<p>Goal 1: Provide for an outstanding academic and professional growth experience for students at all CWU locations</p> <p>Goal 2: Prepare students to participate in an increasingly diverse economy and environment.</p>	<p>Goal V: Achieve regional and national prominence for the university.</p>	<p>Poster sessions and presentations at state/regional/national/international conferences; publication in peer-reviewed journals (state/regional/national);</p>	<p>All tenured and tenure-track faculty who teach courses in the Public Health major.</p>	<p>Yearly</p>	<p>All faculty should have a minimum of three contributions in any given 5-year period.</p>
<p>4. The Public Health Major will strengthen its academic/practice link to better train students.</p>	<p>Goal 1: Provide for an outstanding academic and professional growth experience for students at all CWU locations</p> <p>Goal 2: Prepare students to participate in an increasingly diverse economy and environment.</p>	<p>Goal VI: Build inclusive and diverse campus communities that promote intellectual inquiry and encourage civility, mutual respect, and cooperation.</p>	<p>Written minutes of Public Health Advisory Council meetings.</p>	<p>Public Health Advisory Council</p>	<p>Twice yearly.</p>	<p>Establish Advisory Council and hold one meeting.</p>

CWU Student Learning Outcome Assessment Plan Preparation Form

Department: Health, Human Performance, & NutritionProgram: Health EducationBS Public Health (AY 07/08)

Student Learning Outcomes (performance, knowledge, attitudes)	Related Program/ Departmental Goals	Related College Goals	Related University Goals	Method(s) of Assessment (What is the assessment?)*	Who Assessed (Students from what courses – population)**	When Assessed (term, dates) ***	Standard of Mastery/ Criterion of Achievement (How good does performance have to be?)
1. Assessing individual /community needs for health education	Goal 1: Public Health Majors will be competent professionals who apply the Core Functions of Public Health (Assessment, Assurance, and Policy Development).	Goal 1: Provide for an outstanding academic and professional growth experience for students at all CWU locations Goal 2: Prepare students to participate in an increasingly diverse economy and environment.	Goal I: Maintain and strengthen an outstanding academic and student life on the Ellensburg campus.	Students will conduct and formally present to the class a needs assessment of Kittitas County utilizing secondary data analysis techniques by following the PRECEDE/PROCEED Model.	HED 471	Fall	Students must achieve a passing score of no less than 80% on this written project.
2. Planning health education strategies, interventions, or programs	Goal 1: Public Health Majors will be competent professionals who apply the Core Functions of Public Health (Assessment, Assurance, and Policy Development).	Goal 1: Provide for an outstanding academic and professional growth experience for students at all CWU locations Goal 2: Prepare students to participate in an increasingly diverse economy and environment.	Goal I: Maintain and strengthen an outstanding academic and student life on the Ellensburg campus.	Students will plan a health education program based on the needs assessment data gathered in preceding class utilizing appropriate models and theories and present this written plan for evaluation.	HED 472	Winter	Students must achieve a passing score of no less than 80% on this written project.

3. Implementing health education strategies, interventions, or programs	Goal 1: Public Health Majors will be competent professionals who apply the Core Functions of Public Health (Assessment, Assurance, and Policy Development).	Goal 1: Provide for an outstanding academic and professional growth experience for students at all CWU locations Goal 2: Prepare students to participate in an increasingly diverse economy and environment.	Goal I: Maintain and strengthen an outstanding academic and student life on the Ellensburg campus.	Students will develop an implementation plan for above utilizing logic models, GANTT charts, and timelines. Written implementation plan will be presented for evaluation.	HED 472	Winter	Students must achieve a passing score of no less than 80% on this written project.
4. Conducting evaluation/ research related to health education	Goal 1: Public Health Majors will be competent professionals who apply the Core Functions of Public Health (Assessment, Assurance, and Policy Development).	Goal 1: Provide for an outstanding academic and professional growth experience for students at all CWU locations Goal 2: Prepare students to participate in an increasingly diverse economy and environment.	Goal I: Maintain and strengthen an outstanding academic and student life on the Ellensburg campus.	Students will develop an evaluation plan for the health education program planned and implemented in previous class utilizing both qualitative and quantitative methodologies. Written evaluation plan will be presented for assessment.	HED 473	Spring	Students must achieve a passing score of no less than 80% on this written project.
5. Administering health education strategies, interventions, or programs	Goal 1: Public Health Majors will be competent professionals who apply the Core Functions of Public Health (Assessment, Assurance, and Policy Development).	Goal 1: Provide for an outstanding academic and professional growth experience for students at all CWU locations Goal 2: Prepare students to participate in an	Goal I: Maintain and strengthen an outstanding academic and student life on the Ellensburg campus.	Students will write and submit a foundation grant for their identified health issue from above.	HED 475	Spring	Student must achieve a passing score of no less than 80% on this written project.

	Development).	increasingly diverse economy and environment.					
6. Serving as a health education resource person	Goal 1: Public Health Majors will be competent professionals who apply the Core Functions of Public Health (Assessment, Assurance, and Policy Development).	Goal 1: Provide for an outstanding academic and professional growth experience for students at all CWU locations Goal 2: Prepare students to participate in an increasingly diverse economy and environment.	Goal I: Maintain and strengthen an outstanding academic and student life on the Ellensburg campus.	Students will create a resource file of sources of current reliable and valid health information.	HED 230	Fall Winter Spring	Students much achieve a passing score of no less than 80% on this written project.
7. Communicating /advocating for health and health education	Goal 1: Public Health Majors will be competent professionals who apply the Core Functions of Public Health (Assessment, Assurance, and Policy Development).	Goal 1: Provide for an outstanding academic and professional growth experience for students at all CWU locations Goal 2: Prepare students to participate in an increasingly diverse economy and environment.	Goal I: Maintain and strengthen an outstanding academic and student life on the Ellensburg campus.	Students will prepare and present a lesson on a health topic. Students will also prepare and present a controversial health issue to class. Students will plan a Social Marketing campaign on a selected health topic.	HED 422 HED 460 HED 440	Fall Winter Spring	Students much achieve a passing score of no less than 80% on these activities.

*Method(s) of assessment should include those that are both direct (tests, essays, presentations, projects) and indirect (surveys, interviews) in nature
 **Data needs to be collected and differentiated by location (Ellensburg campus vs University Centers – see NWCCU standard 2.B.2)
 ***Timing of assessment should be identified at different transition points of program (i.e., admission, mid-point, end-of-program, post-program)