

CWU Department/Program Assessment Plan  
 Department: Family and Consumer Sciences  
 Program: Bachelor of Science in Recreation and Tourism  
 Specialization in Recreation Management or Tourism Management

RT Program Goals	Related College Goals	Related University Goals	Method(s) of Assessment (What is the assessment?)	Who/What Assessed (population, item)	When Accessed (term, dates)	Criterion of Achievement (Expectations of how good things should be)
1. To embrace sustainability concepts as a keystone of the RT Program	Goal 2: Prepare students to participate in an increasingly diverse economy and environment	Goal I: Maintain and strengthen an outstanding academic and student life on the Ellensburg campus <i>Goal V: Achieve regional and national prominence for the university.</i>	Preponderance of sustainability concepts in coursework and marketing	Syllabi, marketing collateral,	January 09	Sustainability concept outcomes in 50% of RT courses
2. To develop the RT profession and major/minor as a primary choice of students	Goal 1: Provide for an outstanding academic and professional growth experience for students at all CWU locations	Goals I & V: (see above)	Student records of # of majors, minors, and graduates	Student major/minor applications and graduates	Yearly and graduation	Increase in the % of premajors to majors Increase average GPA of majors
3. To increase participation in	Goal 4: Build mutually beneficial	Goal I: (see above) Goal VI: Build inclusive and	# of student hours in civic engagement experiences with	Student hours	January 09	Institute a student requirement of a minimum of 1 credit of

civic engagement	partnerships with alumni, industry, professional groups, institutions, and the communities surrounding our campus location and Goal 1 (see above)	diverse campus communities that promote intellectual inquiry and encourage civility, mutual respect, and cooperation.	non profit community organizations			RT 292 Practicum as a civic engagement opportunity performed in non profit organizations
4. Expand and enhance partnerships with community organizations	Goal 4: see above	Goal IV: Build mutually beneficial partnerships with the public sector, industry, professional groups, institutions, and the communities surrounding our campuses And Goal VI: (see above)	Hours recorded by faculty on workload plan  Student hours as reported for Practicums and Internships	Workload hours with partners  Student hours  Advisory meetings	Yearly  Quarterly  Twice per year	Incorporate advise into curriculum and program
5. Exhibit the Cultural Competency of students and faculty	Goal 1 & 2: see above	Goals I & VI: (see above)	Use of person first language Diversity statement on syllabi # participating in international experiences and involvement with	Syllabi  Student credit hours # of international	Yearly	50% of RT syllabi contain person first language and a diversity statement  Increase the number of students having international experiences

			international students	experiences		A minimum of 2 speakers per year addressing cultural competency
6. To obtain additional instructional resources	Goal 1: see above Goal 3: Recruit and retain a diverse and highly qualified faculty to develop and sustain prominent programs Goal 5: Provide professional, high-quality staffing, facilities, technologies, and appropriate resources to ensure the highest levels of academic and professional development	Goal III: Strengthen and further diversify our funding base and strengthen infrastructure to support academic and student programs. And Goal V: see above	Resources received and budgeted	Budget for resources and facility	Yearly	Increase in resources based upon strategies listed
7. To expand faculty development opportunities	Goals 3 & 5: (see above)	Goals I, IV, & V: (see above)	Faculty involvement	Faculty	Annually	Meeting or exceeding promotion and tenure requirements

8. To expand interdisciplinary efforts	Goals 1,2& 4: (see above)	Goals IV & VI: (see above)	Faculty and student interdisciplinary involvement	Faculty Syllabi	Annually	Workload hours focusing on interdisciplinary efforts Syllabi and course hours
9. To monitor and maintain the currency of the RT curriculum	Goals 1 & 2 (see above)	Goals I & V: (see above)	Program excellence Site Supervisors Advisory committee Industry professionals	Program	Every 3 years  Semi annually	Accreditation with NRPA/AALR , NWCCU  Feedback of industry
10. To monitor and assess RT student outcomes	Goals 1 & 2 (see above)	Goal I: (see above)	RT 490 Site Supervisor evaluation  Site Supervisor assessment based upon interview data	Students  Program  # of majors graduating	Annually	Minimum of a B earned as evaluated by the Site Supervisor and compilation of data from Site Supervisor data