

CWU Student Learning Outcome Assessment Plan  
 Department: Family and Consumer Sciences  
 Program: Bachelor of Science in Fashion Merchandising

Student Learning Outcomes (performance, knowledge, attitudes)	Related Program/ Departmental Goals	Related College Goals	Method(s) of Assessment (What is the assessment?)*	Who Assessed (Student from what courses-population)**	When Accessed (term, dates) ***	Standard of Mastery/Criterion of Achievement (How good does performance have to be)
1 - Student will demonstrate leadership, citizenship, and teamwork skills required for success in the family, workplace, and global community	Goal A – Continue to improve Student centered learning and the quality of the curriculum within the departments programs  Goal B – Facilitate cultural pluralism  Goal C – Support faculty and student scholarship and service	<b>Goal 1</b> - Provide for an outstanding academic and professional growth experience for Student at all CWU locations (CWU Goals 1,2,5)  <b>Goal 2</b> - Prepare Student to participate in an increasingly diverse economy and environment (CWU Goal 6)  <b>Goal 3</b> - Recruit and retain a diverse and highly qualified faculty to develop and sustain prominent programs (CWU Goals 1,2,5)  <b>Goal 4</b> - Build mutually beneficial partnerships with alumni, industry, professional groups, institutions, and the communities surrounding our campus locations (CWU Goal 4)  <b>Goal 5</b> - Provide professional, high-quality staffing, facilities, technologies, and appropriate resources to ensure the highest levels of academic and professional development (CWU Goals 1,2,3)	Self and peer assessment  Discussion leader assignment  Internship evaluation  Fashion show participation	Student FCSA 181  Student FCSA 351  Student FCSA 379, student and employer FCSH 490  Student FCSA 181	Spring term  Fall term  Fall and summer term  Spring term	Positive assessment on team member evaluations  Student meet expectations on evaluation criteria  Secure and complete internship and positive assessment on readiness of student in internship  Active participation and completion of all assignments
2 - Student will evaluate textiles and apparel selections in terms of social, cultural, and psychological influences	Goal A – Continue to improve Student centered learning and the quality of the curriculum within the departments programs  Goal B – Facilitate cultural pluralism	<b>Goal 1</b> - Provide for an outstanding academic and professional growth experience for Student at all CWU locations (CWU Goals 1,2,5)  <b>Goal 2</b> - Prepare Student to participate in an increasingly diverse economy and	Exams, Quizzes, Term paper  Cultural research project  Cultural assignment and participation in discussions	Student FCSA 355, 389, 450  Student FCSA 351  Student FCSA 351	Fall and Spring term  Fall term  Fall term	Minimum of c- (major and minor minimum requirement)  Meeting or exceeding student learning outcomes using assessment measures  Meeting or exceeding student learning outcomes using assessment measures

		environment (CWU Goal 6) <b>Goal 3</b> - Recruit and retain a diverse and highly qualified faculty to develop and sustain prominent programs (CWU Goals 1,2,5)	Trend forecast and trend files	Student FCSA 389	Winter term	Minimum of c- (major and minor minimum requirement) and including at least 25 trends along with commentary
<b>3 - Student will demonstrate design skills in textiles and apparel selections</b>	Goal A – Continue to improve Student centered learning and the quality of the curriculum within the departments programs	<b>Goal 1</b> - Provide for an outstanding academic and professional growth experience for Student at all CWU locations (CWU Goals 1,2,5) <b>Goal 2</b> - Prepare Student to participate in an increasingly diverse economy and environment (CWU Goal 6) <b>Goal 3</b> - Recruit and retain a diverse and highly qualified faculty to develop and sustain prominent programs (CWU Goals 1,2,5)	Sewing of samples	Student FCSA 280	Winter term	Master of at least 10 sewing techniques
			Trend forecast and trend files	Student FCSA 389	Winter term	Minimum of c- (major and minor minimum requirement) and including at least 25 trends along with commentary
			Acquiring of fashion show garments	Student FCSA 181	Spring term	Garments chosen meet show theme
			Evaluation of garments	Student FCSA 353	Spring term	Minimum of c- (major and minor minimum requirement) and providing examples
			Exams, Quizzes, Term paper	Student FCSA 450	Spring term	Minimum of c- (major and minor minimum requirement)
<b>4 - Student will apply knowledge of fibers and fabrics when evaluating textile products</b>	Goal A – Continue to improve Student centered learning and the quality of the curriculum within the departments programs	<b>Goal 1</b> - Provide for an outstanding academic and professional growth experience for Student at all CWU locations (CWU Goals 1,2,5) <b>Goal 2</b> - Prepare Student to participate in an increasingly diverse economy and environment (CWU Goal 6) <b>Goal 3</b> - Recruit and retain a diverse and highly qualified faculty to develop and sustain prominent programs (CWU Goals 1,2,5)	Appropriate fabric selection	Student FCSA 280	Winter, spring term	Fabric identified in published literature as appropriate choice for project
			Textile lab assignments, Fabric identification exam	Student FCSA 355	Fall, winter term	Passing of lab component and exams achieving minimum of c- (major and minor minimum requirement)
			Evaluation of garment quality	Student FCSA 353	Spring term	Correct identification of poor or inferior product through exams achieving minimum of c- (major and minor minimum requirement)
<b>5 - Student will examine textile and apparel product selection, maintenance, and consumer strategies</b>	Goal A – Facilitate cultural pluralism	<b>Goal 1</b> - Provide for an outstanding academic and professional growth experience for Student at all CWU locations (CWU Goals 1,2,5) <b>Goal 2</b> - Prepare Student to participate in an increasingly diverse economy and	Acquire fashion show garments	Student FCSA 181	Spring term	Garments chosen meet show theme
			Cultural research project	Student FCSA 351	Fall term	Meeting or exceeding student learning outcomes using assessment measures
			Cultural assignment and participation in discussions	Student FCSA 351	Fall term	Meeting or exceeding student learning outcomes using assessment measures



		environment (CWU Goal 6)	Textile lab assignments	Student FCSA 355	Fall and winter term	Passing of lab component of course achieving minimum of c- (major and minor minimum requirement)
			Trend forecast	Student FCSA 389	Winter term	Minimum of c- (major and minor minimum requirement)
			Exams, Quizzes, Term paper	Student FCSA 450	Spring term	Minimum of c- (major and minor minimum requirement)
<b>6 - Student will demonstrate skills needed to produce, alter, or repair textile and apparel products</b>			Textile exams	Student FCSA 355	Fall and winter term	Minimum of c- (major and minor minimum requirement)
			Sewing of samples	Student FCSA 280	Winter and spring term	Master at least 10 sewing techniques
<b>7 - Student will analyze career options within the textiles and apparel design industries</b>	Goal A – Continue to improve Student centered learning and the quality of the curriculum within the departments programs  Goal B – Facilitate cultural pluralism	<b>Goal 1</b> - Provide for an outstanding academic and professional growth experience for Student at all CWU locations (CWU Goals 1,2,5)  <b>Goal 2</b> - Prepare Student to participate in an increasingly diverse economy and environment (CWU Goal 6)  <b>Goal 3</b> - Recruit and retain a diverse and highly qualified faculty to develop and sustain prominent programs (CWU Goals 1,2,5)	Learning plan, research paper on prospective employers and work environments , complete internship  Take home exams , trend forecast, trend files  Window displays , 3-D displays  Committee participation , Fashion show production	Student FCSA 379, FCSH 490  Student FCSA 389  Student FCSA 251  Student FCSA 181	Fall and summer term  Winter term  Spring term  Spring term	Minimum of c- (major and minor minimum requirement), Secure and complete internship  Minimum of c- (major and minor minimum requirement) and covered all required points and include at least 25 trends along with commentary  Cover all required points and receive positive evaluation from retailers  Positive assessment on team member evaluations, active participation in committees and completion of all assignments

\* Method(s) of assessment should include those that are both direct (tests, essays, presentations, projects) and indirect (surveys, interviews) in nature

\*\* Data needs to be collected and differentiated by location (Ellensburg campus vs University Centers – see NWCCU standard 2 B 2)

\*\*\* Timing of assessment should “ideally” be at different transition points of program (i e , admission, mid-point, end-of-program, post-program)