

CWU Student Learning Outcome Assessment Plan
 Department: Family and Consumer Sciences
 Program: Bachelor of Science in Fashion Merchandising

Student Learning Outcomes (performance, knowledge, attitudes)	Related Program/ Departmental Goals	Related College Goals	Method(s) of Assessment (What is the assessment?)*	Who Assessed (Student from what courses-population)**	When Accessed (term, dates) ***	Standard of Mastery/Criterion of Achievement (How good does performance have to be)
1 - Student will demonstrate leadership, citizenship, and teamwork skills required for success in the family, workplace, and global community	Goal A – Continue to improve Student centered learning and the quality of the curriculum within the departments programs	Goal 1 - Provide for an outstanding academic and professional growth experience for Student at all CWU locations (CWU Goals 1,2,5) Goal 2 - Prepare Student to participate in an increasingly diverse economy and environment (CWU Goal 6)	Self and peer assessment	Student FCSA 181	Spring term	Positive assessment on team member evaluations
	Goal B – Facilitate cultural pluralism	Goal 2 - Prepare Student to participate in an increasingly diverse economy and environment (CWU Goal 6)	Discussion leader assignment	Student FCSA 351	Fall term	Student meet expectations on evaluation criteria
	Goal C – Support faculty and student scholarship	Goal 3 - Recruit and retain a diverse and highly qualified faculty to	Internship evaluation	Student FCSA 379, student and employer FCSH 490	Fall and summer term	Secure and complete internship and positive assessment on readiness of student in internship
			Fashion show participation	Student FCSA 181	Spring term	Active participation and completion of all assignments

	and service	<p>develop and sustain prominent programs (CWU Goals 1,2,5)</p> <p>Goal 4 - Build mutually beneficial partnerships with alumni, industry, professional groups, institutions, and the communities surrounding our campus locations (CWU Goal 4)</p> <p>Goal 5 - Provide professional, high-quality staffing, facilities, technologies, and appropriate resources to ensure the highest levels of academic and professional development (CWU Goals 1,2,3)</p>				
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2 - Student will evaluate textiles and apparel selections in terms of social, cultural, and psychological influences	<p>Goal A – Continue to improve Student centered learning and the quality of the curriculum within the departments programs</p> <p>Goal B – Facilitate cultural pluralism</p>	<p>Goal 1 - Provide for an outstanding academic and professional growth experience for Student at all CWU locations (CWU Goals 1,2,5)</p>	Exams, Quizzes, Term paper	Student FCSA 355, 389, 450	Fall and Spring term	Minimum of c- (major and minor minimum requirement)
		<p>Goal 2 - Prepare Student to participate in an increasingly diverse economy and environment (CWU Goal 6)</p>	Cultural research project	Student FCSA 351	Fall term	Meeting or exceeding student learning outcomes using assessment measures
		<p>Goal 3 - Recruit and retain a diverse and highly qualified faculty to develop and sustain prominent programs (CWU Goals 1,2,5)</p>	Cultural assignment and participation in discussions	Student FCSA 351	Fall term	Meeting or exceeding student learning outcomes using assessment measures
		Trend forecast and trend files	Student FCSA 389	Winter term	Minimum of c- (major and minor minimum requirement) and including at least 25 trends along with commentary	
3 - Student will demonstrate design skills in textiles and	Goal A – Continue to improve Student centered	<p>Goal 1 - Provide for an outstanding academic and professional growth experience</p>	Sewing of samples	Student FCSA 280	Winter term	Master of at least 10 sewing techniques
			Trend forecast	Student FCSA	Winter term	Minimum of c- (major and minor minimum

apparel selections	learning and the quality of the curriculum within the departments programs	for Student at all CWU locations (CWU Goals 1,2,5)	and trend files	389		requirement) and including at least 25 trends along with commentary
		Goal 2 - Prepare Student to participate in an increasingly diverse economy and environment (CWU Goal 6)	Acquiring of fashion show garments	Student FCSA 181	Spring term	Garments chosen meet show theme
		Goal 3 - Recruit and retain a diverse and highly qualified faculty to develop and sustain prominent programs (CWU Goals 1,2,5)	Evaluation of garments	Student FCSA 353	Spring term	Minimum of c- (major and minor minimum requirement) and providing examples
			Exams, Quizzes, Term paper	Student FCSA 450		Minimum of c- (major and minor minimum requirement)
4 - Student will apply knowledge of fibers and fabrics when evaluating textile products	Goal A – Continue to improve Student centered learning and the quality of the curriculum within the departments	Goal 1 - Provide for an outstanding academic and professional growth experience for Student at all CWU locations (CWU Goals 1,2,5) Goal 2 - Prepare	Appropriate fabric selection Textile lab assignments, Fabric identification exam	Student FCSA 280 Student FCSA 355	Winter, spring term Fall, winter term	Fabric identified in published literature as appropriate choice for project Passing of lab component and exams achieving minimum of c- (major and minor minimum requirement)

	programs	<p>Student to participate in an increasingly diverse economy and environment (CWU Goal 6)</p> <p>Goal 3 - Recruit and retain a diverse and highly qualified faculty to develop and sustain prominent programs (CWU Goals 1,2,5)</p>	Evaluation of garment quality	Student FCSA 353	Spring term	Correct identification of poor or inferior product through exams achieving minimum of c- (major and minor minimum requirement)
5 - Student will examine textile and apparel product selection, maintenance, and consumer strategies	Goal A – Facilitate cultural pluralism	<p>Goal 1 - Provide for an outstanding academic and professional growth experience for Student at all CWU locations (CWU Goals 1,2,5)</p> <p>Goal 2 - Prepare Student to participate in an increasingly diverse economy and environment</p>	<p>Acquire fashion show garments</p> <p>Cultural research project</p> <p>Cultural assignment and participation in discussions</p> <p>Textile lab</p>	<p>Student FCSA 181</p> <p>Student FCSA 351</p> <p>Student FCSA 351</p> <p>Student FCSA 355</p>	<p>Spring term</p> <p>Fall term</p> <p>Fall term</p> <p>Fall and winter term</p>	<p>Garments chosen meet show theme</p> <p>Meeting or exceeding student learning outcomes using assessment measures</p> <p>Meeting or exceeding student learning outcomes using assessment measures</p> <p>Passing of lab component of course achieving minimum of</p>

		(CWU Goal 6)	assignments		Winter term	c- (major and minor minimum requirement)
			Trend forecast	Student FCSA 389	Spring term	Minimum of c- (major and minor minimum requirement)
			Exams, Quizzes, Term paper	Student FCSA 450		Minimum of c- (major and minor minimum requirement)
6 - Student will demonstrate skills needed to produce, alter, or repair textile and apparel products			Textile exams	Student FCSA 355	Fall and winter term	Minimum of c- (major and minor minimum requirement)
			Sewing of samples	Student FCSA 280	Winter and spring term	Master at least 10 sewing techniques
7 - Student will analyze career options within the textiles and apparel design industries	Goal A – Continue to improve Student centered learning and the quality of the curriculum within the departments programs	Goal 1 - Provide for an outstanding academic and professional growth experience for Student at all CWU locations (CWU Goals 1,2,5) Goal 2 - Prepare Student to	Learning plan, research paper on prospective employers and work environments , complete internship	Student FCSA 379, FCSH 490	Fall and summer term	Minimum of c- (major and minor minimum requirement), Secure and complete internship
			Take home exams , trend	Student FCSA 389	Winter term	Minimum of c- (major and minor minimum requirement) and covered all required

	Goal B – Facilitate cultural pluralism	participate in an increasingly diverse economy and environment (CWU Goal 6)	forecast, trend files	Student FCSA 251	Spring term	points and include at least 25 trends along with commentary
		Goal 3 - Recruit and retain a diverse and highly qualified faculty to develop and sustain prominent programs (CWU Goals 1,2,5)	Window displays , 3-D displays Committee participation , Fashion show production	Student FCSA 181	Spring term	Cover all required points and receive positive evaluation from retailers Positive assessment on team member evaluations, active participation in committees and completion of all assignments

CWU Department/Program Assessment Plan
Department: Family and Consumer Sciences
Program: Bachelor of Science in Recreation and Tourism
Specialization in Recreation Management or Tourism Management

RT Program Goals	Related College Goals	Related University Goals	Method(s) of Assessment (What is the assessment?)	Who/What Assessed (population, item)	When Accessed (term, dates)	Criterion of Achievement (Expectations of how good things should be)
1. To embrace sustainability concepts as a keystone of the RT	Goal 2: Prepare students to participate in an increasingly diverse economy and environment	Goal I: Maintain and strengthen an outstanding academic and student life on the Ellensburg campus	Preponderance of sustainability concepts in coursework and marketing	Syllabi, marketing collateral,	January 09	Sustainability concept outcomes in 50% of RT courses

Program		<i>Goal V: Achieve regional and national prominence for the university.</i>				
2. To develop the RT profession and major/minor as a primary choice of students	Goal 1: Provide for an outstanding academic and professional growth experience for students at all CWU locations	Goals I & V: (see above)	Student records of # of majors, minors, and graduates	Student major/minor applications and graduates	Yearly and graduation	Increase in the % of premajors to majors Increase average GPA of majors
3. To increase participation in civic engagement	Goal 4: Build mutually beneficial partnerships with alumni, industry, professional groups, institutions, and the communities surrounding our campus location and Goal 1 (see above)	Goal I: (see above) Goal VI: Build inclusive and diverse campus communities that promote intellectual inquiry and encourage civility, mutual respect, and cooperation.	# of student hours in civic engagement experiences with non profit community organizations	Student hours	January 09	Institute a student requirement of a minimum of 1 credit of RT 292 Practicum as a civic engagement opportunity performed in non profit organizations
4. Expand and enhance partnerships	Goal 4: see above	Goal IV: Build mutually beneficial partnerships with the public sector,	Hours recorded by faculty on workload plan	Workload hours with partners	Yearly Quarterly	Incorporate advise into curriculum and program

with community organizations		industry, professional groups, institutions, and the communities surrounding our campuses And Goal VI: (see above)	Student hours as reported for Practicums and Internships	Student hours Advisory meetings	Twice per year	
5. Exhibit the Cultural Competency of students and faculty	Goal 1 & 2: see above	Goals I & VI: (see above)	Use of person first language Diversity statement on syllabi # participating in international experiences and involvement with international students	Syllabi Student credit hours # of international experiences	Yearly	50% of RT syllabi contain person first language and a diversity statement Increase the number of students having international experiences A minimum of 2 speakers per year addressing cultural competency
6. To obtain additional instructional resources	Goal 1: see above Goal 3: Recruit and retain a diverse and highly qualified faculty to develop and sustain prominent	Goal III: Strengthen and further diversify our funding base and strengthen infrastructure to support academic and student programs. And	Resources received and budgeted	Budget for resources and facility	Yearly	Increase in resources based upon strategies listed

	programs Goal 5: Provide professional, high-quality staffing, facilities, technologies, and appropriate resources to ensure the highest levels of academic and professional development	Goal V: see above				
7. To expand faculty development opportunities	Goals 3 & 5: (see above)	Goals I, IV, & V: (see above)	Faculty involvement	Faculty	Annually	Meeting or exceeding promotion and tenure requirements
8. To expand interdisciplinary efforts	Goals 1,2& 4: (see above)	Goals IV & VI: (see above)	Faculty and student interdisciplinary involvement	Faculty Syllabi	Annually	Workload hours focusing on interdisciplinary efforts Syllabi and course hours
9. To monitor and maintain the currency of the RT curriculum	Goals 1 & 2 (see above)	Goals I & V: (see above)	Program excellence Site Supervisors Advisory committee Industry professionals	Program	Every 3 years Semi annually	Accreditation with NRPA/AALR , NWCCU Feedback of industry

10. To monitor and assess RT student outcomes	Goals 1 & 2 (see above)	Goal I: (see above)	RT 490 Site Supervisor evaluation Site Supervisor assessment based upon interview data	Students Program # of majors graduating	Annually	Minimum of a B earned as evaluated by the Site Supervisor and compilation of data from Site Supervisor data
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