<table>
<thead>
<tr>
<th>Student Learning Outcome (performance, knowledge, attitudes)</th>
<th>Related College Goals</th>
<th>Related University Goals</th>
<th>Method(s) of Assessment (What is the assessment?)</th>
<th>Who/What Assessed (population, items)</th>
<th>When Assessed (terms, dates)</th>
<th>Criterion of Achievement (Expectation of how good things should be?)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. The candidate demonstrates clear, convincing, and consistent evidence that the vision of the organization is effectively communicated throughout the year and in a variety of ways, and that the communication supports the success of all employees.</td>
<td>Goals I, 2 &amp; 3</td>
<td>Goals I, II &amp; VI</td>
<td>Assessment rubrics in Canvas</td>
<td>All students in EDAD: Leadership, Organizational Dynamics</td>
<td>Fall</td>
<td>Meets Target</td>
</tr>
<tr>
<td>The candidate will demonstrate competencies in capitalizing on the diversity of the organization, to improve programs, and meet diverse needs of all employees.</td>
<td>Goal 1, 2 &amp; 3</td>
<td>Goals I, II, and VI</td>
<td>Assessment rubrics in Canvas</td>
<td>All students in EDAD 577 Diversity Leadership &amp; ADMG 485, Program Evaluation &amp; Assessment</td>
<td>Winter</td>
<td>Meets Target</td>
</tr>
<tr>
<td>The candidate understands the importance of operating the organization within the law and how the law can be used to provide for the success of all employees.</td>
<td>Goals 1, 2 &amp; 3</td>
<td>Goals I, II &amp; VI</td>
<td>Assessment rubrics in Canvas</td>
<td>All students in EDAD 589: School Law course</td>
<td>Summer</td>
<td>Meets Target</td>
</tr>
<tr>
<td>The candidate will demonstrate knowledge of research and development skills in designing and execution of research.</td>
<td>Goals 1, 2 &amp; 3</td>
<td>Goals I, II &amp; VI</td>
<td>Capstone projects, Examination or Internship</td>
<td>All students in EDF 510: Educational Research and Development</td>
<td>Fall, Winter, Spring, Summer</td>
<td>Satisfactory</td>
</tr>
</tbody>
</table>
## Department: Advanced Programs

### Program: Master of Higher Education - Leadership Goal Matrix

<table>
<thead>
<tr>
<th>Related Department/Program Goals</th>
<th>Related College Goals</th>
<th>Related University Goals</th>
<th>Method(s) of Assessment (What is the assessment?)</th>
<th>Who/What Assessed (population, items)</th>
<th>When Assessed (terms, dates)</th>
<th>Criterion of Achievement (Expectation of how good things should be?)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Goals 1, 2 &amp; 3</td>
<td>Goals 1 &amp; 2</td>
<td>Goals I, II &amp; VI</td>
<td>Candidates will be evaluated by professors and lecturers using program approved electronic rubrics, standards class activities.</td>
<td>All candidates will create and utilize an electronic portfolio that addresses their professional growth plan.</td>
<td>Fall, Winter, and Spring terms</td>
<td>All candidates’ performance outcomes are measured by the leadership standard rubrics.</td>
</tr>
<tr>
<td>Goal 1, 2 &amp; 3</td>
<td>Goal 1 &amp; 2</td>
<td>Goals I, II, and VI</td>
<td>All candidates will be assessed during the quarter using the rubric on Canvas and multiple classroom activities.</td>
<td>All candidates will be assessed during the quarter using the rubric on Canvas and multiple classroom activities.</td>
<td>Fall, Winter, and Spring terms</td>
<td>All candidates will earn a “B” grade or higher to assure successful completion of the program.</td>
</tr>
<tr>
<td>Goals 1, 2 &amp; 3</td>
<td>Goal 5</td>
<td>Goals II &amp; V</td>
<td>Faculty participation in local, state, regional, professional conferences and workshops. Contribution to publications as reflected in the annual activities report.</td>
<td>All faculty will be evaluated.</td>
<td>Academic Year Activities Report</td>
<td>All faculty members will have at least attended one professional conference/workshop during the academic year.</td>
</tr>
<tr>
<td>Goals 1, 2 &amp; 3</td>
<td>Goal 5</td>
<td>Goal IV &amp; V</td>
<td>Student evaluation of instructor, and faculty recommendation for promotion and tenure.</td>
<td>All faculty will be evaluated at the end of the quarter using University-Diagnostic Feedback for Instructor.</td>
<td>Fall, Winter, Spring &amp; Summer</td>
<td>All faculty members will maintain an average score of 3.5 or higher on the SEOI.</td>
</tr>
</tbody>
</table>