

CWU Student Learning Outcomes Assessment Plan Preparation Form

Department: Management

Program: Bachelor of Science in Business Administration

Student Learning Outcomes	Related Departmental/ Program Goals	Related College Goals	Related University Goals	Method(s) of Assessment	Who Assessed	When Assessed	Standard of Mastery/ Criterion of Achievement
<p>I. To develop foundation knowledge and skills in Management, Marketing, Human Resource Management, and Business Law.</p>	<p>1. We help our students learn foundation knowledge and skills in management, marketing, human resource management, and business law that will aid them in private, government, or non-profit careers.</p>	<p>Value Through curricula based on theory and practice, we prepare students with the knowledge, competencies and skills that are necessary for productive careers in a dynamic and changing environment.</p> <p>Opportunity We transform lives through a learning environment built on a foundation of teaching excellence, effective curricula and state-of-the-art physical facilities.</p> <p>Quality Curricula reflect current needs and developments in business and promote an understanding of theory and its practical application.</p> <p>Strategic Objective 3 - To create and deliver high quality curricula based on planning and evaluation - To ensure that undergraduate business curricula provide a broad context within which education for business is set</p> <p>Strategic Objective 4 - To manage, deliver and evaluate effective instructional programs by each academic unit - To ensure faculty responsibility and involvement in activities that improve course content and teaching quality</p>	<p>Goal I. Maintain and strengthen an outstanding academic and student life on the Ellensburg Campus.</p> <p>Goal II. Provide for an outstanding academic and student life at the university centers.</p> <p>Goal V. Achieve regional and national prominence for the university.</p>	<p>Major Field Test in Business</p> <p>Curriculum Review</p> <p>Syllabi for all sections of the same course will identify common learning outcomes</p>	<p>Students enrolled in MGT 489</p> <p>Feedback from alumni survey</p> <p>Use alumni and/or advisory boards' representation in curriculum or program review</p> <p>Department chair</p>	<p>Fall, Winter, Spring, and Summer Quarters</p> <p>In conjunction with program review</p> <p>At least biannually</p> <p>Each quarter</p>	<p>90% of students score in the 50th percentile or higher on the major field test in business.</p> <p>Satisfaction rubric</p> <p>100% compliance</p>