# CWU Student Learning Outcomes Assessment Plan Preparation Form

**Department:** Management  
**Program:** Bachelor of Science in Business Administration

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| 1. To develop foundation knowledge and skills in Management, Marketing, Human Resource Management, and Business Law. | 1. We help our students learn foundation knowledge and skills in management, marketing, human resource management, and business law that will aid them in private, government, or non-profit careers. | Value                                                                                 | Through curricula based on theory and practice, we prepare students with the knowledge, competencies and skills that are necessary for productive careers in a dynamic and changing environment. | Goal I. Maintain and strengthen an outstanding academic and student life on the Ellensburg Campus.  
**Goal II. Provide for an outstanding academic and student life at the university centers.**  
**Goal V. Achieve regional and national prominence for the university.** | Major Field Test in Business  
Curriculum Review                                                                                     | Students enrolled in MGT 489  
Feedback from alumni survey  
Use alumni and/or advisory boards’ representation in curriculum or program review  
Department chair                                                                                     | Fall, Winter, Spring, and Summer Quarters  
In conjunction with program review  
At least biannually                                                                                     | 90% of students score in the 50th percentile or higher on the major field test in business.  
Satisfaction rubric                                                                                   | 100% compliance                                                                                       |
| Quality                                                                                  | Curricula reflect current needs and developments in business and promote an understanding of theory and its practical application. | Strategic Objective 3  
- To create and deliver high quality curricula based on planning and evaluation  
- To ensure that undergraduate business curricula provide a broad context within which education for business is set | Strategic Objective 4  
- To manage, deliver and evaluate effective instructional programs by each academic unit  
- To ensure faculty responsibility and involvement in activities that improve course content and teaching quality | Syllabi for all sections of the same course will identify common learning outcomes | Each quarter                                                                           |                                          |                                            |

February 20, 2018