

CWU Department/Program Assessment Plan Preparation Form

Department: Finance & Operations Supply Chain

December 17, 2007

Department/Program Goals	Related College Goals	Related University Goals	Method(s) of Assessment	Who/What Assessed	When Assessed	Criterion of Achievement
<p>1. Prepare students for productive careers in business by giving them a high quality education based on knowledge, ethics, and skills.</p> <p>2. Promote Diversity of both students and faculty</p> <p>3. Recruit and hire a highly qualified and diverse faculty.</p>	<p>The college goals are to prepare a diverse population of students for productive careers by delivering excellent teaching from highly qualified professors who are active in research and professional activities.</p> <p>Prepare a diverse population of students.</p> <p>To recruit, develop and maintain a faculty to accomplish the CB mission with respect to instruction, intellectual, contributions and service. .</p>	<p>University Goals 1 and II: Maintain and strengthen an outstanding academic and student life on the Ellensburg campus and at the University Centers.</p>	<p>Student knowledge and skills are tested with an examination process.</p> <p>Written assignments</p> <p>Oral presentations</p> <p>Student Evaluation of Instructor</p> <p>We did a survey of all students in the Finance 370 classes (5 sections) at Des Moines, Ellensburg, and Lynnwood Fall quarter 2005.</p> <p>Recruitment and retention of faculty who meet department, college, and university performance standards of instruction, intellectual contributions, and service.</p>	<p>Student knowledge of principles, practice and theory.</p> <p>Analytical skills and writing skills are assessed by case study.</p> <p>Communication and presentations skills are assessed.</p> <p>Quality of the class and the instructor.</p> <p>The survey results showed that we have high diversity in ethnicity, particularly at Des Moines and Lynnwood. And we have diversity in age and gender.</p> <p>During the academic year the department hired 4 new faculty.</p>	<p>All of these assessment methods are used every Quarter,</p> <p>Every class every quarter.</p>	<p>There is not department standard for criterion of achievement at this time.</p> <p>Exams in the principles classes are based on a common syllabus and course content.</p> <p>Instructors are evaluated against CB, department, and university averages.</p> <p>The new faculty include 3 minorities and one woman. All four are academically qualified according to AACSB accreditation standards.</p>

<p>4. Promote faculty research and professional productivity</p>	<p>This goal fulfills the mission of AACSB accreditation and supports other CB goals.,</p>	<p>Build partnerships with professional groups.</p>	<p>Faculty publications, conferences, proceedings, and other academic endeavors.</p> <p>Faculty activity in professional associations.</p> <p>Faculty involvement with industry.</p>	<p>Publications and other scholarly activity are assessed once a year.</p> <p>Faculty activity is reported once a year.</p>	<p>Ongoing</p>	<p>80% of the department faculty are academically qualified by AACSB standards.</p>
<p>5. Build beneficial partnerships with industry.</p>		<p>Build partnerships with industry.</p>	<p>Faculty activity with businesses and industry.</p>	<p>Contracted field experiences Class site visits Guest lecturers Student placement</p> <p>The Supply Chain Institute and the Supply Chain Management Certificate Program bring together business, faculty and students.</p>	<p>Ongoing</p>	