

CWU Department/Program Assessment Plan Preparation Form

Department: Accounting

Program: Master of Professional Accountancy

Department/Program Goals	Related College Goals	Related University Goals	Method(s) of Assessment	Who/What Assessed	When Assessed	Criterion of Achievement
<p>1. We help our students enter the public accounting profession by developing the entry-level knowledge and skills expected by the profession in the areas of auditing and attestation, financial accounting and reporting, regulation, business environment and concepts, and writing.</p>	<p>4 – To manage, deliver and evaluate effective instructional programs by each academic unit. To ensure faculty responsibility and involvement in activities that improve course content and teaching quality.</p>	<p>1. Maintain and strengthen an outstanding academic and student life on the Ellensburg Campus. 2. Provide for an outstanding academic and student life at the university centers. 5. Achieve regional and national prominence for the university.</p>	<p>Uniform CPA Examination. Comprehensive Exam: Simulation/Case Rubric. Comprehensive Exam: Simulation/Case Rubric Comprehensive Exam: Writing Rubric.</p>	<p>Student performance on sections of the CPA examination on entry-level knowledge and skills expected by the profession. Students evaluated on response content for professional standards simulations. Students evaluated on case study response content. Students evaluated on their simulation and case study written communication in the areas of organization, development, and expression.</p>	<p>January, April, May ACCT 700 Spring Quarter ACCT 700 Spring Quarter ACCT 700 Spring Quarter</p>	<p>50% first-time pass rate on each section of the CPA examination. 90% of students meet minimum program expectations by the end of Spring quarter. 90% of students meet minimum program expectations by the end of Spring quarter. 90% of students meet minimum program expectations by the end of Spring quarter.</p>
<p>2. Recruit and admit students into the MPA Program who are capable of developing the entry-level knowledge and skills expected by the public accounting profession.</p>	<p>2. To plan and execute processes for program design and student selection. To ensure the direct linkage between the CB mission and characteristics of students served by the educational program.</p>	<p>1. Maintain and strengthen an outstanding academic and student life on the Ellensburg Campus. 2. Provide for an outstanding academic and student life at the university centers. 5. Achieve regional and national prominence for the university.</p>	<p>Admission to the Master of Professional Accountancy Program.</p>	<p>Students applying to the program to see if they meet the program's GMAT and GPA expectations.</p>	<p>Ongoing</p>	<p>GMAT Total Score: Minimum: 450 Preferred: 500 or higher GMAT Analytical Writing Score: Preferred: 4.0 or higher GPA: Minimum: 3.0</p>

<p>3. Recruit, develop, and maintain a graduate accounting faculty to accomplish the Master of Professional Accountancy Program goals and the College of Business mission with respect to instruction, intellectual contributions (faculty scholarship) and service.</p>	<p>1. To recruit, develop and maintain a faculty to accomplish the CB mission with respect to instruction, intellectual contributions (faculty scholarship) and service. To ensure that faculty resources and activities are congruent with the mission of the CB.</p> <p>5. To ensure an appropriate level of intellectual contributions production to strengthen teaching excellence and support the mission of the CB.</p>	<p>1. Maintain and strengthen an outstanding academic and student life on the Ellensburg Campus.</p> <p>2. Provide for an outstanding academic and student life at the university centers.</p> <p>5. Achieve regional and national prominence for the university</p>	<p>Recruitment and retention of faculty who meet department, college, and university performance standards of instruction, intellectual contributions (faculty scholarship), and service.</p>	<p>Full-time faculty at Des Moines, Ellensburg, and Lynnwood are evaluated for their academic and professional qualifications according to AACSB International standards and CB expectations.</p>	<p>Ongoing</p>	<p>Accounting faculty meet AACSB International Accreditation Standard 10 as follows:</p> <p>Minimum of 50% of full-time accounting faculty maintain academic qualifications.</p> <p>Minimum of 90% of full-time accounting faculty maintain academic or professional qualifications.</p> <p>90% of faculty teaching in the graduate program have 3 or more qualified publications during the past 5 years.</p>
<p>4. Accounting department will strengthen relationships within the university and partnerships with the accounting profession, industry, other higher education institutions, alumni, and government entities.</p>	<p>6. To support and actively participate in CWU governance, enrollment management and marketing.</p> <p>7. To develop partnerships with and serve the needs of state and local constituents.</p>	<p>4. Build mutually beneficial partnerships with the public sector, industry, professional groups, institutions, and the communities surrounding our campus communities.</p> <p>6. Build inclusive and diverse campus communities that promote intellectual inquiry and encourage civility, mutual respect, and cooperation.</p>	<p>Faculty membership on university and CB committees.</p> <p>Faculty membership in academic and professional organizations.</p> <p>Faculty leadership in academic and professional organizations.</p>	<p>Tenured and tenure-track faculty at Des Moines, Ellensburg, and Lynnwood are evaluated for their service in the College of Business, in the University, and in academic and professional organizations.</p>	<p>Ongoing</p>	<p>100% of tenured and tenure-track accounting faculty serve on College of Business committees.</p> <p>100% of university standing committees requiring an accounting department representative have an accounting department representative.</p> <p>90% of tenure or tenure-track faculty are members of academic and/or professional organizations.</p>

	<p>8. To broaden, expand and strengthen relationships with business professionals and business organizations in the Puget Sound and central regions of Washington state.</p> <p>9. To enhance alumni relations.</p>		<p>Faculty involvement in student placement activities.</p>			