

CWU Department/Program Assessment Plan Preparation Form
Department of Art

Programs: Bachelor of Fine Arts; Bachelor of Arts; and Master of Fine Arts; Master of Arts

Department/Program Goals	Related College Goals	Related University Goals	Method(s) of Assessment (What is the assessment?)	Who/What Assessed (population, item)	When Assessed (term, dates)	Criterion of Achievement (Expectation of how good things should be?)
To prepare students for significant roles in society as professional practitioners of the visual arts, art educators and designers of visual art and associated media.	(Goal 1) Create and maintain high quality academic programs.	(Goal 1) Provide for an outstanding academic and student life on the Ellensburg Campus.	ART495 Visual Arts Teaching major capstone course. ART495 Graphic Design specialization capstone course. ART490 Internship participation (Graphic Design specialization only). Employer evaluation of ART490 internees.	All students upon completion of ART495 capstone course. All students enrolled in ART490 Cooperative Education internships.	Fall, winter, spring, or summer quarters.	100% participation by B.A. Visual Arts Teaching majors in ART495. 100% participation by B.F.A. Graphic Design majors in industry internships (ART490). 100% participation by B.A. and B.F.A. Studio Arts majors in ART495 capstone courses. Hire qualified faculty with terminal degrees. Administer regular faculty performance reviews, per C.B.A. guidelines. Inform and revise Department program outcomes using SEOI course assessments.
To enhance our students' understanding of the diversity and unity	(Goal 1) Create and maintain high quality academic programs.	(Goal 6) Build inclusive and diverse campus communities that	Confirm cross-cultural and diversity content in art	Department exit surveys. University alumni	Fall, winter, spring, or summer quarters.	100% of all graduating students have had encouragement and an opportunity to develop and exhibit innovative imagery based on data

inherent to the traditions and innovations, the freedom and restraint of both visual and physical imagery in the arts.	(Goal 6) Promote interdepartmental programming and collaboration.	promote intellectual inquiry and encourage civility, mutual respect, and cooperation.	curriculum. Confirm Department resources supporting the creation of innovative imagery.	surveys.		from ART495 Department survey. University alumni surveys.
To facilitate liberal learning and academic excellence through instruction that is sensitive to the needs of a diverse student body and is attentive to the technological and economic realities of an increasingly visual culture.	(Goal 5) Build a more diverse college community.	(Goal 1) Provide for an outstanding academic and student life on the Ellensburg Campus. (Goal 6) Build inclusive and diverse campus communities that promote intellectual inquiry and encourage civility, mutual respect, and cooperation.	Provide cross-cultural and diversity content in art curriculum. Regular upgrades to computer software, computers, printers, and studio equipment.	Number of graduates placed as interns in the state, nation, or internationally. Number of graduates participating in local, regional, and national art exhibitions. Equipment and facilities.	Fall, winter, spring, or summer quarters.	100% placement of Graphic Design ART490 interns. 100% of all graduating students have had encouragement and opportunity to engage in diverse and sensitive curriculum based on data from ART495 Department survey. 100% of all graduating students have had encouragement and an opportunity to develop and exhibit innovative imagery based on data from ART495 Department survey. Maintain studios, studio equipment and computer lab.
To provide for our students the opportunity to pursue graduate study in visual art on an equal footing with students who graduate from other art departments	(Goal 3) Improve visibility of the college.	(Goal 5) Achieve regional and national prominence for the university.	ART495 capstone course includes portfolio images and artist statement and resume. Successful placement of students in	Professional training through internships and Visual Arts Teaching practica. Equipment and facilities.	Fall, winter, spring, or summer quarters.	75% of Graphic Design ART490 interns placed locally or in region. 75% of graduates participate in local, regional, and national art exhibitions. 25% of graduates received

in the state and region.			graduate programs or careers. Alumni surveys.			scholarships and awards. 1% of graduates admitted to graduate school.
To support Central Washington University's efforts to fulfill its mission and strategic goals by fostering student-centered learning through high-quality academic programs which contribute to a dynamic student environment.	(Goal 1) Create and maintain high quality academic programs. (Goal 3) Improve visibility of the college.	(Goal 6) Build inclusive and diverse campus communities that promote intellectual inquiry and encourage civility, mutual respect, and cooperation.	Support student shows and activities on campus as well as locally and regionally. Support student clubs and travel.	All students upon completion of ART495 capstone course. All students enrolled in ART490 Cooperative Education internships. Equipment and facilities	Ongoing	Regular faculty assessment per C.B.A. guidelines. Department B.A., B.F.A., M.A., and M.F.A. course content is consistent with national norms subject to program review. 100% of all graduating students have had encouragement and opportunity to engage in club activities, service, and travel workshops based on data from Art495 Department survey.

CWU Student Learning Outcome Assessment Plan Preparation Form

Department of Art

Students enrolled in the following programs: Bachelor of Fine Arts and Bachelor of Arts

Student Learning Outcomes (performance, knowledge, attitudes)	Related Program/ Departmental Goals	Related College Goals	Related University Goals	Method(s) of Assessment (What is the assessment?)*	Who Assessed (Students from what courses – population)**	When Assessed (term, dates) ***	Standard of Mastery/ Criterion of Achievement (How good does performance have to be?)
1. Students will develop the inspiration and personal growth necessary for the challenges of a career in the visual arts.	To prepare students for significant roles in society as professional practitioners of the visual arts, art educators and designers of visual art and associated media.	(Goal 3) Facilitate disciplinary and inter-disciplinary integrative learning, for creative inquiry.	(Goal 1) Provide for an outstanding academic and student life on the Ellensburg Campus.	Students will fulfill the appropriate studio art, graphic design, or visual arts project requirements set forth by the ART495 capstone course. ART495 Cooperative Education Visual Arts Teaching Major end-of-program assessment. ART490 Cooperative Education and ART495 Graphic Design Specialization end-of-program assessment.	All undergraduate students seeking a B.F.A. in Fine Art (Graphic Design or Studio Art Specialization) or Bachelor of Art Visual Arts Teaching Major. All students enrolled in B.A. Art Major.	ART495 must be taken during one of the last two quarters prior to graduation. Fall, winter, or spring quarters.	100% of students meet the direct performance measures of ART495 syllabi-published course objectives involving documentation and/or development of professional portfolio and/or Visual Art teaching lesson plans. Students complete resume (employment, art exhibitions, commissions, acquisition of student artwork by private individuals). Indirect measure: 90% of students complete the Department of Art Assessment Form a continuous effort towards educational excellence through frank self-reflection. This four-page survey measures student attitudes and dispositions regarding their

				ART495 Studio Art Specialization end-of-program assessment.			education.
2. Students will comprehend social awareness as it relates to the purpose, meaning and the practice of the visual arts.	To enhance our students' understanding of the diversity and unity inherent to the traditions and innovations, the freedom and restraint of both visual and physical imagery in the arts.	(Goal 2) Improve students' knowledge of human cultures and diversity for success in a global society.	(Goal 6) Build inclusive and diverse campus communities that promote intellectual inquiry and encourage civility, mutual respect, and cooperation.	Students will fulfill the appropriate studio art, graphic design, or visual arts project requirements set forth by the ART495 capstone course. ART495 Cooperative Education Visual Arts Teaching Major End-of-program assessment ART490 Cooperative Education and ART495 Graphic Design Specialization End-of-program assessment ART495 Studio Art Specialization end-of-program assessment	All undergraduate students seeking a B.F.A. in Fine Art (Graphic Design or Studio Art Specialization) or Bachelor of Art Visual Art Teaching Major. All students enrolled in B.A. Art Major.	ART495 must be taken during one of the last two quarters prior to graduation. Fall, winter, or spring quarters.	100% of students meet the direct performance measures of ART495 syllabi-published course objectives involving documentation and/or development of professional portfolio and/or Visual Art teaching lesson plans. Students complete resume (employment, art exhibitions, commissions, acquisition of student artwork by private individuals). Indirect measure: 90% of students complete the Department of Art Assessment Form a continuous effort towards educational excellence through frank self-reflection. This four-page survey measures student attitudes and dispositions regarding their education.
3. Students will comprehend social awareness as it	To facilitate liberal learning and academic excellence through instruction that is sensitive to the	(Goal 5) Enhance students' civic knowledge and engagement, locally and	(Goal 1) Provide for an outstanding academic and student life on	Students will fulfill the appropriate studio art, graphic design, or visual arts project requirements set forth	All undergraduate students seeking a B.F.A. in Fine Art (Graphic Design or Studio Art	ART495 must be taken during one of the last two quarters prior to	100% of students meet the direct performance measures of ART495 syllabi-published course objectives involving documentation and/or development of professional

<p>relates to the purpose, meaning, and the practice of the visual arts.</p>	<p>needs of a diverse student body and is attentive to the technological and economic realities of an increasingly visual culture.</p>	<p>globally for responsible citizenship.</p>	<p>the Ellensburg Campus. (Goal 6) Build inclusive and diverse campus communities that promote intellectual inquiry and encourage civility, mutual respect, and cooperation.</p>	<p>by the ART495 capstone course.</p> <p>ART495 Visual Arts Teaching Major End-of-program assessment</p> <p>ART490 Cooperative Education and ART495 Graphic Design Specialization End-of-program assessment</p> <p>ART495 Studio Art Specialization end-of-program assessment</p>	<p>Specialization) or Bachelor of Art Visual Art Teaching Major.</p> <p>All students enrolled in B.A. Art Major.</p>	<p>graduation.</p> <p>Fall, winter, or spring quarters.</p>	<p>portfolio and/or Visual Art teaching lesson plans. Students complete resume (employment, art exhibitions, commissions, acquisition of student artwork by private individuals).</p> <p>Indirect measure: 90% of students complete the Department of Art Assessment Form a continuous effort towards educational excellence through frank self-reflection. This four-page survey measures student attitudes and dispositions regarding their education.</p>
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<p>4. Students will develop skills necessary to achieve lifelong creative work.</p>	<p>To provide for our students the opportunity to pursue graduate study in visual art on an equal footing with students who graduate from other art departments in the state and region.</p>	<p>(Goal 4) Develop students' intellectual and practical skills for lifelong learning.</p>	<p>(Goal 5) Achieve regional and national prominence for the university.</p>	<p>ART495 capstone course.</p> <p>ART495 Visual Arts Teaching Major end-of-program assessment</p> <p>ART490 Cooperative Education and ART495 Graphic Design Specialization end-of-program assessment</p> <p>ART495 Studio Art Specialization end-of-program survey</p>	<p>All undergraduate students seeking a B.F.A. in Fine Art (Graphic Design or Studio Art Specialization) or Bachelor of Art Visual Art Teaching Major.</p> <p>All students enrolled in B.A. Art Major.</p>	<p>ART495 must be taken during one of the last two quarters prior to graduation.</p> <p>Fall, winter, or spring quarters.</p>	<p>100% of students meet the direct performance measures of ART495 syllabi-published course objectives involving documentation and/or development of professional portfolio and/or Visual Art teaching lesson plans. Students complete resume (employment, art exhibitions, commissions, acquisition of student artwork by private individuals).</p> <p>Indirect measure: 90% of students complete the Department of Art Assessment Form a continuous effort towards educational excellence through frank self-reflection. This four-page survey measures student attitudes and dispositions regarding their education.</p>
<p>5. Students will comprehend social awareness as it relates to the purpose, meaning and the practice of the visual arts</p>	<p>To support Central Washington University's efforts to fulfill its mission and strategic goals by fostering student-centered learning through high-quality academic</p>	<p>(Goal 3) Facilitate disciplinary and interdisciplinary integrative learning for creative inquiry.</p>	<p>(Goal 6) Build inclusive and diverse campus communities that promote intellectual inquiry and encourage civility, mutual respect, and cooperation.</p>	<p>ART495 capstone course.</p> <p>ART495 Visual Arts Teaching Major end-of-program assessment</p> <p>ART490 Cooperative Education and ART495 Graphic Design Specialization end-of-program</p>	<p>All undergraduate students seeking a B.F.A. in Fine Art (Graphic Design or Studio Art Specialization) or Bachelor of Art Visual Art Teaching Major.</p> <p>All students enrolled in B.A. Art Major.</p>	<p>ART495 must be taken during one of the last two quarters prior to graduation.</p> <p>Fall, winter, or spring quarters.</p>	<p>100% of students meet the direct performance measures of ART495 syllabi-published course objectives involving documentation and/or development of professional portfolio and/or Visual Art teaching lesson plans. Students complete resume (employment, art exhibitions, commissions, acquisition of student artwork by private individuals).</p> <p>Indirect measure: 90% of students</p>

	programs which contribute to a dynamic student environment.			assessment ART495 Studio Art Specialization end-of-program assessment.			complete the Department of Art Assessment Form a continuous effort towards educational excellence through frank self-reflection. This four-page survey measures student attitudes and dispositions regarding their education.
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CWU Student Learning Outcome Assessment Plan Preparation Form

Department of Art

Graduate Program: Master of Fine Arts and Master of Arts

Student Learning Outcomes (performance, knowledge, attitudes)	Related Program/ Department al Goals	Related College Goals	Related University Goals	Method(s) of Assessment (What is the assessment?)*	Who Assessed (Students from what courses – population)**	When Assessed (term, dates) ***	Standard of Mastery/ Criterion of Achievement (How good does performance have to be?)
1. Demonstrate knowledge of the nature and aesthetics of contemporary art practices.	To enhance our students' understanding of the diversity and unity inherent to the traditions and innovations, the freedom and restraint of both visual and physical imagery in the arts.	(Goal 2) Improve students' knowledge of human cultures and diversity for success in a global society.	(Goal 6) Build inclusive and diverse campus communities that promote intellectual inquiry and encourage civility, mutual respect, and cooperation.	Weekly, or as needed, one-on-one consultation with committee chair/mentor. Quarterly reviews and critiques of work. Annual end of academic year presentations to full faculty. Approval of written thesis supporting a gallery-worthy exhibition at end of study. Approval of final thesis	M.A. and M.F.A. students.	Fall, winter, or spring quarters. M.F.A. candidates' mid-program review. End-of-program thesis assessment.	100% of all candidates must satisfactorily present and knowledgeably discuss their quarterly work and concept with their committee. 100% of all candidates must satisfactorily present and orally defend her/his work yearly progress and motivating concept(s) to the faculty. 100% of all candidates must pass both an oral examination of stated thesis and orally defend the supporting exhibition of their final work.

				project and project report.			
2. Examine the place of art in our culture and locate oneself within this larger context.	To provide for our students the opportunity to pursue graduate study in visual art on an equal footing with students who graduate from other art departments in the state and region.	(Goal 2) Improve students' knowledge of human cultures and diversity for success in a global society. (Goal 5) Enhance students' civic knowledge and engagement, locally and globally for responsible citizenship.	(Goal 5) Achieve regional and national prominence for the university.	Weekly, or as needed, one-on-one consultation with committee chair/mentor. Quarterly reviews of work. Annual end of academic year presentations to faculty. Written thesis supporting a gallery-worthy exhibition at end of study.	M.A. and M.F.A. students.	Fall, winter, or spring quarters. M.F.A. candidates' mid-program review. End-of-program thesis assessment.	100% of all candidates must satisfactorily present and knowledgeably discuss their quarterly work and concept with their committee. 100% of all candidates must satisfactorily present and orally defend her/his work yearly progress and motivating concept(s) to the faculty. 100% of all candidates must pass both an oral examination of stated thesis and orally defend the supporting exhibition of their final work.
3. Analyze and articulate written discourse on relevant visual issues as it informs personal creative work.	To prepare students for significant roles in society as professional practitioners of the visual arts, art educators and designers of visual art and associated media.	(Goal 1) Ensure that students develop disciplinary specific competencies for success in their field. (Goal 3) Facilitate disciplinary	(Goal 1) Provide for an outstanding academic and student life on the Ellensburg Campus.	Weekly, or as needed, one-on-one consultation with committee chair/mentor. Quarterly reviews of work. Annual end of academic year presentations to faculty. Written thesis	M.A. and M.F.A. students.	Fall, winter, or spring quarters. M.F.A. candidates' mid-program review. End-of-program thesis assessment.	100% of all candidates must satisfactorily present and knowledgeably discuss their quarterly work and concept with their committee. 100% of all candidates must satisfactorily present and orally defend her/his work yearly progress and motivating concept(s) to the faculty.

		and inter-disciplinary integrative learning for creative inquiry.		supporting a gallery-worthy exhibition at end of study.			100% of all candidates must pass both an oral examination of stated thesis and orally defend the supporting exhibition of their final work.
4. Create work which grows out of an understanding of issues with contemporary relevance.	To prepare students for significant roles in society as professional practitioners of the visual arts, art educators and designers of visual art and associated media.	(Goal 1) Ensure that students develop disciplinary specific competencies for success in their field. (Goal 2) Improve students' knowledge of human cultures and diversity for success in a global society. (Goal 5) Enhance students' civic knowledge and engagement, locally and globally for responsible citizenship.	(Goal 1) Provide for an outstanding academic and student life on the Ellensburg Campus.	Weekly, or as needed, one-on-one consultation with committee chair/mentor. Quarterly reviews of work. Annual end of academic year presentations to faculty. Written thesis supporting a gallery-worthy exhibition at end of study.	M.A. and M.F.A. students.	Fall, winter, or spring quarters. M.F.A. candidates' mid-program review. End-of-program thesis assessment.	100% of all candidates must satisfactorily present and knowledgeably discuss their quarterly work and concept with their committee. 100% of all candidates must satisfactorily present and orally defend her/his work yearly progress and motivating concept(s) to the faculty. 100% of all candidates must pass both an oral examination of stated thesis and orally defend the supporting exhibition of their final work.

<p>5. Create a body of work that meets the standards for an M.F.A. Thesis exhibition.</p>	<p>To support Central Washington University's efforts to fulfill its mission and strategic goals by fostering student-centered learning through high-quality academic programs which contribute to a dynamic student environment.</p>	<p>(Goal 1) Ensure that students develop disciplinary specific competencies for success in their field.</p> <p>(Goal 4) Develop students' intellectual and practical skills for lifelong learning.</p>	<p>(Goal 6) Build inclusive and diverse campus communities that promote intellectual inquiry and encourage civility, mutual respect, and cooperation.</p>	<p>Weekly, or as needed, one-on-one consultation with committee chair/mentor.</p> <p>Quarterly reviews of work.</p> <p>Annual end of academic year presentations to faculty.</p> <p>Written thesis supporting a gallery-worthy exhibition at end of study.</p>	<p>M.A. and M.F.A. students.</p>	<p>Fall, winter, or spring quarters.</p> <p>M.F.A. candidates' mid-program review.</p> <p>End-of-program thesis assessment.</p>	<p>100% of all candidates must satisfactorily present and knowledgeably discuss their quarterly work and concept with their committee.</p> <p>100% of all candidates must satisfactorily present and orally defend her/his work yearly progress and motivating concept(s) to the faculty.</p> <p>100% of all candidates must pass both an oral examination of stated thesis and orally defend the supporting exhibition of their final work.</p> <p>Indirect measure: Alumni surveys-Success of students as artists and/or educators following graduate school.</p>
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<p>6. Compose an artist statement, exhibition proposal, and an exhibition self-statement that meets the standards for an M.F.A. degree.</p>	<p>To support Central Washington University's efforts to fulfill its mission and strategic goals by fostering student-centered learning through high-quality academic programs which contribute to a dynamic student environment.</p>	<p>(Goal 1) Ensure that students develop disciplinary specific competencies for success in their field.</p> <p>(Goal 4) Develop students' intellectual and practical skills for lifelong learning.</p>	<p>(Goal 6) Build inclusive and diverse campus communities that promote intellectual inquiry and encourage civility, mutual respect, and cooperation.</p>	<p>Weekly, or as needed, one-on-one consultation with committee chair/mentor.</p> <p>Quarterly reviews of work.</p> <p>Annual end of academic year presentations to faculty.</p> <p>Written thesis supporting a gallery-worthy exhibition at end of study.</p>	<p>Students in M.A. and M.F.A. program of study.</p>	<p>Fall, winter, or spring quarters.</p> <p>M.F.A. candidates' mid-program review.</p> <p>End-of-program thesis assessment.</p>	<p>100% of all candidates must satisfactorily present and knowledgeably discuss their quarterly work and concept with their committee.</p> <p>100% of all candidates must satisfactorily present and orally defend her/his work yearly progress and motivating concept(s) to the faculty.</p> <p>100% of all candidates must pass both an oral examination of stated thesis and orally defend the supporting exhibition of their final work.</p> <p>Indirect measure: Alumni surveys-Success of students as artists and/or educators following graduate school.</p>
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<p>7. Produce work synthesizing acquired skills with a strong personal artistic voice.</p>	<p>To prepare students for significant roles in society as professional practitioners of the visual arts, art educators and designers of visual art and associated media.</p>	<p>Facilitate integrative learning, disciplinary and inter-disciplinary</p>	<p>(Goal 1) Provide for an outstanding academic and student life on the Ellensburg Campus.</p>	<p>Weekly, or as needed, one-on-one consultation with committee chair/mentor.</p> <p>Quarterly reviews of work.</p> <p>Annual end of academic year presentations to faculty.</p> <p>Written thesis supporting a gallery-worthy exhibition at end of study.</p>	<p>Students in M.A. and M.F.A. program of study.</p>	<p>Fall, winter, or spring quarters.</p> <p>M.F.A. candidates' mid-program review.</p> <p>End-of-program thesis assessment.</p>	<p>100% of all candidates must satisfactorily present and knowledgeably discuss their quarterly work and concept with their committee.</p> <p>100% of all candidates must satisfactorily present and orally defend her/his work yearly progress and motivating concept(s) to the faculty.</p> <p>100% of all candidates must pass both an oral examination of stated thesis and orally defend the supporting exhibition of their final work.</p>
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