Central Washington University  
Assessment of Student Learning  
Department and Program Report

Please enter the appropriate information concerning your student learning assessment activities for this year.

Academic Year of Report: 2010-2011       College:  Business  
Department: Accounting          Program: B.S. in Accounting

1. What student learning outcomes were assessed this year, and why?
The student learning outcome assessed was to develop foundation knowledge and skills in accounting and business.

2. How were they assessed?

A) What methods were used?
Students were assessed using the Educational Testing Services’ Major Field Test in Business.

B) Who was assessed?
The population assessed was all graduating accounting majors during Spring quarter 2010, Fall quarter 2011 and Winter quarter 2011.

C) When was it assessed?
The Major Field Test was given to students enrolled in MGT 489 which is an accounting and business major capstone course required of graduating seniors during Fall quarter 2010, Winter quarter 2011, and Spring quarter 2011. Our standard of mastery criterion was that 90% of our students scored in the 50th percentile or higher on the Major Field Test in Business.

3. What was learned?
Our EPS test result scores have not been returned to us. Therefore, we do not have any analysis at this time. When we receive the information, we will complete the table below:

<table>
<thead>
<tr>
<th></th>
<th>Students scoring at the 50th percentile</th>
<th>Percentage scoring at the 50th percentile</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Tested</td>
<td>or higher</td>
</tr>
<tr>
<td>Fall 2010</td>
<td>xx</td>
<td>xx</td>
</tr>
<tr>
<td>Winter 2011</td>
<td>xx</td>
<td>xx</td>
</tr>
<tr>
<td>Spring 2011</td>
<td>xx</td>
<td>xx</td>
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<tr>
<td>Total</td>
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<td>#VALUE!</td>
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</tbody>
</table>
As more and more quality AACSB schools start to use ETS, the Mean Total Score for each percentile level will increase. Therefore, the use of percentiles can be influenced by the schools using ETS.

4. **What will the department or program do as a result of that information?**

Last year the Department of Accounting faculty raised the minimum GPA requirement to be admitted into the accounting major. This change should improve the Major Field Test scores beginning at the end of next academic year.

Because of recent hires in the Department of Accounting, we will not consider the use of competitive admissions next year. The faculty will consider decreasing the mastery criterion next year to 75 or 80 percentile which may be a more realistic criterion with the composition of our majors.

5. **What did the department or program do in response to last year’s assessment information?**

The faculty continues to tightened admissions requirements, explicitly requiring 3 math courses for admission into the major. The faculty also explicitly stated expectations for admissions standards for international students. The department also now requires incoming students to attend a mandatory advising session. Overall, the accounting faculty continue tighten the admission requirements and provide better guidance through prerequisites and grade minimum requirements.