



CENTRAL WASHINGTON UNVIERSITY (CWU)
OVERVIEW OF COURSE EVALUATIONS AT CWU
STUDENT EVALUATIONS OF INSTRUCTION (SEIs)

I. BACKGROUND

In 2009 acting Provost Quirk appointed a task force to develop new course evaluation forms for CWU. In June 2011 the "SEOI Task Force" submitted their final report. The task force recommended that CWU administer Student Evaluations of Instruction (SEOIs) online.

CWU first administered SEOIs online to the entire university during the Spring 2012 quarter. CWU uses a third party vendor called EvaluationKIT for online course evaluations.

The legacy paper SEOI results are stored on a database and departments have access to their reports.

II. IMPROVEMENTS MADE FROM ADMINISTERING SEOIs ONLINE

- There is no significant difference in the ratings of online vs. paper-based course evaluations
- Online course evaluations make it possible to reach a growing number of students matriculating online
- Faculty can now view course evaluation reports sooner and whenever they wish
- At the end of each quarter course evaluation reports are loaded into Faculty180 (a faculty activity tracking system) for all CWU faculty
- Online course evaluations have saved CWU time and money

III. ASSESSING THE ASSESSMENT

- CWU offers no incentives for students to complete course evaluations online. Students do not automatically receive extra credit points or early registration. Therefore response rates have dropped. The university-wide response rate to paper SEOIs was usually around 70% to 80%. University-wide response rates to online course evaluations have been in the low 50%'s over the last two quarters.