



CENTRAL WASHINGTON UNVIERSITY (CWU)

OVERVIEW OF COMPARISON TO PEERS

I.BACKGROUND

College Results Online (<http://collegeresults.org/>) is an "... interactive, user-friendly Web tool designed to provide policymakers, counselors, parents, students, and others with information about college graduation rates for nearly any four-year college or university in the country."

College Results Online lets CWU benchmark ourselves to the 15, 25, or 50 most similar colleges. They have a FAQ page with overviews on how they select similar

CWU also checks the U.S. Department of Education College Scorecard annually:

<https://collegescorecard.ed.gov/search/?name=Central%20Washington%20University&sort=advantage:desc>

Also the PayScale.com College Annual College ROI Report: <https://www.payscale.com/college-roi>

II.IMPROVEMENTS MADE

The College Results Online site let's CWU benchmark our graduation rates for different demographic groups over time.

The US DOE College Scorecard shows CWU how we compare to national measure of central tendency for Average annual cost, 6th Year graduation rates, average alumni salary ten years after entering school.

The PsySclae.com College ROI report gives an estimate of the Marginal Return on Investment that CWU alumni ear from the education.

III. ASSESSING THE ASSESSMENT

College Results Online uses IPEDS data for most of their tables. CWU has a large percentage of transfer students and a growing number of adult students matriculating online and at our centers. Hopefully CRO will use the new IPEDS "Outcome Measures" in the future to let CWU compare the graduation rates, etc. of our transfer and adult students.

The Director of Academic Assessment should do a better job of disseminating the reports than just posting them online.