



Master of Science

Information Technology and Administrative Management

General Course Syllabus

ADMG 641

Innovative and Entrepreneurial Growth

4 Credits

Course Description

Examines various approaches to developing IT innovation-based organizations to self-sufficiency and growth. Addresses the specifics of new IT products and services development and fostering innovation and technology to increase performance.

Co- or prerequisite: ADMG 501



Learner Outcomes

Identify innovation in IT and Administrative Management, what it is and why it matters and the theories of innovation, disruptive technologies.

Identify innovation as a core organizational process with effective innovation management abilities and routines.

Evaluate and select innovation strategies, appropriating the benefits from innovation, technology trajectories and competencies.

Identify the sources of innovation and tools to enable innovation search.

Assessments

Journals, short papers, and discussion questions used for assessing the identification of innovation in IT and Administrative Management.

Journals, short papers, and discussion questions used for assessing the identification of innovation as a core organizational process with effective innovation management abilities and routines.

Group projects and discussion questions used for assessing the evaluation and selection of innovative strategies.

Research papers used to identify the sources of innovation and tools to enable innovation.

Demonstrate applications of strategic innovations.

Business plan used to assess the applications of strategic innovations.

Develop conceptual IT products including commercial technological products and service innovation.

Papers and discussion questions used to assess the development of conceptual models of commercial technological products and service innovation.

Identify the benefits of innovation.

Journals, small group presentations, and discussion questions used to assess the identification of the benefits of innovation.

Design organizational knowledge processes, knowledge management architecture and technologies.

Project will be used to assess the ability to design and plan knowledge processes and knowledge management architecture and technologies.

Specific course faculty and materials vary by quarter. Current information can be found on MyCWU and Canvas LMS.

ITAM classes are often offered in online, hybrid, or traditional formats. Visit my.cwu.edu for complete details.

University Policy on Academic Integrity

Academic Integrity is a standard set for this course. Students are expected to complete all of their coursework and assignments using their original words and ideas and will properly cite the words and ideas of others. Students are also expected to be honest in their interactions with the instructor. A student found to have not upheld these expectations is subject to failing this course and shall be subject to disciplinary action or sanction. [WAC 106-125-020](#) defines the term “academic dishonesty” in all its forms including cheating, plagiarism, and fabrication. This can include:

- cheating on tests;
- copying from another student’s test paper;
- using materials during a test not authorized by the person giving the test;
- collaboration with any other person during a test without authority;

- knowingly obtaining, using, buying, selling, transporting, or soliciting in whole or in part the contents of an un-administered test or information about an un-administered test;
- bribing any other person to obtain an un-administered test or information about an un-administered test; substitution for another student or permitting any other person to substitute for oneself to take a test;
- plagiarism, which shall mean the appropriation of any other person's work and the unacknowledged incorporation of that work in one's own work offered for credit;
- collusion, which shall mean the unauthorized collaboration with any other person in preparing work offered for credit.

University Policy on Special Needs

Central Washington University is committed to creating a learning environment that meets the needs of its diverse student body. If you anticipate or experience any obstacles to learning, contact Disability Services to discuss a range of available options. Student Disability Services is located in Hogue 126. Call 509.963.2214 or email ds@cwu.edu for more information. www.cwu.edu/disability-support

CWU Writing Center

Central Washington University is a community of scholars and writers who are supported by the University Writing Center. Peer consultants guide students of all disciplines and all levels toward communication that will be effective in a global and diverse environment. <http://www.cwu.edu/learning-commons/university-writing-center>

Diversity at CWU

CWU expects every member of the university community to contribute to an inclusive and respectful culture for all in its classrooms, work environments, and at campus events.