

Bachelors of Science in Apparel, Textiles & Merchandising

2018/2019

ATM Major Required Courses

- ATM 251-Style Principles Body to Store 3
- ATM 270-Digital Presentation Techniques 4
- ATM 280-Basic Sewing Techniques 3
- ATM 281-Sociocultural Aspects of Apparel 4 (was ATM 351)
- ATM 285-Buying and Merchandising Math 4
- ATM 289-NW Field Experience in Apparel & Textiles 3
- ATM 301-Introduction to the Fashion Industry 4
- ATM 353-Apparel Manufacturing 5 (Pre-recs ATM 280, 301, and 355)
- ATM 355-Consumer Textiles 4
- ATM 379-ATM Internship Planning 1
- ATM 381-Fashion Show Production 2
- ATM 389-Fashion Trend Analysis 3 (Pre-rec ATM 301)
- ATM 452-History of Fashion 4
- ATM 487-ATM Exit Assessment 1
- ATM 489-Merchandise Buying and Planning 4
- ATM 492-ATM Practicum/Internship 8 (Pre-rec ATM 379)
- RTE 419-Applied Research and Evaluation 3
- IT 258-Spreadsheet Applications 3 (Pre-rec CS or IT 101)
- RMT 330-Principles of Retailing 4
- Electives – 12 credits
- Total 79**

Apparel Design Minor

- ATM 270-Digital Presentation Techniques 4
- ATM 280-Basic Sewing Techniques 3
- OR** TH 261-Costume Technology 3
- ATM 301-Introduction to the Fashion Industry 4
- ATM 355-Consumer Textiles 4
- ATM 388-Advanced Fashion Design 3
- OR** TH 361-Stage Costuming 3
- ATM 389-Fashion Trend Analysis 3
- ATM 488-Fashion Line Development 3
- TH 140-Introduction to Theatre Design 3
- TH 461-Costume Design 4
- TH 465-Costume and Fashion Drawing 3
- Total 34**

ATM Elective Options (updated list as of 1/2018)

- ATM 388 -Advanced Fashion Design 3 Can repeat twice
- ATM 488 -Fashion Line Development 3 Can repeat twice
- ADMG 201-Introduction to Business
- ADMG 372-Leadership and Supervision
- ADMG 385- Business Comm. & Report Writing 5
- ART 172-Computer Fundamentals in Art and Design
- COM 226-Introduction to Writing and Reporting for Digital Journalism
- COM 303-Online and Social Media Strategies (COM 226 pre-rec)
- COM 321-Visual Storytelling
- COM 350-Persuasion and Culture
- IT 359-Advanced Spreadsheet Applications (IT 258 pre-rec)
- MGT 200-Essential Skills for Business Professionals
- MGT 287-Zero to One-Applied Product Development (pre-rec MGT 200 or instructors permission)
- MGT 289-Business Plan Development (pre-rec MGT 287 or instructors permission)
- MGT 380-Organizational Management
- MGT 395-Leadership in Business Organizations
- MKT 360-Principles of Marketing
- RMT 340 Principles of Selling 4
- RMT 350-Omni Channel Retailing (pre-rec RMT 330)
- RMT 467 Retail Management 4
- RMT 485 International Retailing 4
- TH 361 Stage Costuming 3
- TH 465 Costume & Fashion Drawing 3

ATM Minor

- ATM 270-Digital Presentation Techniques 4
- ATM 301-Introduction to the Fashion Industry 4
- ATM 351-Sociocultural Aspects of Apparel 4
- ATM 355-Consumer Textiles 4
- ATM 381-Fashion Show Production 2
- ATM 389-Fashion Trend Analysis 3 (Pre-rec ATM 301)
- Total 21**

NOTES:

Suggested Minors to accompany ATM Major

Apparel Design

Administrative Management

Advertising

Art Studio

Business

Communication

Creative Writing

Entrepreneurship

Event Management

Lean Six Sigma Greenbelt Certificate

Organizational Communication

Program Development

Project Management

Retail Management and Technology

Supply Chain Management

Web Design and Management

Note the above are also majors that would pair well with the ATM minor