

**Strategic Planning Update & Enhancement Project Values:**

- Commitment to core theme (goal) achievement and mission fulfillment
- Cross-divisional collaboration
- Participation by university community

Project Update December 2019: Strategic Planning Update & Enhancement**Project Update: Strategic Planning Update & Enhancement**

Sponsored by President Gaudino, Central Washington University is updating and enhancing university-wide and divisional strategic planning. This work began in Summer 2019 and is scheduled to conclude in Summer 2020. Core project team members include Bernadette Jungblut, Jill Scott, Gene Shoda, and Nichol Hibbard.

The goals are:

- Involve the university community in the review of the mission, core themes (goals), and development of the divisional and university strategic plans.
- Collect, update, and align all appropriate strategic and operational plans to the new University Strategic Plan.
- Develop measures to track intermediate and end-state core theme (goal) achievement and mission fulfillment.
- Implement a digital interface to document and track progress toward goals.

A strategic planning model has been defined and shared with divisional leadership; divisional plans are being finalized. Information Services is partnering with the project team to draft a digital interface to allow university employees to view strategic plans, enter updates, and track progress toward mission fulfillment and core theme (goal) achievement.

Since Fall 2018, numerous open forums and focus groups have been held to solicit input about CWU's mission and core themes. To ensure that all members of our university community have the opportunity to share their views about CWU's mission and core themes, open forums and focus groups will continue through Spring 2020, and a series of surveys will be conducted. The first survey of University faculty and staff will launch in early December.

As work progresses, the project team continues to provide updates. Weekly Status Reports are available on the Project Management Office SharePoint site.

For additional information, please contact any member of the project team.