

Questions for RFQQ 1927 – Printing Services

1. What is the "timeliness" required for the printing of the "Pulse Magazine"?
We print twice per quarter fall/winter/spring. We current get the printed copies one week after we send in the pdf, but we'd love to shorten that time frame by as much as possible.
2. We couldn't complete and deliver the "Observer" from Spokane in the time constraints you have outlined. Is this bid issued on an "all of none" basis?
CWU reserves the right to award on an All-or-none basis; however, we will accept and consider partial bids.
3. I have the capability of printing glossy paper on my web press but I don't know the number of days you outline for printing and delivery of the "Pulse Magazine". Should a person be able to bid that separately from the "Observer".
Please see question 7, 2.
4. To ensure pricing submitted by multiple vendors is consistent can you please provide the Specifics of Stock (Weight, Brand, Brightness, Etc) for both items?
 - Observer is **30-lb. Newsprint. 16.5" tall tabloid, quarter-folded**
 - Pulse –**The size of the magazine is about 6.125" x 9".**
 - Also, the Flat and Finished Size of each item?
See above.
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5. Do both items deliver to the school in Ellensburg, WA? **YES**
 - Any Mailing?
Observer: Not currently
Pulse Magazine: Yes, we'd love to do this, but the printer would have to offer the capacity to mail individually for us (we can't handle that in-house labor- or cost-wise at this point). We are considered selling subscriptions to alumni for the future.
6. What is the size and stock of the supplied insert? Any specific location required (between natural signature breaks, a specific page #, Etc)?
Our regular insert is Rite-Aid. 28-lb coated stock. I'm virtually sure that the preprints are delivered by a jobber that prints them for the whole region. It's inserted into the center fold.
7. What is the expected turn time on both items?
Observer: 4-6 Hours from PDF drop to delivery
Pulse Magazine: Pulse is currently one week, but I'd like to shrink that by as MUCH as possible.
8. In the Scope of Work
"Observe weekly delivery dates of Wednesday at 6 PM at the latest, provided the newspaper pdf-to-print file is given by Wednesday at 2PM." Is this the same day? In other words, the print ready files are provided by 2pm and you would like delivery the same day?
Yes though we can drop as early as noon

9. What is your expected turnaround time for production/delivery?
Observer: 5-6 hours max
Pulse Magazine: One day from pdf to proofs, one week from pdf to shipped arrival.
10. Could bids for Pulse and the Observer be considered and awarded separately?
Yes, they will be considered but we reserve the right to award on an all-or-none basis.
11. Is the print and delivery turnaround for the Observer correct at 4 hours? PDF file at 2 p.m. Wednesday with delivery at 6 p.m. that day? (In the scope of work)
This is ideal for us but we can be flexible at the earlier time of noon
12. For the Pulse Magazine: do these page counts include the cover? 32 would be 28 Page Plus or is it 32 Plus?
32 total including cover (64 pages)
13. For the Observer Newspaper: How does this bind? Does it stitch or just collate/fold? **Folded**
- What is the flat and final stitched size?
16.5' tall x11" wide tabloid, quarter folded.
 - How many flat sheets for the 12 pager?
Three
 - What size will the insert come as? Does it stitch in or just insert into the center?
Inserts into center.