Dear College of Business (CB) Students:

Welcome to the start of the new academic year! Whether you join us on campus or virtually, CB faculty and staff are excited to have you back and remain committed to your success. Please don’t be shy about reaching out if you have questions or need help as the term begins.

This email contains information about all the resources available to you as CB students, in addition to new initiatives. I encourage you to take the time to explore these resources and use them to your advantage.

Career, Advising, and Tutoring (CAT) Center

The CAT Center is a one-stop shop for CB admissions, enrollment, advising, and career services. The CAT Center staff can also connect you with other college and university resources. To contact the CAT Center, please call 509-963-2930 or email cbadvising@cwu.edu.

Academic Departments

Though most of our college departments will be operating with limited in-person coverage this fall, we are still here to serve you. For your respective department, call:

- Accounting: 509-963-3340
- Economics: 509-963-2664
- Finance & Supply Chain: 509-963-2664
- Management & Marketing: 509-963-3339

Equity, Diversity, & Inclusivity (EDI):

There is no more important goal for us than our mission of launching students, no matter their backgrounds, toward professional success. A task force of CB faculty, staff, and alumni worked over the summer to make recommendations for the upcoming year and beyond. Included in the recommendations are:

- Training: CB faculty and staff will participate in training designed specifically for CB and informed by student feedback on EDI challenges in the college. Training begins this fall. Our hope is to further develop the training and make it available to students later in the academic year.
- Curriculum: The CB Curriculum Committee will explore ways to integrate EDI into our curriculum.
- Leadership: CB will add seats to the Dean’s Council to ensure diverse student leadership in the college.
- The PhD Project: [The PhD Project](#) provides funding for students from underrepresented populations to pursue doctoral education. CB will continue our membership in the PhD Project in the hopes that these students will pursue academic careers and add diversity to our faculty ranks in the future.

These recommendations and initiatives are only the beginning for us. Your voice and support in these initiatives will be key to our success in making EDI our culture.

Edquity
All CB students have free access to Edquity, an app to help you manage personal finances and find emergency resources.

Barron’s

Considered a top source for financial news and analyses by Dow Jones & Co., Barron’s provides perspective and insight utilized by the most successful business professionals. CB is now one of only 80 schools worldwide that offers free access to students, faculty, and staff.

CB Clubs

Visit Presence, the one-stop access point to all CB clubs, organizations, and events. Join us for our Beyond Business Tuesday Talks from 6:00-7:00 p.m., starting Tuesday, September 8, and be on the lookout for more information about the fall club fair. For everything on clubs and events, contact Olivia at Olivia.Vester@cwu.edu.

CB Alumni Engagement

Whether it’s through our CB Alumni Mentorship Program, virtual networking events, or classroom and club visits, CB alumni remain committed to helping students achieve their professional development goals. For assistance with alumni engagement, email Emily at Emily.Wilson3@cwu.edu.

Fall Recruiting

With the start of classes comes the start of the professional recruiting cycle, especially for many accounting firms. CB Career Services has many workshops and resources to help you prepare for internships and job searches. To learn about upcoming events or to schedule an appointment, visit their website or contact Jay at Jason.Pfeiffer@cwu.edu.

I hope you’ll take advantage of these resources as you settle into fall quarter. As always, if you have any questions, concerns, ideas, or need some help, please reach out. We are here for you.

Good luck for a smooth, successful start to the fall term!