

Approved General Business Specialization Courses

The General Business Specialization is a total of 25 credits:

At least 20 credits from the following subjects (no more than 10 credits from any one subject area): *Business (BUS), Entrepreneurship (ENTP), Finance (FIN), Human Resource Management (HRM), Management (MGT), Marketing (MKT), Management Information Systems (MIS), Personal Financial Planning (PFP), and Supply Chain Management (SCM).*

Students may also use up to 5 total credits from these subject areas that are internship (490), practicum (492), independent study (496), or directed research (495).

The remaining 5 credits can be from Economics or Accounting.

Refer to Tentative Academic Planning Schedules for locations and quarters classes are offered.

Department Prefix	Pre-Requisites to Meet	Approved General Business Courses
Business (BUS)	<ul style="list-style-type: none"> • Completion of MGT 380 <u>or</u> MGT 382 with a minimum grade of a C- • MGT 395 with a minimum grade of a C- 	BUS 411 – Emotional Intelligence for Professionals (5)
Entrepreneurship (ENTP)	<ul style="list-style-type: none"> • Completion of MKT 362 OR ENTP 287 AND ACCT 251 OR by department permission 	ENTP 487 – Entrepreneurism and Small Business Management (5)
Finance (FIN)	<ul style="list-style-type: none"> • C minimum in FIN 370 • Completion of the CB Foundation Courses with a minimum C- (1.7) grade in each course • Minimum Collegiate GPA of 2.25 • Full admission to CB major 	FIN 466 – Working Capital Management (5) FIN 470 – Intermediate Financial Management (5) FIN 474 – Personal Financial Planning (5) FIN 475 – Investments (5) FIN 477 – International Finance (5)
Human Resource Management (HRM)	<ul style="list-style-type: none"> • No specific pre-requisites 	HRM 381 – Human Resource Management (5)
	<ul style="list-style-type: none"> • Completion of HRM 381 • Full admission to CB major • Completion of the CB Foundation Courses with a minimum C- (1.7) grade in each course • Minimum Collegiate GPA of 2.25 	HRM 442 – Training and Development (5) HRM 445 – Organizational Staffing (5) HRM 479 – Employee Relations (5) HRM 488 – Compensation Policy and Administration (5)
Management Information Systems (MIS)	<ul style="list-style-type: none"> • MIS 386 or MIS 320 with a minimum grade of C • Admission to a College of Business major • Completion of the College of Business Foundation courses with a minimum C- grade in each course • Minimum collegiate GPA of 2.25 	MIS 460 – Applied Business Analytics (5)

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Leadership and Management (MGT)	<ul style="list-style-type: none"> Sophomore Standing 	MGT 386 – Principles of Organizational Behavior (5) MGT 395 – Leadership in Business Organizations (5)
	<ul style="list-style-type: none"> Completion of MGT 382 	MGT 389 – Business and Society (5)
	<ul style="list-style-type: none"> Completion of MGT 382 with C- Full admission to CB major Completion of the CB Foundation Courses with a minimum C- (1.7) grade in each course 	MGT 477 – Global Leadership and Culture (5) MGT 483 – Decision Making and Organizational Change (5)
	<ul style="list-style-type: none"> Completion of MGT 386 Full admission to CB major Completion of the CB Foundation Courses with a minimum C- (1.7) grade in each course Minimum collegiate GPA of 2.25 	MGT 482 – Advanced Organizational Behavior (5)
Marketing Management (MKT)	<ul style="list-style-type: none"> Minimum grade of C in MKT 362 	MKT 364 – Marketing Promotion Management (5) MKT 376 – Foundation of Digital Marketing (5)
	<ul style="list-style-type: none"> Minimum grade of C in MKT 362 Completion of the Foundation courses with a C- minimum in each Full admission to CB major 	MKT 365 – International Marketing (5) MKT 370 – Sports Marketing and Sponsorship (5) MKT 371 – Sponsorship and Promotion in Sport Business (5) MKT 372 – Revenue Generation and Finance in Sport Business (5) MKT 468 – Consumer Behavior (5) MKT 469 – Market Research (5)
	<ul style="list-style-type: none"> Minimum grade of C in MKT 362 Completion of MKT 376 Completion of the Foundation courses with a C- minimum in each Full admission to CB major 	MKT 476 – Advanced Digital Marketing (5)
Personal Financial Planning (PFP)	<ul style="list-style-type: none"> C- minimum in ECON 130 <u>or</u> MATH 130 <u>or</u> BUS 221 <u>or</u> MATH 153 	PFP 310 – Introduction to the Financial Planning Profession (5)

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Supply Chain Management (SCM)	<ul style="list-style-type: none"> • C minimum in SCM 310 • Completion of the Foundation courses with a C- minimum in each course • Full admission to CB major 	SCM 425 – Procurement & Supply Management (5) SCM 435 – Advanced Topics in Operations/Supply Chain Management (5) SCM 450 – Logistics and Transportation (5) SCM 475 – Global Supply Chain Management (5)
	<ul style="list-style-type: none"> • C minimum in SCM 310 • BUS 221 or by permission of FSCM Department Chair 	SCM 420 – Lean/Six Sigma Processes (5)
Accounting * (ACCT) <i>*Only 5 credits of ACCT <u>or</u> ECON can be used for general business, not both</i>	<ul style="list-style-type: none"> • Require ACCT 251 and 252 with a C minimum in each course • Pre-major or major admission to a CB program 	ACCT 305 – Cost Accounting (5) ACCT 340 – Income Tax Accounting I (5) ACCT 350 – Intermediate Accounting I (5)
Economics* (ECON) <i>*Only 5 credits of ACCT <u>or</u> ECON can be used for general business, not both</i>	<ul style="list-style-type: none"> • No specific pre-requisites 	ECON 306 – Gender in the Economy ECON 308 – Sports Economics
	<ul style="list-style-type: none"> • Completion of ECON 201 	ECON 310 – International Economics (5) ECON 333 – Behavioral Economics (5) ECON 401 – Intermediate Microeconomic Analysis (5) ECON 462 – Environmental and Resource Economics (5) ECON 463 – Energy Economics (5)
	<ul style="list-style-type: none"> • Completion of ECON 202 	ECON 330 – Money and Banking (5) ECON 332 – Public Finance (5) ECON 355 – Economics of Labor (5)
	<ul style="list-style-type: none"> • Completion of ECON 201 • Completion of ECON 202 	ECON 402 – Intermediate Macroeconomic Analysis (5)
	<ul style="list-style-type: none"> • Completion of BUS 221 	ECON 424 – Introduction to Econometrics (5) ECON 406 – Business Analytics (5)
	<ul style="list-style-type: none"> • Completion of ECON 202 • Completion of BUS 221 	ECON 352 – Managerial Economics (5)
	<ul style="list-style-type: none"> • Completion of ECON 202 • Completion of MATH 153, MATH 154, MATH 170, MATH 172, <u>or</u> MATH 173 	ECON 325 – Intro to Forecasting (5)

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	<ul style="list-style-type: none">• Completion of ECON 201• Completion of ECON 202• Completion of BUS 221	ECON 426 – Economics Research (5)
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