

STRATEGIC PRIORITY BRIEF #1

STUDENT RECRUITMENT

Implement strategic outreach and recruitment that is tailored to each discipline.

SUCCESS STATEMENT

CEPS is known for high-quality, sought after programs that prepare students to meet their career goals

OPPORTUNITIES

- Develop an integrated outreach, marketing, and recruitment plan for CEPS.
- Clearly define and communicate academic program pathways to CWU and CEPS.
- Ensure early visibility of new access-focused offerings.
- Maintain the CEPS Outreach and Recruitment Specialist position to showcase the specialized nature of our programs.
- Foster collaborative faculty and staff support for marketing and recruitment.
- Share first-hand student testimonials to attract potential students.
- Leverage existing partnerships, for example, ROTC recruiters and Teacher Academies to enhance outreach.
- Utilize opportunities for program exposure through general education courses and other means.
- Establish strategic collaboration with CWU Admissions to share resources, information, and opportunities for joint effort.
- Create new partnerships and maintain current relationships with K-12, community and technical colleges, and skills centers.
- Establish an alumni mentor program to increase academic program awareness.

A young man with glasses and a grey t-shirt with 'CWU EST. 1981' on it is smiling broadly and has his arms outstretched. He is surrounded by many hands reaching towards him from all sides, creating a sense of community and support. The background shows a campus building with a clock tower.

IMPACT STATEMENT

At the College of Education and Professional Studies (CEPS), we are devoted to attracting a diverse group of students from different backgrounds, each of whom carries with them different experiences and perspectives. The college understands that recruiting students from diverse backgrounds requires an integrated approach that addresses financial, academic, and cultural barriers to higher education. CEPS plans to supplement the Office of Admission's recruitment efforts by concentrating on targeted messaging and promoting the visibility of its academic programs. The college will leverage CWU's position as the primary provider of college-level education in Washington high schools through the College in the High School (CiHS) program and establish new partnerships with various organizations, such as technical skills centers and technical and community colleges, while strengthening existing ones. This helps the college maintain our academic reputation and prepares students to become leaders in their fields. Student recruitment is critical for the college's financial sustainability, particularly in an ever-changing higher education landscape. CEPS will rely on our student recruitment strategy to ensure a steady flow of enrollment in our academic programs each year. We call upon both our internal and external stakeholders to join us in identifying innovative recruitment solutions and resources. Let us come together to harness the power of collaboration in this important work.

HOW WE MEASURE SUCCESS

- ↑ CEPS units with established outreach, recruitment, and marketing plans (%).
- ↑ CEPS outreach and recruitment events organized/participated (#).
- ↑ CEPS enrollment (#), including new freshmen, transfers, and graduate students.
- ↑ Stopped-out students contacted (#) and returning to CWU (#).
- ↑ Declared majors in CEPS upon application (#).
- ↑ CiHS courses (#) and students served (#).
- ↑ New articulation agreements (#).

GET INVOLVED

Discover the endless possibilities to get involved and make a difference.

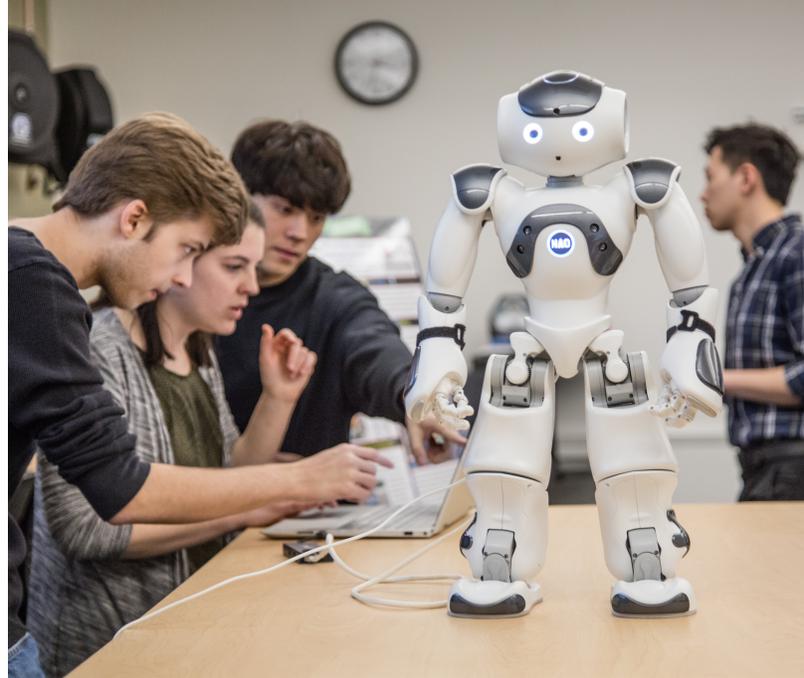
Request for Innovation Projects (RFIP) - Faculty, staff, and students can submit seed proposals to design and implement innovative solutions that breakdown access barriers, enhance student experience, develop new programming, elevate partnerships, and foster a community of equity and belonging.

Give to CEPS – CEPS has four areas that people can donate to. These funds aim to help students overcome financial barriers, gain access to internships and career readiness programs, support faculty in developing innovative programs, and promote equity, diversity, inclusion, and belonging within the college. The four funds are:

- *Student Access and Opportunity*: helps students participate in high-demand professional programs without incurring out-of-pocket costs.
- *Internship and Career Readiness*: provides funding for pre-graduation experiential learning and supports students in navigating the career launch lifecycle.
- *Innovation and Excellence*: supports faculty in developing new programs, research activities, and professional development.
- *Design for Equity, Diversity, Inclusion, and Belonging (EDIB)*: promotes EDIB initiatives and programs and offers grants to identify critical challenges and propose innovative solutions aligned with CEPS strategic priorities.

Educational Partners – We are seeking collaboration with educational partners such as K-12 stakeholders, community and technical colleges, and skills centers to develop pathways to higher education and provide students with new opportunities.

Education-Industry/Community Partnerships – Collaborations between educational institutions and the industry/community are incredibly valuable and offer endless possibilities for mutual growth, development, and progress. These collaborations can range from providing educational access, experiential learning opportunities, externships, mentorships, guest speaking engagements, employment opportunities, research collaborations, employee professional development, serving on industry advisory boards, and much more.



STUDENT RECRUITMENT STRATEGY CHAMPION

Taylor Johnson

Outreach and Recruiting Specialist
College of Education and Professional Studies
509-963-2631 | taylor.johnson5@cwu.edu
cwu.edu/ceps



STRATEGIC PRIORITY BRIEF #2

STUDENT ACCESS

Attract and support diverse student populations using curricula, modalities, and policies that support a variety of needs.

SUCCESS STATEMENT

CEPS is home to a diverse and thriving student population.

OPPORTUNITIES

- Revise or develop institutional and CEPS policies and procedures are barrier-free.
- Alignment of CEPS offerings, with student needs (e.g., modalities), and market demand.
- Build CEPS-Employer partnerships to provide academic programming that helps students meet their professional goals by leveraging tuition reimbursement.
- Develop workforce development programs such as micro-credentials (MC) and certificates, with some repackaging of existing offerings, providing access through vocational rehabilitation and sustainable wage attainment programs for dislocated workers.
- Establish prior learning assessment (PLA) program across disciplines and competency-based education (CBE) offerings to help students receive credit for work they have already completed.
- Build new or revise existing programs that cater effectively to time and place-bound learners.
- Introduce stacked credentials and degree pathways tied to career enhancement and PLAs.
- Develop accelerated degree programs (ADPs) (e.g., 2+1+2, Master of Applied Science, etc.) that are flexible to PLAs, such as a BAS in Professional Studies (meta-major pathway).
- Increase awareness of CWU as a welcoming place.
- Develop new partnerships and programming with Student Engagement and Success (SES) and the Office of Diversity, Equity and Inclusion (DEI).
- Pursue external funding (e.g., philanthropic support, legislative support, grants) to support access and reduce financial barriers through inclusive practices like increasing scholarships, eliminating out-of-pocket student course fees, funding experiential learning, and enhancing the student experience.
- Pilot access projects (e.g., dual credits) with local partners such as high schools, community and technical colleges, and skills and training centers.

IMPACT STATEMENT

The College of Education and Professional Studies (CEPS) has graduated more than 45,000 students in over 100+ years and has witnessed firsthand the benefits of access to higher education, including career readiness, social and economic mobility, increased civic engagement, improved health outcomes, and enhanced quality of life. By providing equitable educational opportunities to students regardless of their socioeconomic background, we increase access to higher education. Creating an environment where every student can thrive is essential, and we can do this by increasing scholarship opportunities, funding CEPS course fees, supporting experiential learning, and launching inclusive academic programs. We urge our internal stakeholders to join forces with us to eliminate institutional barriers that hinder students' access to higher education and encourage donors to support CEPS' programs and initiatives mentioned in this brief in order to make a significant impact with their donations. This will enable us to provide students with accessible education, equitable experiences, and comprehensive career preparation, ultimately helping them secure jobs in their fields and bringing about profound generational change.

HOW WE MEASURE SUCCESS

- ↑ Overall enrollment
- ↑ Traditionally Underserved Groups (TUSG) enrollment (#).
- ↑ Scholarships distributed (#, \$).
- ↑ Number-of articulation agreements (#).
- ↑ Number-of, and enrollment-in, access-focused programming, such as Prior Learning Assessments (PLAs) supported programs (and credits awarded) (#), micro-credentials (#), and Accelerated Degree Programs (ADPs) (#).
- ↓ Course fees per student (%).
- ↓ Number of academic holds (#).

GET INVOLVED

Discover the endless possibilities to get involved and make a difference.

Request for Innovation Projects (RFIP) - Faculty, staff, and students can submit seed proposals to design and implement innovative solutions that break access barriers, enhance student experience, develop new programming, elevate partnerships, and foster a community of equity and belonging.

Give to CEPS – CEPS has four areas that people can donate to. These funds aim to help students overcome financial barriers, gain access to internships and career readiness programs, support faculty in developing innovative programs, and promote equity, diversity, inclusion, and belonging within the college. The four funds are:

- *Student Access and Opportunity*: helps students participate in high-demand professional programs without incurring out-of-pocket costs.
- *Internship and Career Readiness*: provides funding for pre-graduation experiential learning and supports students in navigating the career launch lifecycle.
- *Innovation and Excellence*: supports faculty in developing new programs, research activities, and professional development.
- *Design for Equity, Diversity, Inclusion, and Belonging (EDIB)*: promotes EDIB initiatives and programs and offers grants to identify critical challenges and propose innovative solutions aligned with CEPS strategic priorities.

Educational Partners – We are seeking collaboration with educational partners such as K-12 stakeholders, community and technical colleges, and skills centers to develop pathways to higher education and provide students with new opportunities.

Education-Industry/Community Partnerships – Collaborations between educational institutions and the industry/community are incredibly valuable and offer endless possibilities for mutual growth, development, and progress. These collaborations can range from providing educational access, experiential learning opportunities, externships, mentorships, guest speaking engagements, employment opportunities, research collaborations, employee professional development, serving on industry advisory boards, and much more.



STUDENT ACCESS STRATEGY CHAMPION

Selena Castro

Associate Dean

College of Education and Professional Studies

509-963-1419 | selena.castro@cwu.edu

cwu.edu/ceps



STRATEGIC PRIORITY BRIEF #3

COMMUNITY

Expand a sense of belonging and community of Equity, Diversity, Inclusion, and Belonging (EDIB) throughout the college.

SUCCESS STATEMENT

CEPS promotes, encourages, and facilitates a learning and working environment where our community members are genuinely valued for being their authentic selves.

OPPORTUNITIES

- Use a comprehensive approach to enhance EDIB in CEPS.
- Increase awareness of the CEPS community and its EDIB metrics like enrollment, retention, and persistence.
- Measure and improve the sense of belonging and community among students and employees.
- Remove barriers and optimize the student-to-career and employee-retention pipelines.
- Ensure that the demographics of the student and employee populations are in alignment.
- Offer more diverse and inclusive options for student/faculty/staff engagement activities and opportunities, online and on-campus.
- Foster community engagement by integrating opportunities across all CEPS campuses including Ellensburg, online, and centers.
- Expand professional development opportunities and resources around EDIB for CEPS employees.
- Create partnerships with donors to enhance scholarships for students from underrepresented backgrounds and endowment funds for EDIB-related (e.g., women in engineering) faculty positions.
- Sponsor EDIB initiatives like family engagement programs for first-generation students.

IMPACT STATEMENT

The College of Education and Professional (CEPS) is deeply committed to building and sustaining a community of Equity, Diversity, Inclusion, and Belonging (EDIB), as outlined in the college's EDIB statement. This emphasis on community is a common thread that ties together all of our strategic priorities, as it has a positive impact on students, staff, faculty, alumni, donors, industry partners, and friends. Community has the potential to foster personal, professional, and academic growth for everyone involved, and through our renewed commitment to inclusivity and equity, we aspire to integrate EDIB (design for EDIB) into everything we do. EDIB will be an essential and immutable design criterion in all aspects of our college's mission fulfillment and vision execution. We will create an environment where CEPS community members will feel they belong — feel welcomed, included, heard, valued, and connected. We invite all stakeholders, both internal and external, to collaborate with us in developing forward-thinking solutions that empower EDIB and pave the way toward a more inclusive future.

HOW WE MEASURE SUCCESS

- ↑ Student diversity (%).
- ↑ Staff diversity (%).
- ↑ Faculty diversity (%).
- ↑ Academic belonging scale (score).
- ↑ Traditionally Underserved Groups (TUSG) applicants in candidate pools (%).
- ↑ Student retention and persistence rates across demographics (%).
- ↑ Faculty and student engagement activities (%).
- ↑ EDIB professional development opportunities provided (#).
- ↑ EDIB professional development/training participation by CEPS employees (#).
- ↓ DFW rates (equity gap) (%).

GET INVOLVED

Discover the endless possibilities to get involved and make a difference.

Request for Innovation Projects (RFIP) - Faculty, staff, and students can submit seed proposals to design and implement innovative solutions that break access barriers, enhance student experience, develop new programming, elevate partnerships, and foster a community of equity and belonging.

Give to CEPS - CEPS has four areas that people can donate to. These funds aim to help students overcome financial barriers, gain access to internships and career readiness programs, support faculty in developing innovative programs, and promote equity, diversity, inclusion, and belonging within the college. The four funds are:

- *Student Access and Opportunity*: helps students participate in high-demand professional programs without incurring out-of-pocket costs.
- *Internship and Career Readiness*: provides funding for pre-graduation experiential learning and supports students in navigating the career launch lifecycle.
- *Innovation and Excellence*: supports faculty in developing new programs, research activities, and professional development.
- *Design for Equity, Diversity, Inclusion, and Belonging (EDIB)*: promotes EDIB initiatives and programs and offers grants to identify critical challenges and propose innovative solutions aligned with CEPS strategic priorities.

Educational Partners - We are seeking collaboration with educational partners such as K-12 stakeholders, community and technical colleges, and skills centers to develop pathways to higher education and provide students with new opportunities.

Education-Industry/Community Partnerships - Collaborations between educational institutions and the industry/community are incredibly valuable and offer endless possibilities for mutual growth, development, and progress. These collaborations can range from providing educational access, experiential learning opportunities, externships, mentorships, guest speaking engagements, employment opportunities, research collaborations, employee professional development, serving on industry advisory boards, and much more.



COMMUNITY STRATEGY CHAMPION

Teresa Walker

Department Chair
Education, Development, Teaching and Learning
College of Education and Professional Studies
509-963-1349 | teresa.walker@cwu.edu
cwu.edu/ceps

STRATEGIC PRIORITY BRIEF #4**STUDENT
DEVELOPMENT**

Develop and implement programs that support students from minoritized populations.

SUCCESS STATEMENT

CEPS cultivates an inclusive learning environment, with robust curricula, that expands access and promotes success for minoritized populations.

OPPORTUNITIES

- Establish and strengthen learning communities and student organizations among CEPS majors in both undergraduate and graduate programs.
- Enhance student learning and career success through experiential programs and High Impact Practices (HIPs), ultimately improving retention rates.
- Develop and implement a general certification for internship and career readiness, with complementary certifications focused on specific disciplines and industries.
- Create more community-focused service-learning opportunities.
- Establish an innovation hub that promotes inclusive practices in pedagogy, advising, peer mentoring, differential teaching practices, and other fields.
- Prioritize and streamline programming to enhance student success and resource utilization.
- Expand professional development opportunities and resources around EDIB for CEPS employees.
- Create partnerships with donors to enhance scholarships for students from underrepresented backgrounds and endowment funds for faculty positions.
- Introduce Hispanic Serving Institution (HSI) initiatives to leverage CWU's strategic plan.

IMPACT STATEMENT

The College of Education and Professional Studies (CEPS) will create an inclusive learning environment, with robust curricula that expand access and support success for minoritized populations. The college focuses on the holistic development of students, especially those from minoritized communities, to prepare them for their careers and their lives. We will provide career-focused education that sets a high standard for universities nationwide, with equity and inclusion infused across all of our disciplines. We will help students from all backgrounds achieve excellence in their chosen fields, leading to satisfying and fulfilling careers. Our strategies focus on curricular, co-curricular, and extracurricular programs, such as peer advising, tutoring, career counseling, career and internship readiness workshops, mentoring, leadership development, and opportunities for community service and civic engagement. Your support and creative contributions will help turn our vision into a reality.

HOW WE MEASURE SUCCESS

- ↑ Graduates completing at least one internship or clinical (%)
- ↑ Active student organizations (#).
- ↑ Graduate participation in 2 or more HIPs (%).
- ↑ Academic belonging scale (score). (Custom developed scale that will measure students' sense of belonging)
- ↑ EDIB professional development and training participation by CEPS employees (#).
- ↑ New policies or revisions to improve student success (#).
- ↓ Average total credits of undergraduate majors (credits).

GET INVOLVED

Discover the endless possibilities to get involved and make a difference.

Request for Innovation Projects (RFIP) - Faculty, staff, and students can submit seed proposals to design and implement innovative solutions that break access barriers, enhance student experience, develop new programming, elevate partnerships, and foster a community of equity and belonging.

Give to CEPS – CEPS has four areas that people can donate to. These funds aim to help students overcome financial barriers, gain access to internships and career readiness programs, support faculty in developing innovative programs, and promote equity, diversity, inclusion, and belonging within the college. The four funds are:

- *Student Access and Opportunity*: helps students participate in high-demand professional programs without incurring out-of-pocket costs.
- *Internship and Career Readiness*: provides funding for pre-graduation experiential learning and supports students in navigating the career launch lifecycle.
- *Innovation and Excellence*: supports faculty in developing new programs, research activities, and professional development.
- *Design for Equity, Diversity, Inclusion, and Belonging (EDIB)*: promotes EDIB initiatives and programs and offers grants to identify critical challenges and propose innovative solutions aligned with CEPS strategic priorities.

Educational Partners – We are seeking collaboration with educational partners such as K-12 stakeholders, community and technical colleges, and skills centers to develop pathways to higher education and provide students with new opportunities.

Education-Industry/Community Partnerships – Collaborations between educational institutions and the industry/community are incredibly valuable and offer endless possibilities for mutual growth, development, and progress. These collaborations can range from providing educational access, experiential learning opportunities, externships, mentorships, guest speaking engagements, employment opportunities, research collaborations, employee professional development, serving on industry advisory boards, and much more.



STUDENT DEVELOPMENT STRATEGY CHAMPION

Jennifer Dechaine

Associate Dean

School of Education Director

College of Education and Professional Studies

509-963-2092 | jennifer.dechaine-berkas@cwu.edu

cwu.edu/ceps



STRATEGIC PRIORITY BRIEF #5

RETENTION

Improve retention of students, faculty, and staff.

SUCCESS STATEMENT

CEPS provides faculty and staff with the culture, opportunities, and support they need to continue their employment at CWU. CEPS meets students where they are in life and provides the programs, opportunities, and support they need to reach their goals.

OPPORTUNITIES

- Analyze existing university-level retention data for CEPS and/or departments.
- Increase CEPS faculty and staff engagement with first-year students (e.g., UNIV 101) to improve retention rate.
- Implement a systematic data-informed stop-out prevention program using the new program.
- Re-engage students with stop-out campaigns.
- Increase presence in general education and impact on existing general education courses.
- Analyze rates of DFW (D, F, and Withdrawal) grades in gatekeeping courses to provide better student support.
- Redistribute required courses across four years to promote earlier major (degree) engagement.
- Provide staff with funding and opportunities for professional development.
- Organize more social gatherings to build community.
- Establish structured mentorship for employees and faculty within the college.
- Develop an onboarding and training plan for faculty and staff.
- Review salary and compensation processes to better support faculty and staff retention.

IMPACT STATEMENT

The College of Education and Professional Studies (CEPS) acknowledges that our success depends on the members of our community: students, faculty, and staff. If we cannot retain them, then we are not succeeding. To create a positive and successful learning and working environment, it is essential to improve the retention rates of these community members. By fostering a sense of community through engaging activities like events, student clubs, town halls, and listening sessions, we can improve that retention. Additionally, it is crucial to provide students with timely access to support and resources such as tutoring, mentoring, counseling, advising, and financial assistance to help them succeed. CEPS also recognizes that employee wellness is critical to student retention. By investing in the overall well-being of employees and creating a culture of recognition for their hard work, they will feel valued as members of CEPS. Therefore, the college will provide opportunities for professional development for faculty and staff in order to create a healthy and supportive work environment.

HOW WE MEASURE SUCCESS

- ↑ Student retention and persistence rates (%).
- ↑ Faculty retention (%).
- ↑ Staff retention (%).
- ↑ Faculty-student engagement activities (%).
- ↑ Stopped-out students contacted (#)
- ↑ Stopped-out students returning to CWU (#).
- ↑ Dean/faculty/staff listening sessions (#).
- ↑ (Optimal) Tenure/tenure track (T/TT) faculty (FTE) (#).
- ↑ (Optimal) Nontenure track (NTT) faculty FTEs (#).
- ↓ Advisor average student caseloads (#).
- ↓ DFW rates (equity gap) (%).

GET INVOLVED

Discover the endless possibilities to get involved and make a difference.

Request for Innovation Projects (RFIP) - Faculty, staff, and students can submit seed proposals to design and implement innovative solutions that break access barriers, enhance student experience, develop new programming, elevate partnerships, and foster a community of equity and belonging.

Give to CEPS – CEPS has four areas that people can donate to. These funds aim to help students overcome financial barriers, gain access to internships and career readiness programs, support faculty in developing innovative programs, and promote equity, diversity, inclusion, and belonging within the college. The four funds are:

- *Student Access and Opportunity*: helps students participate in high-demand professional programs without incurring out-of-pocket costs.
- *Internship and Career Readiness*: provides funding for pre-graduation experiential learning and supports students in navigating the career launch lifecycle.
- *Innovation and Excellence*: supports faculty in developing new programs, research activities, and professional development.
- *Design for Equity, Diversity, Inclusion, and Belonging (EDIB)*: promotes EDIB initiatives and programs and offers grants to identify critical challenges and propose innovative solutions aligned with CEPS strategic priorities.

Educational Partners – We are seeking collaboration with educational partners such as K-12 stakeholders, community and technical colleges, and skills centers to develop pathways to higher education and provide students with new opportunities.

Education-Industry/Community Partnerships – Collaborations between educational institutions and the industry/community are incredibly valuable and offer endless possibilities for mutual growth, development, and progress. These collaborations can range from providing educational access, experiential learning opportunities, externships, mentorships, guest speaking engagements, employment opportunities, research collaborations, employee professional development, serving on industry advisory boards, and much more.



RETENTION STRATEGY CHAMPION

Brian McGladrey

Department Chair

Sport and Movement Studies

College of Education and Professional Studies

509-963-1972 | brian.mcgladrey@cwu.edu

cwu.edu/ceps



College of Education
and Professional Studies

STRATEGIC PRIORITY BRIEF #6

PARTNERSHIPS

Strengthen alumni relations and expand development efforts to support key initiatives in each of our departments.

IMPACT STATEMENT

The College of Education and Professional Studies (CEPS) firmly believes that collaboration is the key to unlocking innovation and progress. We work closely with our alumni as well as industry, community, and government partners to gain access to diverse perspectives, cutting-edge knowledge, and valuable resources that enable us to push the boundaries of what's possible in our classrooms. Our commitment to fostering partnerships that mutually benefit all stakeholders helps us to strengthen alumni relations, drive industry and community engagement, and elevate the standard of excellence in student success, teaching, and research. A strong partnership portfolio is characterized by an increase in alternate funding sources, reflecting a commitment to grants, philanthropy, self-support ventures, continuing education, and industry engagement. Together, we can make a lasting impact on our community and create a better tomorrow.

SUCCESS STATEMENT

CEPS engages alumni, donors, and communities through reciprocal partnerships.

OPPORTUNITIES

- Foster a culture of philanthropy within the college.
- Increase industry, employer, and community engagement activities and events.
- Seek government funding to support CEPS programming.
- Build CEPS-Employer partnerships to provide academic programming that helps students meet their professional goals through tuition reimbursement.
- Establish new industry advisory boards, and support current ones at the program, department, school, and college levels.
- Expand the definition of philanthropy work to include alumni engagement activities such as volunteering, internship recruitment, and culminating experiences.
- Engage more alumni by acknowledging and celebrating their contributions to the university.
- Increase faculty understanding of the college and university's advancement strategy.
- Partner with University Advancement (UA) to support and retain UA staff.
- Partner with UA to create bandwidth for staff to focus on small gifts.
- Utilize alumni to engage students in career outreach.
- Ensure that alumni data is accurate and up to date.
- Increase awareness of the Wildcat Connect app's potential for engaging alumni and donors.

Approved by CEPS Leadership Council | March 2024

CWU is an AA/EEOTitle IX institution | For accomodation email: DS@cwu.edu

HOW WE MEASURE SUCCESS

- ↑ Alumni engagement events (#).
- ↑ Alumni Giving Rate (%).
- ↑ Alumni-benefit professional development events (#).
- ↑ Career fairs (#).
- ↑ Employers at career fairs (#).
- ↑ Industry Advisory Boards (#).
- ↑ Volunteer/donor thank you letters from dean's office (%).
- ↑ Gift opportunities (#).
- ↑ Annual total fundraising dollars (\$).
- ↑ Annual total number of gifts (#).
- ↑ Total fundraising from Give Central campaign (\$).
- ↑ Endowment Market Value (\$).
- ↑ Student scholarship thank you letters sent (%).
- ↑ Government funding/grants (\$).

GET INVOLVED

Discover the endless possibilities to get involved and make a difference.

Request for Innovation Projects (RFIP) - Faculty, staff, and students can submit seed proposals to design and implement innovative solutions that break access barriers, enhance student experience, develop new programming, elevate partnerships, and foster a community of equity and belonging.

Give to CEPS - CEPS has four areas that people can donate to. These funds aim to help students overcome financial barriers, gain access to internships and career readiness programs, support faculty in developing innovative programs, and promote equity, diversity, inclusion, and belonging within the college. The four funds are:

- *Student Access and Opportunity*: helps students participate in high-demand professional programs without incurring out-of-pocket costs.
- *Internship and Career Readiness*: provides funding for pre-graduation experiential learning and supports students in navigating the career launch lifecycle.
- *Innovation and Excellence*: supports faculty in developing new programs, research activities, and professional development.
- *Design for Equity, Diversity, Inclusion, and Belonging (EDIB)*: promotes EDIB initiatives and programs and offers grants to identify critical challenges and propose innovative solutions aligned with CEPS strategic priorities.

Educational Partners - We are seeking collaboration with educational partners such as K-12 stakeholders, community and technical colleges, and skills centers to develop pathways to higher education and provide students with new opportunities.

Education-Industry/Community Partnerships - Collaborations between educational institutions and the industry/community are incredibly valuable and offer endless possibilities for mutual growth, development, and progress. These collaborations can range from providing educational access, experiential learning opportunities, externships, mentorships, guest speaking engagements, employment opportunities, research collaborations, employee professional development, serving on industry advisory boards, and much more.



PARTNERSHIPS STRATEGY CHAMPION

Sathyanarayanan (Sathy) Rajendran

Dean

College of Education and Professional Studies

509-963-2372 | rajendrns@cwu.edu

cwu.edu/ceps