



Department of Sports and Movement Studies

Sport Management, Bachelor of Science Sport Business Specialization

Four-Year Academic Road Map

Sample only—your academic advisor will help you create a plan that is right for you.

YEAR 1	Fall Quarter				Winter Quarter				Spring Quarter			
	UNIV 101	Transition to CWU	1		K1, K3, K4, K5, K7, or K8*	4-5			Quantitative Reasoning	5		
	SPM 101	Intro to Sport Management	4		K1, K3, K4, K5, K7, or K8*	4-5		K1, K3, K4, K5, K7, or K8*	4-5			
		Academic Writing I	5		K1, K3, K4, K5, K7, or K8*	4-5		K1, K3, K4, K5, K7, or K8*	4-5			
		K3, K4, K5, K7, or K8*	4-5									
	Quarter Credits	14-15		Quarter Credits	12-15		Quarter Credits	13-15				

YEAR 2	Fall Quarter				Winter Quarter				Spring Quarter			
	SPM 365	Sports Facilities	4		SPM 355	Sports & Athletic Comm	4		SPM 325	Governance and Policy	4	
	MGT 380	Organizational Management	5		MKT 360	Principles of Marketing	5		MKT 270	Intro to Sport Business	5	
		General Coursework**	8		General Coursework**	8		General Coursework**	8			
	Quarter Credits	17		Quarter Credits	17		Quarter Credits	17				

YEAR 3	Fall Quarter				Winter Quarter				Spring Quarter			
	REC 381	Rec & Collegiate Sports	3		PE 453	Diversity in Sport	3		PE 448	Leadership and Ethics	3	
	MKT 370	Sports Marketing	5		SPM 465	Global Perspectives in Sport	4		Specialization Course***	5		
		General Coursework**	8		Specialization Course***	5		General Coursework**	4			
					General Coursework**	4						
	Quarter Credits	16		Quarter Credits	16		Quarter Credits	12				

YEAR 4	Fall Quarter				Winter Quarter				Spring Quarter			
	SPM 475	Pro Develop in Sport	4		SPM 430	Grant Writing	5		SPM 490	Internship	8	
		Specialization Course***	5		General Coursework**	10		General Coursework**	8			
		General Coursework**	7									
	Quarter Credits	16		Quarter Credits	15		Quarter Credits	16				

*Any course from any of these General Education Requirements is fine. Speak to your advisor for some suggestions.

**Coursework of your choosing-this could be completing a minor, prerequisites for graduate school, or courses that you're interested in taking for some other reason. Necessary to reach 180 credits needed.

***Speak to your advisor for assistance in selection.

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[CWU DEGREE REQUIREMENTS](#)

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