

Advancing *Sustainability*

Embedding sustainability across curriculum, research, operations, and student engagement — building responsible leaders for a changing world.



AT A GLANCE

12+

Undergraduate CB courses with sustainability embedded

2

Core MBA courses with sustainability modules
MBA 502 & MBA 552

2

Students attended WOHEC at University of Washington
March 2026

1+

Departments in Green Office Certification
Economics certified; FCSM next

2

Years of sustainability panel at Economic Outlook Conference

Established as annual feature

CURRICULUM INTEGRATION

- 🔄

ENG 311 — Foundational Writing
Collaboration with English Dept in progress; required for all CB students
- ✓

MBA 502 — Systems Thinking
Sustainability modules embedded
- ✓

MBA 552 — Strategic Leadership
Sustainability modules embedded
- ✓

12+ Undergraduate CB Courses
Sustainability incorporated across the undergraduate program
- 🔄

Fine-Grained Course Inventory — In Progress
Comprehensive audit underway; completing this quarter
- **Faculty Sustainability Research Review**
Planned Spring–Summer 2026



FALL 2025

BECU Procurement Project Launches

CB student partners with CWU Office of Sustainability to develop a procurement policy with significant university-wide sustainability impact

Complete

MARCH 2026

WOHESC Conference

Two CB students attend the WA/OR Higher Education Sustainability Conference at the University of Washington

Complete

SPRING 2026

Course Inventory & Social Media

Fine-grained course audit completing this quarter; Digital Marketing Club student supporting CWU Sustainability social media campaign

In Progress

SUMMER 2026

Faculty Research Review

Sustainability scholarship audit to map strengths and build a coordinated, impactful research agenda

Upcoming

CROSS-CAMPUS ENGAGEMENT

STUDENT & COMMUNITY HIGHLIGHTS

- **Economic Outlook Conference** — Sustainability panel established as an annual standing feature in collaboration with the Economics Department

GREEN OFFICE CERTIFICATION

- ✓ Economics Department
Certified
- FCSM Department
Coming soon

OUR COMMITMENT

Building a Culture of Sustainability

Sustainability is woven into how we teach, how we operate, and how our students engage with the world — and we are just getting started.

ROAD AHEAD

ONGOING

Responsibility Center

Formalize a Sustainability Initiative Responsibility Center to coordinate all efforts and ensure lasting institutional momentum