

Building Graduate Excellence: The MBA Launch

In Fall 2025, we launched our MBA program featuring an innovative Corporate Fellows model, interdisciplinary specializations, and a growing network of community college partnerships.

AT A GLANCE

51

Students enrolled
across first two cohorts

Fall 2025 Launch

93%

Fall retention rate

Above benchmark

3

Executive skills
workshops delivered

Completed

3

MOUs signed; 1 more
in final stage

+6 in talks

RETENTION & INTERDISCIPLINARY CURRICULUM

FALL COHORT RETENTION RATE



A **93% fall retention rate** reflects exceptional student engagement and program quality in the inaugural quarter — well above typical first-year graduate benchmarks.

INTERDISCIPLINARY CURRICULUM

- Collaborated with **CEPS and CAH** to develop cross-college curriculum
- **MBA Specialization: Cyber Security Management** — developed with CEPS
- **MBA Specialization: Sports Business** — developed with CEPS
- Electives available from **departments outside the College of Business**

MOU STATUS BY INSTITUTION

● Highline College	MOU Signed
● Big Bend Community College	MOU Signed
● Skagit Valley Community College	Final Stage
● Tacoma Community College	MOU Signed
● Yakima Valley College	In Talks
● Columbia Basin College	In Talks
● Pierce College	In Talks
● Pacific Northwest University of Health Sciences	In Talks

● Signed: 3 ● Final Stage: 1 ● In Talks: 4

STUDENT EXPERIENCE

ORIENTATIONS — FALL & WINTER

Both orientations successfully delivered, featuring:

Team Building

Cohort bonding from day one

Coaching & Mentoring

Individualized support structures

Faculty & Corporate Fellows

Introductions and relationship-building

Student Resources

Academic and professional support overview

EXECUTIVE SKILLS DEVELOPMENT WORKSHOPS

Human Thinking in the Age of AI

Leadership and decision-making alongside AI

Skills to Build Connection and Foster Engagement

Interpersonal and team dynamics for business leaders

Trust and Empowerment in B2B Environments

Building high-trust cultures in business-to-business contexts

“My first quarter in the MBA program has been wonderful. The Corporate Fellows brought valuable real-world insight, and our professors' industry experience made the learning feel meaningful and practical. I'm grateful for the relationships and mentorship already forming.”

— Brittany Kemp, Fall 2025 Cohort