

BEACON

CENTRAL WASHINGTON UNIVERSITY • SPECIAL SUMMER 2016 EDITION



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Students Attend
Hispanic Leadership
Conference

BEACON

CWU COLLEGE OF BUSINESS
Special Summer 2016 Edition

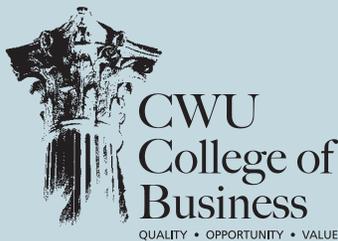
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CB MISSION

We launch students toward a better future by engaging them in industry-relevant, student-centered programs driven by strong partnerships between students, faculty and business professionals.



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Kathryn Martell

Dean's Corner

Dear friends,

It is an exciting time to be Dean of the College of Business at CWU!

Our new living and learning community provides a residential experience with extracurricular and academic support for business students. Our annual career fair gives business students hands-on learning opportunities and important job experience before graduation. The Institute for Innovation and Entrepreneurship allows students to submit a business plan to professionals and compete for start-up funding. We now have five bootcamps where students spend days in the field shadowing managers in some of the most significant companies in the Pacific Northwest. And our students are distinguishing themselves in national and regional case competitions.

Our AACSB accreditation—only earned by the top five percent of business schools in the world—recently was renewed! The accreditation team made special note of the high level of innovation and industry engagement taking place here.

This progress is made possible by our excellent faculty and advisory boards, and our generous donors. Would you like to become involved? We've set up a new network to help you connect with students as a presenter, judge, or mentor. Learn more at cwu.edu/business/connect.

Many of these activities are covered in this issue of the *Beacon*.

Thank you for your interest.

Best wishes,

Kathryn Martell, Dean



Rachel Mahnke

Editor's Note

The College of Business has been my home for the past four years, and as I move onto the next chapter of my life I am excited to pass on this special place to you! First of all, welcome to Central Washington University. You've made a great decision, in my opinion.

As a graduate who secured an incredible job before graduation, I have one significant piece of advice that I would like to share with my fellow Wildcats. Please make the most of your time at Central! There are countless services, experiences, jobs, clubs, and potential friends to be made here and they are available to everyone. I encourage everyone to get involved on campus, and it's never too early to start. Joining and becoming involved in clubs or organizations that you care about is extremely valuable to your development, even if they don't directly relate to your career.

Employers are looking for leaders. CWU offers every student the opportunity to be a leader on campus. You just have to take it! Talk with your advisors frequently and make friends with faculty, become a club officer, join a committee, get a part time job, join student government, or play intramural sports. Whatever you decide to do, have fun and learn from it. It will all be worth it when you graduate prepared to enter the workforce.

Good luck!

Rachel Mahnke, Editor-in-Chief

About the Cover: Students Attend **Hispanic Leadership** Conference

Maira Gutierrez and 19 other CWU Latino student leaders attended the United States Hispanic Leadership Institute conference in Chicago in February. Gutierrez, a business ambassador studying human resource management, was one of four business students chosen to attend.

As a daughter of Mexican immigrants, Gutierrez began working in warehouses and as a farm laborer at a young age. She grew up thinking she could never be as successful as the man sitting next to her in class.

Gutierrez said the Hispanic Leadership conference, where she met successful Latina leaders, taught her that women can hold powerful positions.

"It made me believe that if there are women just like me who hold CEO positions and outearn men in their industry, why can't I?" Gutierrez said.



Investment Club Members Attend **GAME Forum**

Four senior finance and economics students and Professor Thomas Tenerelli attended the 2016 Quinnipiac University GAME Forum. Some of the hot topics discussed at the conference were negative interest rates, fixed income, China's growth rate slow down, emerging markets and investment strategy. There were also networking opportunities and career paths in finance and investments. The students were able to meet with many investment professionals and economists such as Tom Keene, Aswath Damodoran, and Joshua Rosenbaum.

Career Fair

This year's College of Business Career Fair was a huge success, with more than 230 students in attendance at the CWU Des Moines campus. Companies like Amazon, The Boeing Company, C.H. Robinson, Crane Aerospace & Electronics, H&R Block, Penske Logistics, and Thyssen Krupp Aerospace were just some of the companies trying to recruit CWU students for Internships and jobs after graduation. Read more about student's experience with internships on page 14.

CBuzz

Honors Banquet

Over 200 students, family, and faculty attended the 2016 Honors Banquet. Before the ceremony high achieving students presented their accomplishments and research from the previous year. Outstanding students, scholarship winners and the top 10 percent of graduating seniors were honored at this event.



Mariners Night Hosted by the Northwest Center for Sport Business

On May 13, 2016 over 1,400 Wildcats attended the Seattle Mariners game at Safeco Field. Wildcat fans were given a CWU Mariners hat or T-shirt and spent time hanging out with Wellington in a private patio overlooking Seattle. This is an annual event hosted by the College of Business and the Alumni Association.



Supply Chain Summit

On May 5, 2016 the Supply Chain Management Institute hosted its annual Supply Chain Summit in the Museum of Flight. Twenty CWU students heard many fantastic speakers including the keynote by CWU alumnus Jim Ockerman, the VP of manufacturing and safety for The Boeing Company.



Get to Know Your

Advisors



Debbie Boddy

Ellensburg: Debbie Boddy and Amber Darting

West Side: Rebecca Nguyen and Tom Spencer



Rebecca Nguyen

Quality academic advising is crucial to a student's success. Here at Central and in the College of Business, our professional advisors and faculty advisors work hand in hand to ensure students discover their ideal path to graduation and future careers. From the moment a student declares, they are set up with a professional advisor who will guide them until graduation. Once students are through the basic foundational coursework, they are also connected with a faculty advisor who provides additional academic advising, career guidance, and support.

The professional advisors are a great resource and are here to help students create a plan for success and timely graduation. Professional advisors are experts in strategic academic planning and they teach their students how to use all the tools available to them. Advisors will help guide students toward balanced schedules and provide a touchstone during their journey, while connecting students with opportunities and resources on campus.

Faculty advisors create lasting relationships with the students they mentor. They provide sound advice regarding elective options, career and internship opportunities, and how to be successful in the business world. Our faculty really take the time to get to know our students and connect beyond the classroom.

Faculty and professional advisors provide invaluable support to your success and they cannot wait to meet you!



Tom Spencer



Amber Darting



Cherelle Demps, Maira Gutierrez, and Mallory Icenhower at the Economic Outlook conference.

Rachel Mahnke at an alumni event in Seattle.



STUDENT AMBASSADORS

ENCOURAGE CURRENT AND FUTURE BUSINESS MAJORS



Current College of Business Student Ambassadors (left to right): Mallory Icenhower, Maira Gutierrez, Marisol Sanchez, Tasha Oney, Rachel Mahnke, Lupe Campos, Cherelle Demps. Back: Christopher Mendez and David Higgins.

The traditional role of a student ambassador was to give campus tours to prospective students and manage social media. In fall 2014, Kevin Moran was hired as the first student ambassador for the College of Business. His success in the program has expanded its scope and popularity.

Today there are 10 student ambassadors, and their duties range from managing social media and creating marketing campaigns for events and degree programs, to producing professional development events for their peers and assisting the Dean's Office with programs and events.

As a student ambassador, Moran traveled to his high school to speak to students about business at CWU, how to apply for college, and his experience at Central. His successful outreach made a huge impact on the College of Business, and now ambassadors regularly organize recruitment events at community colleges and high schools.

Ambassadors are also responsible for the College's increased social media presence and new style of advertisements. Facebook page views are up 100 percent, and event attendance has more than doubled. With a focus on student achievements, ambassadors have been able to inspire their peers to work toward their goals. Weekly events such as resume workshops and mock interviews help prepare them for internships and part-time jobs, which offer valuable work experience before graduation.

Ambassadors have all become successful outside of the program. After graduation Moran landed a job at Clackamas Federal Credit Union in Portland where he works on community outreach and programming. Christian Schrank used his supply chain management specialization to get an internship at Zen-Noh Hay and has since been working as an accounting/inventory assistant at Tagaris Winery, Inc. Mahea Puha finished her marketing degree and is working on her international studies minor while studying abroad in Barcelona, Spain. And Rachel Mahnke has finished her degree in managerial economics and works at Wheelhouse Search as a paid search analyst.

The ambassador program has offered so many opportunities to business students and the ambassadors themselves. For business students looking for assistance with professional development or getting involved on campus, the ambassadors are a great resource. Send an e-mail to CB@CWU.EDU to get in touch with the team!



Christian Schrank with high schoolers at CWU Business School for a Day.



Kevin Moran presenting a scholarship at the Tri-Cities Hispanic Academic Achievers Program.

Mahea Puha hosting the International Mixer in the College of Business.





For more information on CB clubs and organizations, go to www.cwu.edu/business/student-organizations. For important CB student resources, go to www.cwu.edu/business/resources.



Dean's Council

Dean's Council

The Dean's Council is a group of student leaders in the College of Business comprised of club presidents and the Beacon's editorial team. The Dean's Council meets each month to discuss club activities, upcoming College of Business events, accomplishments, and other topics of interest.

Supply Chain Management Club



Supply Chain Management Club

The Economics Association

Beta Alpha Phi and the Accounting and Finance Club

The Association of Certified Fraud Examiners, aka the Fraud Club

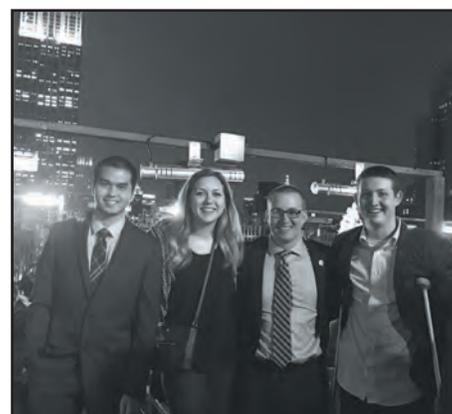
The Investment Group

The Society for Human Resource Management Club

The Central Marketing Association

The Future Business Student's Living Learning Community (LLC)

The Women in Business Club



The Investment Group



The Society for Human Resource Management



The Economics Association



The Future Business Student's LLC



CWU Rated No. 1 in State for Economic Impact on Graduates

by Rachel Mahnke

CWU is the top-rated university in the state in a new ranking system that measures economic impact on graduates, according to *The Economist* magazine.

The magazine's first-ever college rankings graded four-year, non-vocational American colleges by alumni earnings above expectation. The purpose of the study was to determine which colleges deliver the greatest return.

CWU placed first in Washington with its alumni making on average \$4,567 more than their expected earnings. It placed 124th out of all 1,275 public and private institutions included in the rankings.

The Economist used data from the Department of Education's new College Scorecard website, which matches student-loan applications to subsequent tax returns in order to compare their financial status when they entered college to salaries 10 years later.

The Economist calculated what median earnings should be for a school's graduates, and used government data to determine whether graduates were over or under the estimate.

The numbers confirm what CWU alumni already know: Central is one of the best bargains in higher education. And its award winning faculty are preparing students who find success after graduation.

Unlike many national college rankings criticized for their simplicity, *The Economist's* rankings better compares apples to apples. Its formula anticipates earnings based on factors such as wealth of the state in which the school is located and prevailing local wages. It also considers students receiving Pell grants, family income, SAT scores, demographics, school size, and whether the institution is a liberal arts college.

The system is based on the economic idea of value added: "The economic value of a university is equal to the gap between how much money its students subsequently earn, and how much they might have made had they studied elsewhere," according to *The Economist*.

Washington colleges and universities following CWU in *The Economist's* rankings were: Washington State University (279); Walla Walla University (362); Eastern Washington University (534), Seattle University (586); Pacific Lutheran University (627); University of Washington (640), Western Washington University (652), Evergreen State University (658), University of Puget Sound (670); Northwest University (755); Whitworth University (873); Gonzaga University (927); Saint Martin's University (951); Seattle Pacific University (1137); and Whitman College (1236).

Ranking of Washington State Colleges and Universities

Rank	University or College	Expected earnings	Median earnings	Over/Under
124	Central Washington University	\$40,333	\$44,900	+\$4,567
279	Washington State University	\$44,008	\$46,400	+\$2,392
534	Eastern Washington University	\$39,880	\$40,500	+\$620
640	University of Washington-Seattle Campus	\$52,257	\$52,100	-\$157
652	Western Washington University	\$43,415	\$43,200	-\$215
658	The Evergreen State College	\$32,042	\$31,800	-\$242

MAJORS

More Than Business as Usual.

Majors to launch your professional future.

Accounting

Accounting is a foundation of business—it tells you how a business is doing and focuses on the bottom line. Accounting topics can range from audit, regulation, financial accounting and reporting, and business in general. Accounting gives you the experience to become a certified public accountant, or pursue a career in finance, corporate management, or government.

- CWU graduates are working as accountants and auditors at: Nike, Bank of America, State of Washington, Clifton Larson Allen, Moss Adams, and Deloitte.

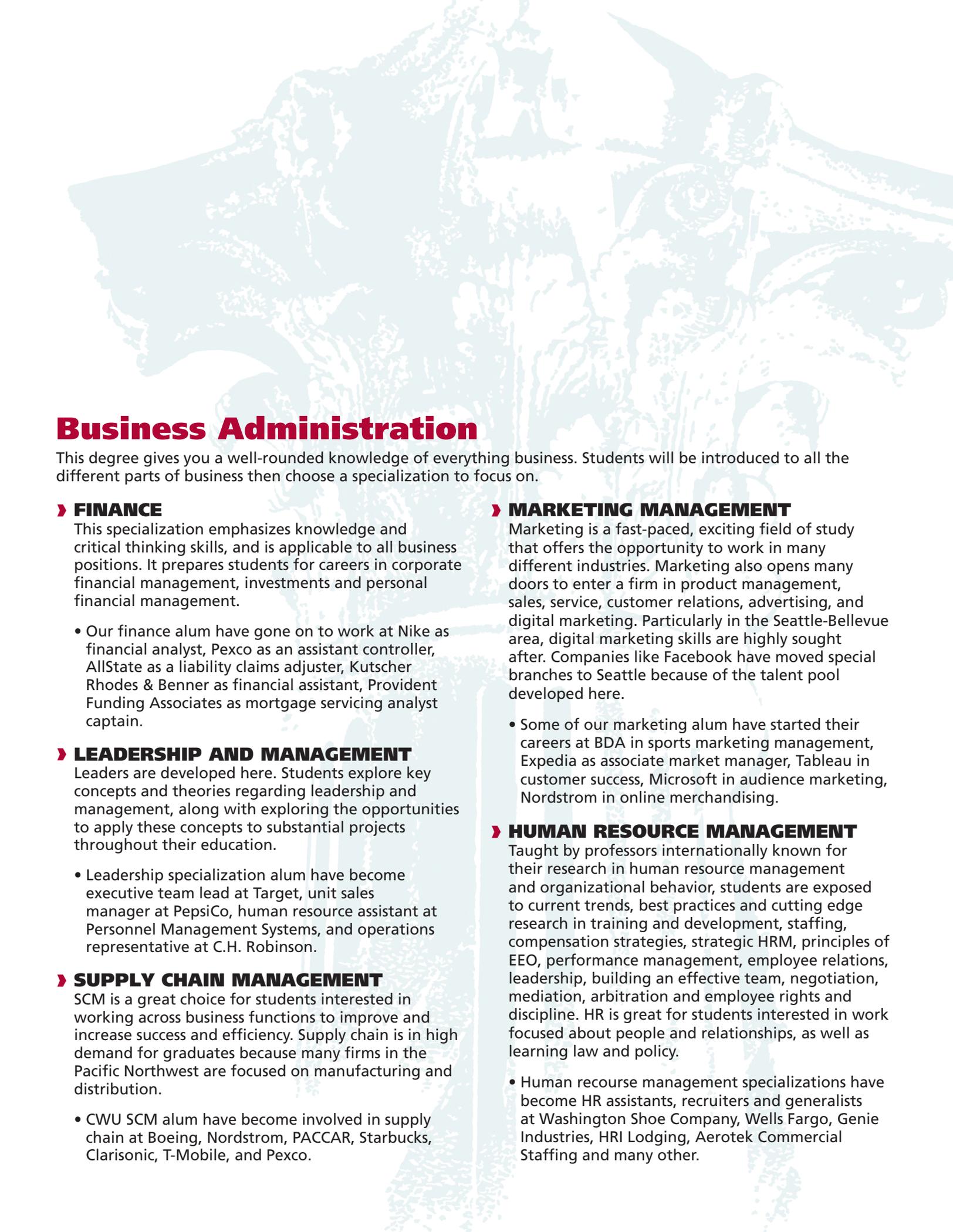
Economics

Learning economics will help students think logically and improve their ability to use economic concepts to analyze real world problems and opportunities. In addition to preparation for business and government agency employment, an economics major is excellent preparation for law school, masters of business administration programs, and graduate programs in economics and more.

The Bachelor of Science in Economics has three specializations:

- › **ECONOMIC AND BUSINESS FORECASTING**
- › **GENERAL ECONOMICS**
- › **MANAGERIAL ECONOMICS**

- CWU economists have become client service specialists at Trellis Advisors and Russell Investments. Other job titles include replenishment analyst, auditor, attorney, sales director, business development consultant and marketing analytics. One notable econ alum became the assistant director for research and methodology for the U.S. Census Bureau.



Business Administration

This degree gives you a well-rounded knowledge of everything business. Students will be introduced to all the different parts of business then choose a specialization to focus on.

› FINANCE

This specialization emphasizes knowledge and critical thinking skills, and is applicable to all business positions. It prepares students for careers in corporate financial management, investments and personal financial management.

- Our finance alum have gone on to work at Nike as financial analyst, Pexco as an assistant controller, AllState as a liability claims adjuster, Kutscher Rhodes & Benner as financial assistant, Provident Funding Associates as mortgage servicing analyst captain.

› LEADERSHIP AND MANAGEMENT

Leaders are developed here. Students explore key concepts and theories regarding leadership and management, along with exploring the opportunities to apply these concepts to substantial projects throughout their education.

- Leadership specialization alum have become executive team lead at Target, unit sales manager at PepsiCo, human resource assistant at Personnel Management Systems, and operations representative at C.H. Robinson.

› SUPPLY CHAIN MANAGEMENT

SCM is a great choice for students interested in working across business functions to improve and increase success and efficiency. Supply chain is in high demand for graduates because many firms in the Pacific Northwest are focused on manufacturing and distribution.

- CWU SCM alum have become involved in supply chain at Boeing, Nordstrom, PACCAR, Starbucks, Clarisonic, T-Mobile, and Pexco.

› MARKETING MANAGEMENT

Marketing is a fast-paced, exciting field of study that offers the opportunity to work in many different industries. Marketing also opens many doors to enter a firm in product management, sales, service, customer relations, advertising, and digital marketing. Particularly in the Seattle-Bellevue area, digital marketing skills are highly sought after. Companies like Facebook have moved special branches to Seattle because of the talent pool developed here.

- Some of our marketing alum have started their careers at BDA in sports marketing management, Expedia as associate market manager, Tableau in customer success, Microsoft in audience marketing, Nordstrom in online merchandising.

› HUMAN RESOURCE MANAGEMENT

Taught by professors internationally known for their research in human resource management and organizational behavior, students are exposed to current trends, best practices and cutting edge research in training and development, staffing, compensation strategies, strategic HRM, principles of EEO, performance management, employee relations, leadership, building an effective team, negotiation, mediation, arbitration and employee rights and discipline. HR is great for students interested in work focused about people and relationships, as well as learning law and policy.

- Human recourse management specializations have become HR assistants, recruiters and generalists at Washington Shoe Company, Wells Fargo, Genie Industries, HRI Lodging, Aerotek Commercial Staffing and many other.

Your Minor Matters.

Increase your job potential in your field of interest.

In addition to minors in **Business, Finance, and Economics** CWU College of Business has minors in:

Sport Business

The sport business minor is designed to augment your College of Business or non-business degree with a focused examination of the sport business industry. Students will explore the application of marketing, management, law, finance and other business principles as they apply specifically to the sport industry.

The sport business minor will provide curriculum to prepare students for a career in corporate, professional, intercollegiate or amateur sport organizations. Among others, graduating students have accepted internships and jobs with Emerald Downs, the Hillsboro Hops, the Seattle Mariners, the Seattle Sounders, the Seattle Storm, the Tacoma Rainiers, and the University of Washington Athletic Department.

Human Resource Management

The human resource management minor is for students who are interested in the business and operations side of HR. Students will focus on staff training and development, employee relations, and development issues. In addition to business courses, students will also take some psychology classes. Students with this minor are working as HR managers, generalists, and specialists.

Accounting

The accounting minor provides students with a basic understanding of intermediate accounting concepts, such as financial and cost accounting, income tax, and accounting information systems. Students will learn analytical and critical thinking skills. While a minor will not prepare students for most entry level jobs in accounting, it will improve their resume when applying for a business related position relative to their major.

Declare a Business minor now at cwu.edu/business/minorscertificates.

MINORS



Students Get Access to SAP Software

by Tasha Oney

Last summer CWU joined the SAP University Alliances program, giving students new access to software and curriculum that will help prepare them for careers in the supply chain management field.

SAP is the world's third largest independent software manufacturer. Companies in all industries across the globe use SAP software to manage business operations and customer relations. More than 450 companies in the Puget Sound region—where many CWU grads will be searching for jobs—use SAP.

As part of the program, CWU supply chain management faculty attended a series of training workshops over the past year. Their goal is not to teach SAP but support what is taught in class by SAP.

Case studies will be used to explain integrated sales and distribution, production planning, and materials management processes in detail, fostering a thorough understanding of each process and SAP functionality for students.

Supply chain management professor Ozden Bayazit started using SAP in Lynnwood in the fall and got very positive feedback from her students. The goal is to use SAP across all locations to better prepare students to be qualified for entry level positions in supply chain.

Wildcats Win Boeing Case Competition

by Tasha Oney

In November the Wildcat Consultants were named the winners of the prestigious Northwest Boeing Business Case Competition. It is the second year in a row that CWU has taken the top prize, beating out teams from the University of Washington, Western Washington University and Portland State University.

Boeing is a leader in aerospace production and innovation, and students were grateful to be chosen to participate. For the project, Boeing introduced a business case to each team that challenged them to use their critical thinking skills, teamwork and knowledge from business classes such as supply chain management and finance. Each team had 15-20 minutes to present an implementation plan to a Boeing management panel.

Each team member shared different aspects of their new plan and then fielded questions for the last 10 minutes of the presentation. The first-place winners of the final round received a \$1,000 scholarship and an interview for an internship or entry-level position within the Boeing Organization. The second-place winner received \$500 in scholarship funds.

The first round of competition is held at each school to find the top team to represent at the final competition. The Wildcat Consultants—Victoria Massey, Brady Pahukoa, Rene Mahnke, Nick Shuey and Tasha Oney—were named the winners of the CWU competition.

The Wildcat Consultants moved on to the final round hosted at the Museum of Flight. The night before, the team was treated to dinner with many Boeing employees in downtown

Renton. After the networking opportunity, teams from each school were provided a night's stay at a nearby hotel. On the morning of the competition, the teams were given a VIP tour of the 737 Boeing Aircraft factory in Renton. Then the teams met at the Museum of Flight for lunch with the judges before the final round. Following the Boeing Case Competition, Brady Pahukoa and Tasha Oney were offered Boeing internships for summer 2016.



Above: The 2015 Central Washington University participants of the Boeing Northwest Business Case Competition.



Right: The winning CWU team.

Nurturing Tomorrow's Business Professionals and Entrepreneurs

by Mahea Puha

William Provaznik

never liked public speaking, wasn't big on writing, and never wanted to be a college professor.

So after high school, the Omaha, Nebraska native skipped college. He became an iron worker, a repo man, bricklayer, lounge piano player, retail manager, U.S. State Department refugee resettlement officer, Korean Consulate analyst, stock broker, project manager, CEO of a manufacturing company, and owner of various businesses including contracting, imports, furniture distribution and nail shops.

Motivated by his fascination with economics, Provaznik eventually returned to school to earn his undergraduate degree, a masters, and a PhD. Today he draws on his extensive experience to teach CWU students. Being a professor in the Department of Management for the past seven years has been a blast, Provaznik says.

He's also the newest director of the Institute for Innovation and Entrepreneurship (I4IE), taking the reins from Roy Savoian who recently retired.

"Roy is a true entrepreneur," Provaznik said. "He made the lightning strike that created an innovation institute where there had been nothing of the sort before."

The I4IE sponsors the development of entrepreneurs at CWU, local high schools, and the surrounding region. The program is meant to help folks gain traction for their ideas.

"For us the question isn't 'Can you be an entrepreneur,' but 'What kind of entrepreneur do you wish to be?'" Provaznik said.

The I4IE also sponsors the business plan competition held at SOURCE every year, and through the Herbert Jones Foundation, provides seed money grants to the winners.

"It's a thrill watching students realize their capacity to create organizations that no one, including them, had ever dreamed of," Provaznik said. "Through this, I really respect Dr. Savoian's vision and am excited to carry it to reach students and potential entrepreneurs."

One of the most human of activities is to create value—to make things better than they were before, Provaznik says. "An entrepreneur to me means someone who can spark these sorts of activities—things like businesses, organizations, or even institutes for innovation—so that they continue creating value even when the entrepreneur moves on to something else."

"My first exposure to this class was winter 2014; I was a freshman and unsure if I wanted to pursue a degree in business. After the first day, I almost dropped the class; I was horrified...firing people? Speaking in front of my peers?"

But, staying in the class was the best decision I made. Management 200 has taught me essential business skills, but most importantly, has taught me to apply myself."

— Laura Riddle

BEING A PROFESSIONAL

Regardless if students aspire to be entrepreneurs, Provaznik is determined to teach them the basic principals of being a professional. Since there really isn't a textbook that covers the topic, he built his Management 200 course from the ground up.

"Being a professional isn't about how we dress, words we use, or how we write our resumes. It's about how we associate with others and how we drive ourselves," Provaznik explains. "Management 200 is a how-to course for becoming the tough-minded, yet supportive decision maker that is now expected of professionals in our increasingly complicated world."

As part of the class, students choose a professionally constructive routine to develop into a habit over the quarter. "For me the most important take away is the idea that we can change ourselves by choice," Provaznik said. "Students get to see this as a tool for building other habits."

For example, one student spends time at the beginning and end of each day planning and reviewing tasks and goals. Another is initiating small talk when encountering a person they don't know. A third student set aside time every day to speak and read only in Mandarin.

Building friendship networks is another important way to become a professional. These relationships are important because friends get to know us and share a sense of ownership toward our professional growth, Provaznik says. In class, students are encouraged to prospect a professional whom they've never met. The exercise is quite valuable. It has turned strangers into friends and resulted in many internships and job offers.

Another aspect of the class is competitive pitches. Every pitch involves people getting fired who return the following week to explain to the class their situation and plan of action.

"Many people who haven't managed don't realize that laying people off is heartbreakingly brutal on the manager and the teammate, especially when the team has worked very hard for you," Provaznik said. "Over half of the class will have the opportunity to endure the responsibility of personally letting go members. Most will also have been let go. I was terrified the first few times we did this, but after doing this with nearly 400 students, every student in the class sees it as a valuable experience."

RELATING TO EACH OTHER

A primary focus of the course is learning how to relate to people. Students are also encouraged to become who they want to be. Provaznik says he recognizes a strong sense of self determination in his students, as well as a desire to give a helping hand to others.

Overall, his students gain confidence and ability to deal with setbacks, unexpected changes, and emotionally charged situations. "We have also measured improvement in confidence and skills making friends with peers and professionals, public speaking, delivering bad news, providing a reasoned argument when challenged, managing stressful situations and organizing time," Provaznik said.

Another perk, which he says came as a surprise, is the deep and persistent friendships that are formed in the class.

Provaznik offers a word of advice to graduating business students: Always keep a side project. "No matter how much work, relationships, etc. demand from you, save part of your attention and life every week for one developmental activity like part-time classes for a degree, starting your own business, learning another language, or some volunteer work," Provaznik said.

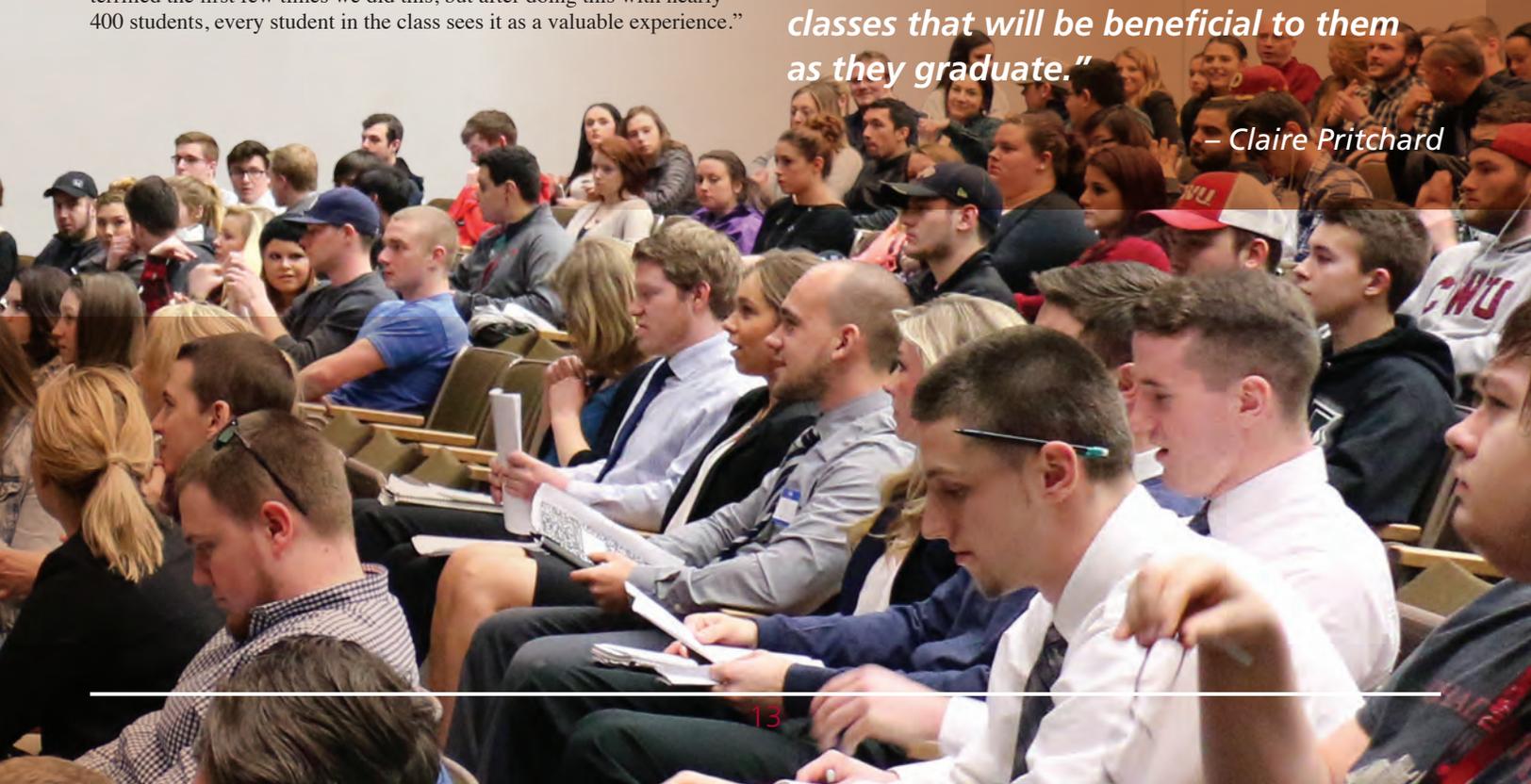
Side projects are the best source of insights and friendships that can take you forward at your job, or provide you with interesting opportunities somewhere else, he says.

"Who knows, it may even lead you to work at a job you never thought you would like at a place you'd never heard of," Provaznik said.

"Maybe even a place where your faculty comrades are amazing and where the students show you that the world will be in good hands in the future. For me it was a place called Central Washington University College of Business."

"This class is unique in its structure, inventive in its assignments, and helps students have experiences that they are not able to have in other classes that will be beneficial to them as they graduate."

– Claire Pritchard





Jack Johannessen's

(left) role as president of the Economics Club during the 2014-15 school year helped him become involved with the program and the faculty. Johannessen was able to get real-life experience working for the Federal Reserve Board of Governors in Washington, D.C. during the summer of 2015.

"I worked with an economist on a project analyzing data related to the Home Affordable Refinance Program (HARP) to determine if the program had an affect on mortgage owners. Overall I had a positive experience doing challenging work and meeting a lot of outstanding individuals," Johannessen said. One of the highlights of his experiences was having the honor of meeting Chair of the Federal Reserve Janet Yellen and Vice Chair Stanley Fischer.

"I'm certainly more confident in my abilities and I have a deeper understanding of how the field of economics works now: It's much more data driven than what I thought."



Tori Massey

is a recent graduate who studied accounting and supply chain management. She participated in three case competitions—two of which her team won—as well as many clubs and organizations while working part time on campus. During summer 2015 she interned at Toshiba Global Commerce Solutions (TGCS) in Research Park, North Carolina. TGCS is the leader in point of sale systems (cash registers).

"My position this summer was in the procurement department. My responsibilities included tracking department cost savings, enabling suppliers in our TGCS supplier portal, running a supplier portal help account, preparing monthly contracted labor spend reports, and I was involved in one large sourcing project to procure a new product for TGCS internal use. At the end of the summer I was asked to stay on as an intern and telecommute from school. I accepted and worked for TGCS for a few hours a week."

Massey was hired by Clifton Larson Allen during her senior year. She is now working as an entry level accountant in Bellevue.



Rene Mahnke

is a recent supply chain management graduate and past 2016 Vice President of Student Life and Facilities for student government.

He spent his summer working for Boeing in the Everett factory as a business operations intern for the 787. He met many CWU alumni working in different business positions at Boeing. They shared their experiences at CWU, what they did after graduation, and offered valuable career advice. Mahnke also enjoyed learning about the history and success of the 787 program, and how business operations work within the organization.

Mahnke landed the internship by working hard to develop his professional and leadership skills. He was a volunteer soccer coach and worked part time in the Student Union and Recreation Center, which led to his involvement on the Student Union Advisory Board and the Services and Activities Fee Committee before becoming VP.

Mahnke credits his work and volunteer experience for helping him get a job at Crane Aerospace & Electronics as a buyer/planner.



India Matheson

just did it. She completed her business administration degree with a specialization in human resource management. She also is a graduate of the CWU Douglas Honors College and played varsity basketball all four years of college.

Matheson was one of few students to receive a fulltime paid summer internship at Nike's world headquarters in Beaverton, Oregon in 2015. More than 23,000 students applied for the coveted spot.

During her internship Matheson created a new rotational job program for HR. She also worked on a group project with a handful of other Nike interns, trying to increase consumption on Nike.com through product placement.

Rene Mahnke met Crane Aerospace & Electronics at the College of Business Fall CAREER FAIR.

For more on the CB Career/Internship Fair see page 3.

intern
profiles

Q&A with Alexandra Leong

Q: How did you know you wanted to work for Boeing?

During my sophomore and junior years, I had researched The Boeing Company as a potential place to work post-college. I discovered that not only is Boeing the world's largest aerospace company, but it is also the largest manufacturing exporter in the United States. Since I was planning to be a business major with a concentration in finance and supply chain management, and Boeing being predominately in our state of Washington, my educational interests would align with Boeing as my future employer. Then to further explore my interest and experience with Boeing as an employer, I learned of and applied for summer positions in the Boeing Business Intern Program (BBIP). Given my experience there during my junior and senior years, I discovered my career interests, the diversity of career opportunities and the culture would be a great fit for me. Since graduation, it's been a great experience!

Q: Where did you work when you interned for Boeing?

I joined The Boeing Company during the summer of 2013 as a procurement agent intern supporting Boeing Commercial Airplanes and returned for a second internship in procurement financial analysis in Boeing Defense. These opportunities provided me the foundation to experience and better understand the great products, services, and people of The Boeing Company.

Q: What is the Business Career Foundation Program?

The Business Career Foundation Program (BCFP) is a fast-paced leadership development program designed for high-potential recent college graduates. The aim of the BCFP is to develop highly skilled future leaders by exposing them to assignments spanning the business and finance organizations and allowing them to further develop their leadership, analytical and technical skills. Through a broad range of assignments and various program activities, participants are provided with the scope, challenge and experience needed to help their business careers take flight.

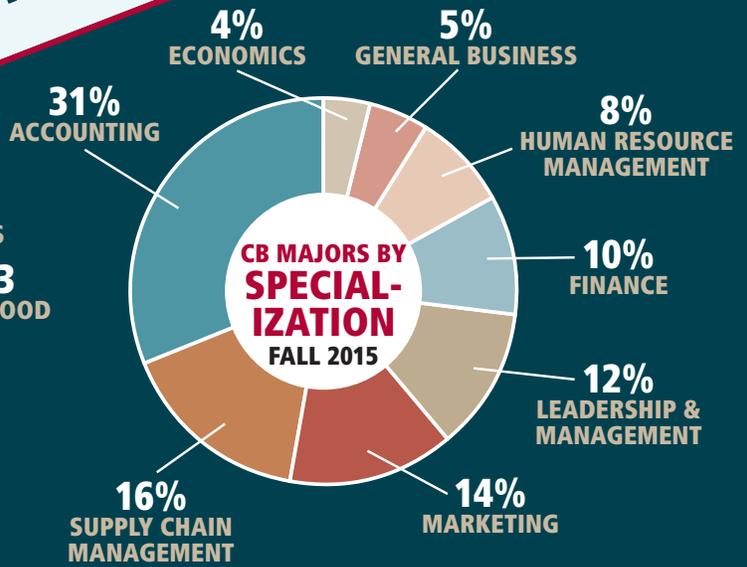
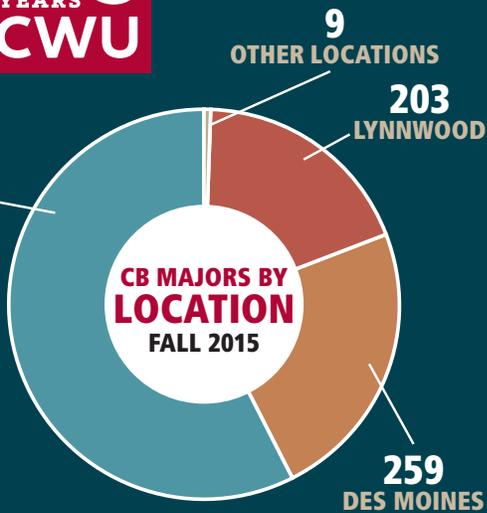
Q: What has been your most significant learning moment so far?

I've had many great learning opportunities at The Boeing Company. The most significant are 1) how to apply what I've learned during my time at CWU to my daily job; 2) to understand and adapt to a culture and values of a company with over 160,000 employees with a presence in over 65 countries; and 3) to work with various leadership styles to be productive and inspire the Boeing team. Being a part of the BCFP accelerates these learnings by having the opportunities to be in six different functions and teams over a two-year timespan. Along with these experiences, I've further learned the importance of being flexible, respecting one another's ideas and beliefs, and being a good communicator.

Q: What are you most excited for in the next year or so with BCFP?

Since graduating from CWU, I've rotated through three work assignments at Boeing Commercial Airplanes. During the next three assignments, I look forward to the opportunities to learn and experience other business units including Boeing Defense; Engineering, Operations & Technology; Boeing Capital Corporation; Shared Services Group; and Boeing International. I will be interested in learning how all of the business units effectively work together as "One Boeing" as we enter into the second century of the company's existence of offering aerospace products and services. These experiences will provide me the breadth and the depth of opportunities at Boeing to further develop and sharpen my skills and interests so that I am prepared for my first post BCFP job placement in 2017.





More Students DISCOVER CWU Business

1 Meet Your Advisor

Schedule a meeting with your advisor; our staff is dedicated to supporting the College of Business and its students with pride and enthusiasm. Your advisor will help you learn about our majors and minors, make decisions about classes and help you create your personalized four-year graduation plan! Our advisors are also here to help you gain professional development experience and share information about internships and job opportunities.

2 Get Involved

There are many ways to become involved on campus! Join one of our amazing business clubs or one of the 150 others on campus. Another way to get involved is to head to the second floor of the SURC where you can find the Student Government Office, Center for Diversity and Social Justice, Center for Leadership and Community Engagement and the Campus Activities offices. These are all great ways to meet other students by volunteering or even working part time.

3 Make a Decision – Majors/Minors

You are able to declare a major as soon as you have completed 30 credits, completed English 101 and 102, and have a collegiate GPA of at least a 2.5. Students are also required to attend a CB New Student Orientation. Once you decide to major in business you have more time to explore our specializations and determine what route you'll take from there.

4 Internships & Professional Development

We encourage all students to begin their professional development when they start college. Attending CB events such as resume workshops and networking events from the beginning will help prepare you for a bright future. We also encourage our students to gain professional experience by working while they are studying; this can be through part-time jobs during the school year and/or internships during the summer. It's never too early to gain internship look for internship opportunities.

5 Graduation & Careers

The College of Business' mission is to launch students toward a better future, and to do so we hope to have each one of our students graduating with a career path and hopefully a job. Our advisors and faculty are here to support students during their time at CWU by planning and exploring career paths early. The best way to prepare for a job after college is to be a great student and get internship experience throughout your time at CWU.



CWU
College of Business
QUALITY • OPPORTUNITY • VALUE

On a Mission

The **College of Business** is on a mission to launch students toward a better future by engaging them in industry-relevant, student-centered programs driven by strong partnerships between students, faculty and business professionals.

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The Best Business Schools in the World.