

Fast-Track Your Leadership & Management Career

Earn Your Bachelor's & Master's Degree on Your Schedule

Start your journey at a Washington state community college and complete the **Associate in Business- Direct Transfer Agreement (DTA/MRP)**. Seamlessly transition to CWU to earn your **Bachelor's in Business Administration with a specialization in Leadership and Management**.

Want to take your career further? You have the option to do one more year and earn your **Master of Business Administration (MBA)**.

What is Leadership and Management?

Experience a transformative program focused on real-world application and successful leadership. Start by learning how to lead, then broaden your expertise to managing change and harnessing the power of networking. Our leadership capstone ties it all together in an applied project designed to create positive societal impact. This specialization equips you to make a lasting difference in both business and society.

The Business Administration: Leadership and Management program emphasizes building the skills, insights and knowledge that professionals need to succeed in a business context. Courses will feature relevant concepts and theories while presenting opportunities to deploy this knowledge in practical situations to build a solid foundation of leadership and management.

Career Projections

- In Washington, the number of positions for managers is expected to grow by 17% between 2022-2032
- Nationally, an estimated 105,800 new openings for managers are expected annually
- The average salary for managers in Washington is \$165,080*

Career Paths

- Project Management
- Team Management
- Business Strategy
- Business Development
- Management Consulting
- Management Training

Why Choose This Path?

- Save time and money with a seamless transfer pathway
- Gain a competitive edge with an advanced degree
- Build valuable connections with faculty and professionals

*This is the 2024 reported average across the industry and experience levels; actual salaries will vary based on region and experience.



Central
Washington
University

Your 5-Year Pathway to Success

Years 1 & 2: WA State Community College

Business DTA – Direct Transfer program

Build a strong foundation in business and seamlessly transfer to CWU for your bachelor's degree

Years 3 & 4: CWU

BS in Business Administration-Leadership and Management Specialization*

Pursue this program at CWU-Ellensburg or online!

Year 3 – CWU

TERM 1 (15 credits)

SCM 310-Supply Chain Management
MGT 382- Principles of Management
MKT 362- Essential Marketing Concepts

TERM 2 (15 credits)

FIN 370- Intro to Financial Management
BUS 301- Professional Development
MGT 395-Leadership in Business Orgs
COM 301-Public Speaking for Business

TERM 3 (15 credits)

BUS 310-Professional Development 2
MIS 320- Business Process Analysis and Systems
MGT 386-Principles of Organizational Behavior
Open Elective (4 credits)

Year 4 – CWU

TERM 4 (15 credits)

Open Elective (5 credits)
MGT 483- Decision Making and Organizational Change
ENG 311-Business Writing
Open Elective (2 credits)

TERM 5 (15 credits)

Leadership & Management Elective (5 credits)
Open Elective (5 credits)
Open Elective (5 credits)

TERM 6 (15 credits)

MGT 478- Leadership Capstone
MGT489-Strategic Management
BUS 489- AACSB Assessment
Open Elective (3 credits)

**This is a sample plan of courses, your specific course needs and schedule may vary based on start date and previous courses taken.*

Year 5: CWU - Optional

Master of Business Administration (MBA)

Take the next step and complete your MBA in just one year. With a strong foundation in ethical leadership, sustainability, and real-world problem-solving, CWU's MBA prepares you to lead with purpose and impact.

Start Your Journey Today!

For more information, contact cb@cwu.edu.

CWU Admissions

509-963-1211 | admissions@cwu.edu

Transfer Center

509-963-1390 | transfer@cwu.edu

Financial Aid

509-963-1611 | finaid@cwu.edu

Early Transfer Admission+

www.cwu.edu/page/eta-plus.php

College of Business

cb@cwu.edu
509-963-2930