

Fast-Track Your Business Career

Earn Your Bachelor's & Master's Degree on Your Schedule

Start your journey at a Washington state community college and complete the **Associate in Business- Direct Transfer Agreement (DTA/MRP)**. Seamlessly transition to CWU to earn your **Bachelor's in Business Administration with a specialization in General Business**.

Want to take your career further? You have the option to do one more year and earn your **Master of Business Administration (MBA)**.

What is a General Business Specialization?

The Business Administration: General Business program provides flexibility for students who want a business degree, but prefer to customize their own specialization. Building on the general business core, students may select a series of specialization courses to customize their business education. Business is a chance to pursue your passion, whether it is professional sports, fashion, video games, cooking, or film making.

Whatever the industry, there is a business side to the equation that keeps it running. Business is great for people who want to initiate and implement change, solve complex problems, inspire and lead people, create and influence consumers, and engage with communities to help others.

Career Paths

- Development Coordinator
- Client Services Coordinator (non-marketing)
- Program Analyst
- Business Consultant
- Program/Project Administrator
- General Operations Manager

Why Choose This Path?

- Save time and money with a seamless transfer pathway
- Gain a competitive edge with an advanced degree
- Build valuable connections with faculty and professionals
- Broad understanding of how organizations function
- Skills in problem-solving, communication, and decision-making

CWU Admissions

509-963-1211 |
admissions@cwu.edu

Transfer Center

509-963-1390 |
transfer@cwu.edu

Financial Aid

509-963-1611 |
finaid@cwu.edu

Early Transfer Admission+

www.cwu.edu/page/eta-plus.php

College of Business

cb@cwu.edu
509-963-2930

Your 5-Year Pathway to Success

Years 1 & 2: WA State Community College

Business DTA – Direct Transfer program

Build a strong foundation in business and seamlessly transfer to CWU for your bachelor's degree

Years 3 & 4: CWU

BS in Business Administration- General Business Specialization

Pursue this program at CWU-Ellensburg or online!

Year 3 – CWU

TERM 1 (15 credits)

FIN 370- Intro to Financial Management
MGT 382- Principles of Management
MKT 362- Essential Marketing Concepts

TERM 2 (15 credits)

SCM 310-Supply Chain Management
BUS 301- Professional Development
General Business Elective (5 credits)
COM 301- Public Speaking for Business

TERM 3 (15 credits)

BUS 310- Professional Development 2
MIS 320- Business Process Analysis and Systems
General Business Elective (5 credits)
Open Elective (4 credits)

Year 4 – CWU

TERM 4 (15 credits)

Open Elective (5 credits)
General Business Elective (5 credits)
ENG 311-Business Writing
Open Elective (2 credits)

TERM 5 (15 credits)

General Business Elective (5 credits)
Open Elective (5 credits)
Open Elective (5 credits)

TERM 6 (15 credits)

General Business Elective (5 credits)
MGT 489- Strategic Management
BUS 489- AACSB Assessment
Open Elective (3 credits)

**This is a sample plan of courses, your specific course needs and schedule may vary based on start date and previous courses taken.*

Year 5: CWU - Optional

Master of Business Administration (MBA)

Take the next step and complete your MBA in just one year. With a strong foundation in ethical leadership, sustainability, and real-world problem-solving, CWU's MBA prepares you to lead with purpose and impact.

Start Your Journey Today!

For more information, contact cb@cwu.edu.

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