

Fast-Track Your Business Analytics Career

Earn Your Bachelor's & Master's Degree on Your Schedule

Start your journey at a Washington state community college and complete the **Associate in Business- Direct Transfer Agreement (DTA/MRP)**. Seamlessly transition to CWU to earn your **Bachelor's in Business Administration with a specialization in Business Analytics**.

Want to take your career further? You have the option to do one more year and earn your **Master of Business Administration (MBA)**.

What is Business Analytics?

Data is critical in helping companies maintain a competitive advantage by producing data-driven insights for decision-makers. The business analytics specialization prepares graduates to apply statistical, computing, and economics methods to help corporate managers make better business decisions. Students analyze real-world business data from areas such as accounting, marketing, economics, finance, human resource management, and supply chain management using descriptive, predictive, and prescriptive analytics techniques.

This program utilizes the latest business analytics software to manage data, develop visualizations, and perform statistical and machine learning analysis.

Career Projections

- In Washington, positions for Business Analysts are expected to grow by 43% between 2022-2032
- Nationally, an estimated 20,800 new positions for business analytics are expected to open annually
- The average salary in Washington State for Business Analysts is \$158,760*

Career Paths

- Business Analyst
- Business Intelligence Analyst
- Data Analyst
- Data Scientist
- Quantitative Analyst

Why Choose This Path?

- Save time and money with a seamless transfer pathway
- Gain a competitive edge with an advanced degree
- Build valuable connections with faculty and professionals

*This is the 2024 reported average across the industry and experience levels; actual salaries will vary based on region and experience.

Your 5-Year Pathway to Success

Years 1 & 2: WA State Community College

Business DTA – Direct Transfer program

Build a strong foundation in business and seamlessly transfer to CWU for your bachelor's degree

Years 3 & 4: CWU

BS in Business Administration-Business Analytics

Specialization*

Pursue this program at CWU-Ellensburg

Year 3 – CWU

TERM 1 (15 credits)

SCM 310-Supply Chain Management
MGT 382- Principles of Management
MKT 362- Essential Marketing Concepts

TERM 2 (14 credits)

FIN 370- Intro to Financial Management
BUS 301- Professional Development
CS 109-Quantitative Reasoning Using Python
COM 301-Public Speaking for Business

TERM 3 (16 credits)

BUS 310- Professional Development 2
MIS 320- Business Process Analysis and Systems
ECON 325-Introduction to Forecasting
Open Elective (5 credits)

Year 4 – CWU

TERM 4 (15 credits)

Open Elective (5 credits)
Business Analytics Elective (5 credits)
ENG 311- Business Writing
Open Elective (2 credits)

TERM 5 (15 credits)

BUAN 406-Business Analytics
Open Elective (5 credits)
Open Elective (5 credits)

TERM 6 (15 credits)

BUAN 407-Data Visualization and
Management in Business
MGT 489- Strategic Management
BUS 489- AACSB Assessment
Open Elective (3 credits)

**This is a sample plan of courses, your specific course needs and schedule may vary based on start date and previous courses taken.*

Year 5: CWU- Optional

Master of Business Administration (MBA)

Take the next step and complete your MBA in just one year. With a strong foundation in ethical leadership, sustainability, and real-world problem-solving, CWU's MBA prepares you to lead with purpose and impact.

Start Your Journey Today!

For more information, contact cb@cwu.edu.

CWU Admissions

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Transfer Center

509-963-1390 |
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Financial Aid

509-963-1611 |
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Early Transfer Admission+

[www.cwu.edu/page/
eta-plus.php](http://www.cwu.edu/page/eta-plus.php)

College of Business

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