

DEPARTMENT OF COMMUNICATION

2025-26 catalog 4-year degree pathway

College of Arts and Humanities

Bachelor of Arts, Public Relations

Sample only—your academic advisor will help you create an individualized plan. Students with more than one major should communicate with their advisor prior to enrollment. Upper-division (UD) electives should be selected in consultation with advisor and department faculty members.

Actual courses offered may be in different terms than the quarter listed in this sample plan.

	Fall Quarter	Winter Quarter	Spring Quarter
YEAR 1	UNIV 101 Transition to CWU (1)	K1 Option Academic Writing II (5)	COM 201 Intro to Mass Comm (5)
	*AWI Option Academic Writing I (5)	K3 Option Creative Expression (5)	K2 Option Community, Culture, & Citizenship (5)
	*QR Option Quantitative Reasoning (5)	Elective Explore/minor (5)	Elective Explore/minor (5)
	K7 Option Physical & Natural World (5)		
	Total Quarter Credits 16	Total Quarter Credits 15	Total Quarter Credits 15
YEAR 2	COM 207 Intro to Human Comm (5)	COM 208 Intro to PR Writing (4)	COM 481 Central Comm Agency (2)
	COM Option Choose COM 270 or COM 345 (4)	COM 444 The Observer (2)	COM 370 Adv PR Writing (4)
	MKT 360 Principles of Marketing (5)	COM 446 PULSE Magazine (2)	K5 Option Humanities (5)
		K4 Option Global Dynamics (5)	Elective Explore/minor (5)
	Total Quarter Credits 14	Total Quarter Credits 13	Total Quarter Credits 16
YEAR 3	COM 470 Public Relations Strategies (4)	PR Option Choose PR Specialization Course (4) COM 371, 472, 473, or 487	COM 475 Public Relations MGMT (4)
	COM Option Choose COM 302 or COM 303 (4)	K6 Option Individual & Society (5)	COM 483 Adv Central Comm Agency (3)
	Elective Explore/minor (5)	Elective Explore/minor (5)	K7 Option Physical & Natural World (5)
			Elective Explore/minor (4)
	Total Quarter Credits 13	Total Quarter Credits 14	Total Quarter Credits 16
YEAR 4	UD COM Elective Choose a Dept approved COM elective from catalog list (4)	PR Option Choose PR Specialization Course (4) COM 371, 472, 473, or 487	COM UD Elective Choose a Dept approved COM elective from catalog list (2-4)
	UD COM Elective Choose a Dept approved COM elective from catalog list (4)	COM 490 Internship (3)	COM 489 Portfolio Assessment (1)
	UD COM Elective Choose a Dept approved COM elective from catalog list (4)	K8 Option Science & Technology (5)	COM 490 Internship (2)
	Elective Explore/minor (4)	Elective Explore/minor (4)	Elective Explore/minor (4)
	Total Quarter Credits 16	Total Quarter Credits 16	Total Quarter Credits 14
Total Credits			180

***Assumes appropriate placement. If placement needs are different, your advisor will help you create a suitable first-year Math/Academic Writing sequence to set you up for success.**

K1, K2, etc = Knowledge Area (Gen Ed)

LD = Lower Division (100-200 level)

UD = Upper Division (300-400 level)