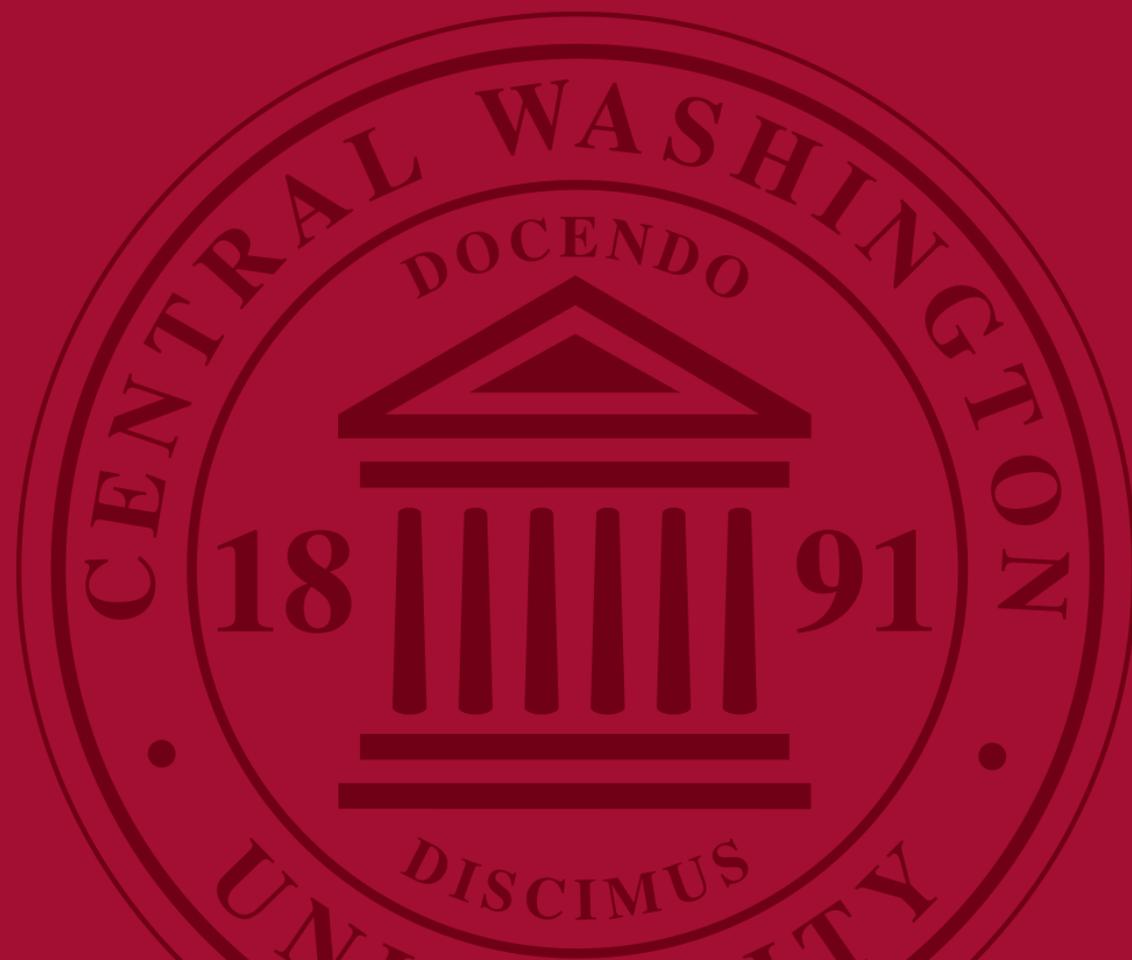
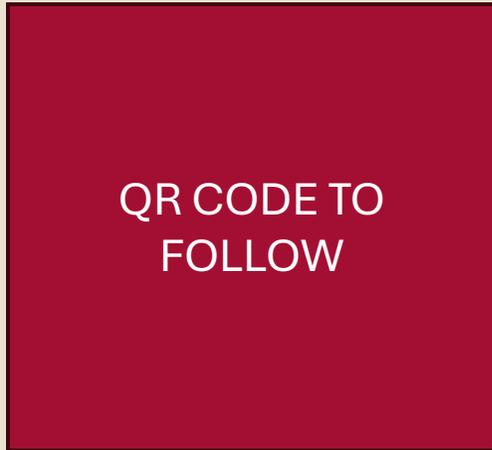


'STATE *of the*  
UNIVERSITY

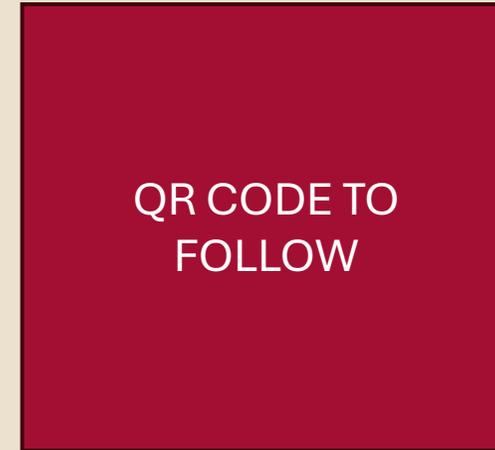


# QR CODES FOR WORKSHOP

CWU Mission / Vision /  
Values & Strategy:



Menti Link for Q&A /  
Discussion:



**MAKING YOUR 2023  
VISION HAPPEN**

# CWU MISSION, VISION, VALUES, STRATEGIC PLAN

**Goal 1:** Amplify and elevate the university's relationship with local and regional communities

Initiative 1.1 Integrate our strategic planning and activities with the cities within Kittitas County and the County as a whole, as well as with other cities and counties in our region

- Initiative 2.2: Develop workshops and seminars for staff to advance culturally sustaining practices in student engagement and success programming.

Goal 3: Elevate the holistic well-being of our students.

- Initiative 3.1: Establish the Culture of Respect Leadership Council and implement the CWU Safe Committee recommendations.
- Initiative 3.2: Increase awareness and utilization of student health and wellness support services.
- Initiative 3.3: Support and expand access to basic needs, including establishing a resource coordinator dedicated to assisting students experiencing food and housing insecurity.
- Initiative 3.4: Expand access to financial literacy and financial coaching services for all students through a partnership between the Financial Wellness Center, the Center for Financial Planning and Well-Being, and academic programs.

#### Core Value 1: Engagement

Central Washington University nurtures authentic relationships built on mutual respect, responsibility, and reciprocity. Our various communities engage in a network of mutuality and interdependence to advance collective learning and growth.

Goal 1: Amplify and elevate the university's relationship with local and regional communities.

- Initiative 1.1: Integrate our strategic planning and activities with the cities within Kittitas county and with the county as a whole, as well as with other cities and counties in our region.
- Initiative 1.2: Integrate our planning and activities at the Centers with the communities local to the Centers, and include the Centers with campus-wide initiatives.
- Initiative 1.3: Cultivate a partnership with the Yakama Nation and other regional tribal nations built on meaningful, ongoing consultation, collaboration, and cooperation.
- Initiative 1.4: Participate in the creation and implementation of an economic development plan that builds a partnership between CWU and the cities within Kittitas county and with the county as a whole, as well as with other cities and counties in our region.

Goal 2: Partner with businesses, nonprofits, governmental agencies, tribal agencies, and other entities, as well as with individuals, to increase opportunities for students.

- Initiative 2.1: Create an Institute for Civic and Community Engagement that partners with SLICE to expand community partnerships to provide experiential learning and civic engagement opportunities for students.
- Initiative 2.2: Working through the Campus Compact model, develop and implement a Civic Action Plan.
- Initiative 2.3: Strengthen the partnership between the Foundation, the Alumni Association, and the university community to enhance lifelong alumni and donor relationships that support our students, faculty, and staff.

# CWU VISION, MISSION, VALUES, STRATEGIC PLAN

**Goal 1:** Amplify and elevate the university's relationship with local and regional communities

Initiative 1.4 Participate in creation / implementation of economic development plan, partnership between CWU, and the cities within Kittitas County as well as in our region

- Initiative 2.2: Develop workshops and seminars for staff to advance culturally sustaining practices in student engagement and success programming.
- Goal 3: Elevate the holistic well-being of our students.
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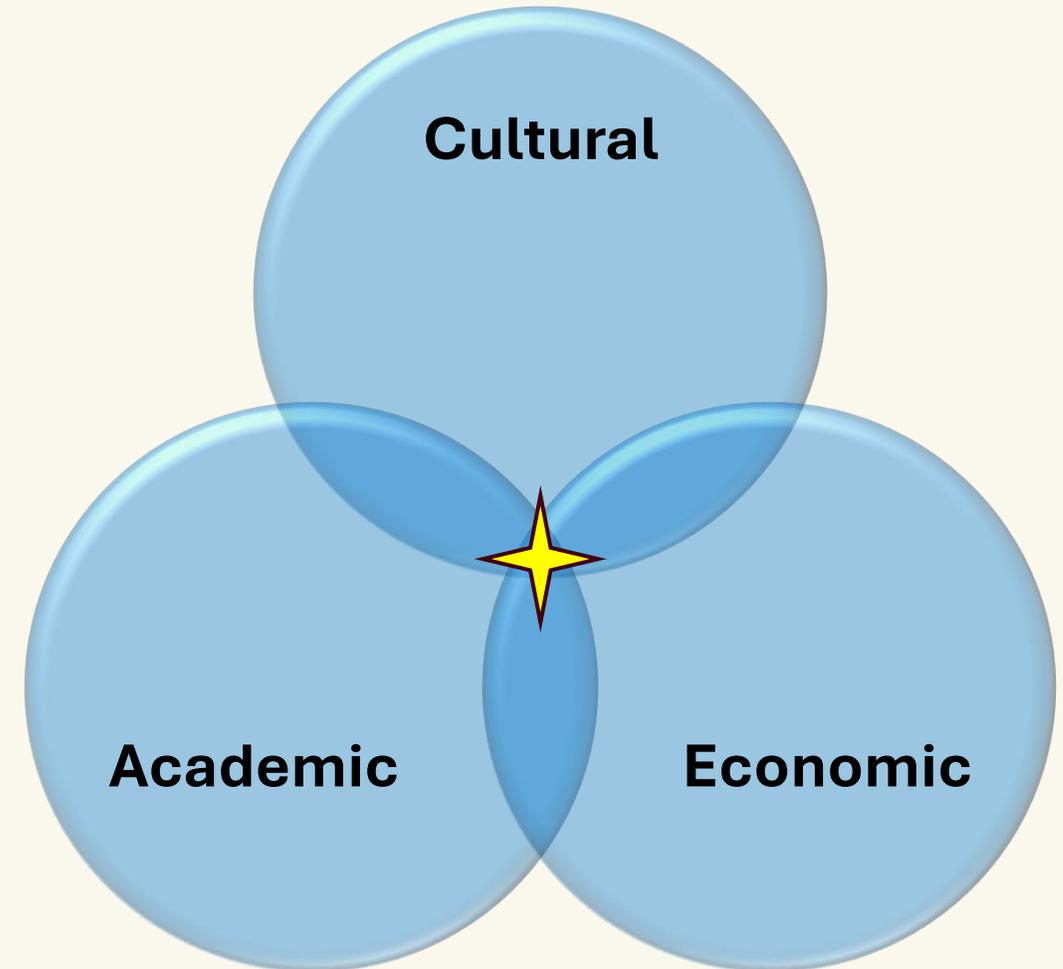
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# CWU: A STEWARD OF PLACE

A Regional Comprehensive University\*

- Evolves to meet education and workforce needs of the region
- Focuses on nearby communities to serve as academic, economic, and cultural centers



# CWU: PARTNERS IN SHARED VISION

US Economic Development Administration (EDA):

- *leveraging university assets to build regional economic ecosystems that support innovation and high-growth entrepreneurship*

National Science Foundation (NSF):

- *supporting capacity building at institutions... to grow inclusive innovation ecosystems*



# PARTNER EXAMPLES

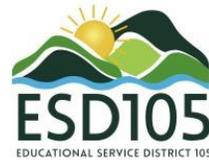
## Non-Profits



## Industry



## Education Support



## Education Partners



## Workforce



## Economic Development



## Federal



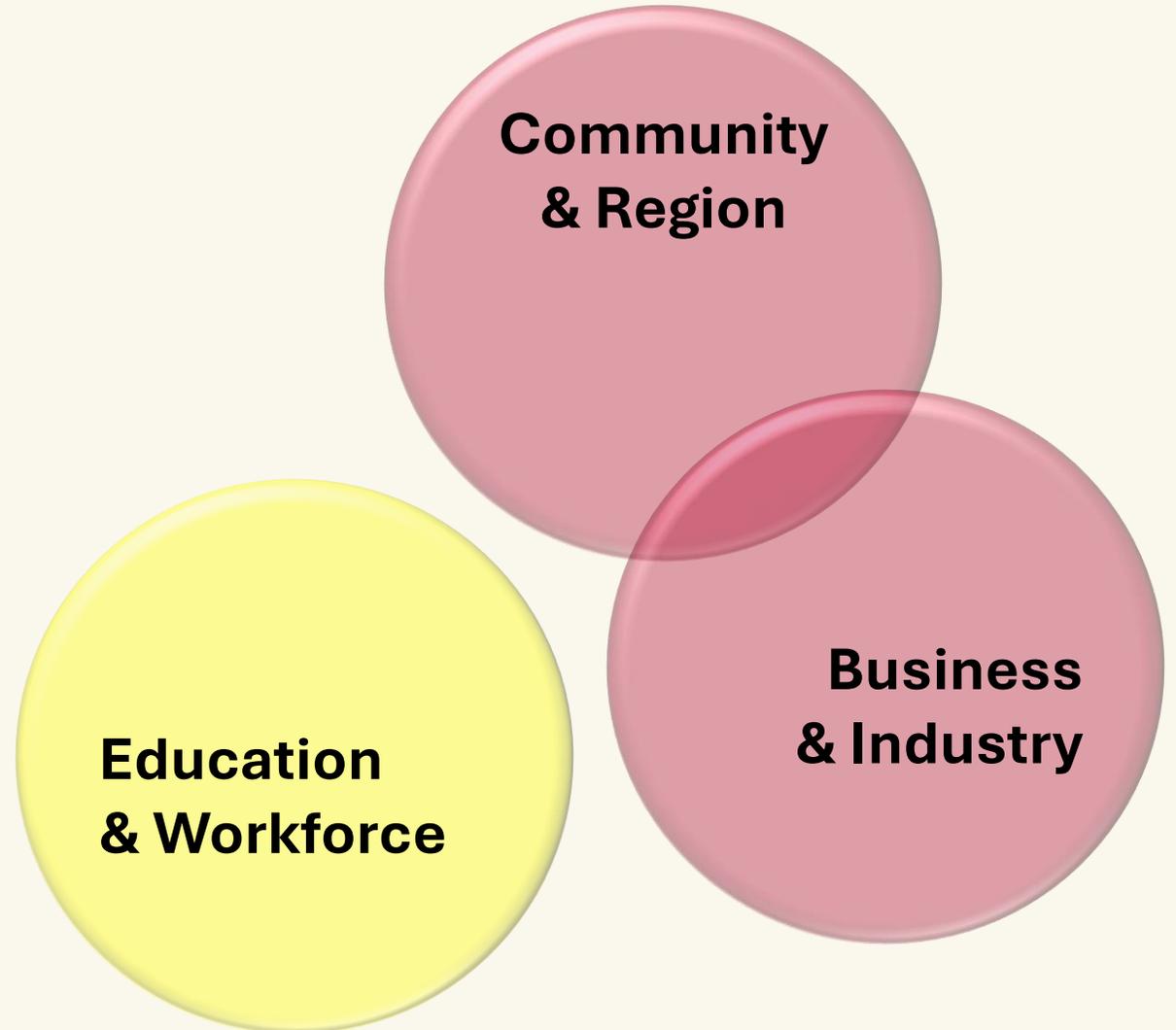
# GAPS

Many communities in our region are struggling to build and maintain healthy ecosystems



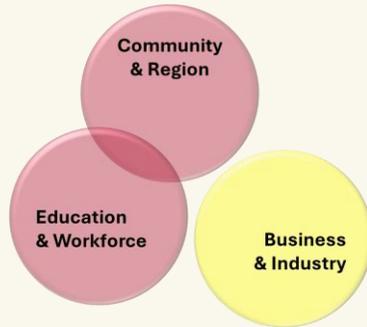
# GAPS

Many communities in our region are struggling to build and maintain healthy ecosystems



# THE HIGH COST OF ECOSYSTEM GAPS - TWO SCENARIOS

1



- Our communities lose voice and self-determination
- Wages decline for vulnerable populations
- No local future for our students

2

- Our communities cannot compete for jobs
- Our local businesses decline, industry leaves region



# BUSINESS AND COMMUNITY SERVICES (BCS)

- Creating innovation capacity for self-determined futures by bridging education, community, and industry
  - Based in the President's Division, funded by external partners
- Actualizing our part of the mission and vision we developed together 24 months ago
  - Driving elements of Core Value 1 in the CWU Strategic Plan



# CONNECTING INDUSTRY – COMMUNITY VOICE, FAMILY WAGE JOBS

- NSF EPIIC: \$400,000 / 3-year grant
  - Strengthen Advisory Boards
  - Engage regional and national industries
  - Support Adaptive University Initiative
- Example: Pac Aero/ Wenatchee
- Example: CWU CEPS Advisory Boards



# CONNECTING EDUCATION - STUDENT AND COMMUNITY FUTURES

- WA Dept. of Commerce – County partnership:
  - \$50,000 - Old Heat conversion for Tech Transfer
- Congressional Spending Requests:
  - \$1.6M (pending) Advanced Competitive Technologies Institute
  - \$30M (resubmit) for WA advanced manufacturing
- NSF and Board of Trustees member Gladys Gillis:
  - \$25,000 and \$20,000
  - Market Landscape Analysis for CWU program opportunities

