Student Engagement and Success Listening Sessions

Dean Gregg Heinselman

Provost Michelle DenBeste

President Jim Wohlpart

February 7, 9:00-10:30 am
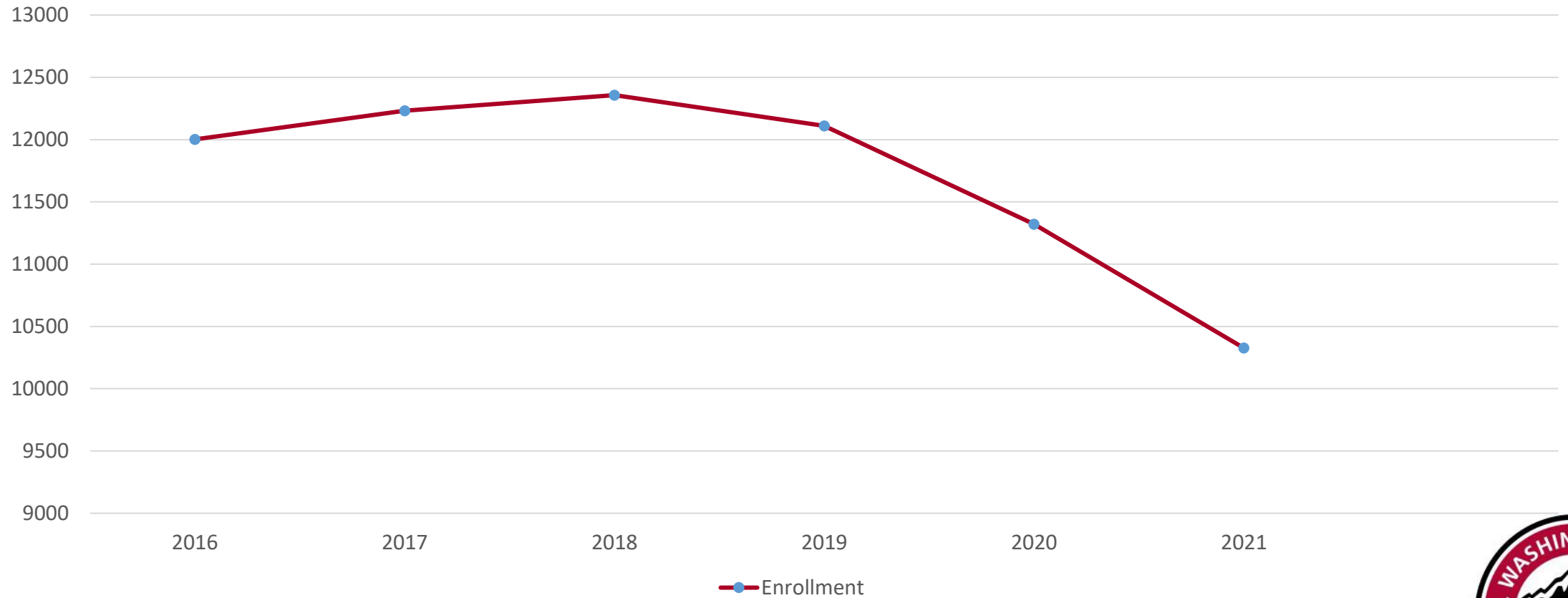February 8, 9:00-10:30 am
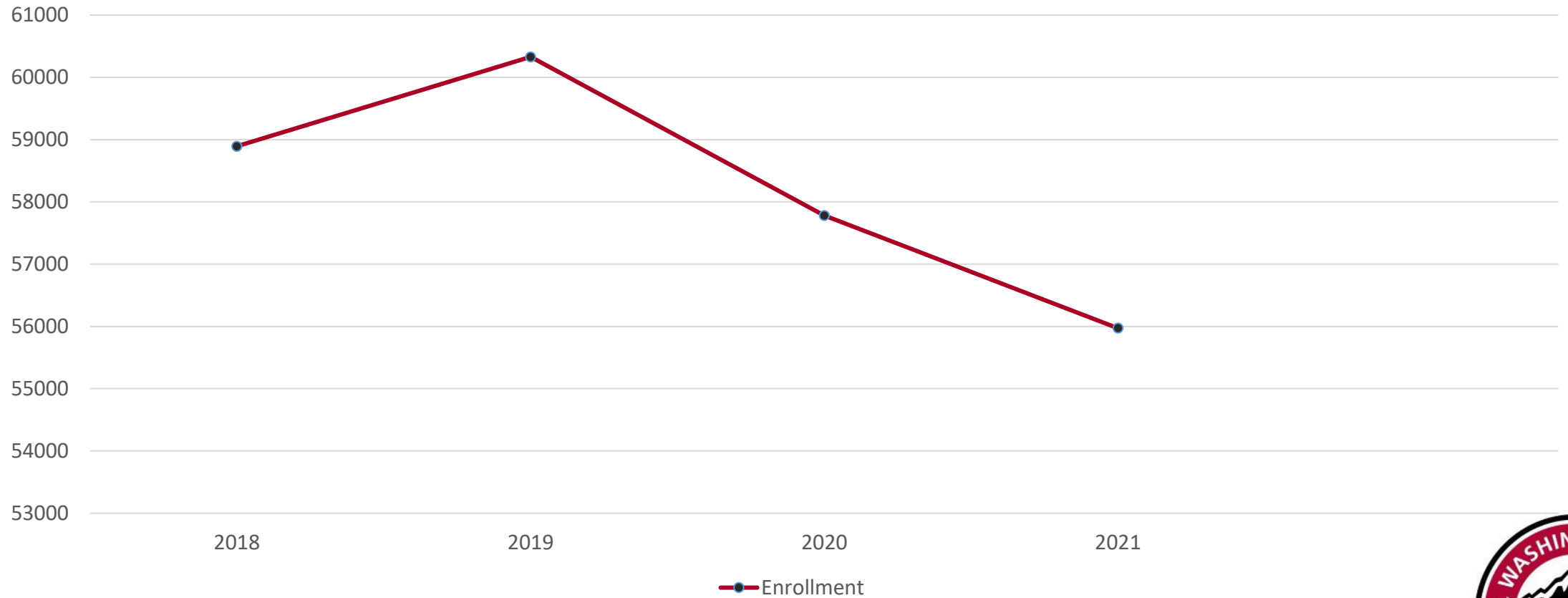February 8, 1:00-2:30 pm
SURC Ballroom

Session Format

- Introduction
- Data and Vision
- Small Group Discussion
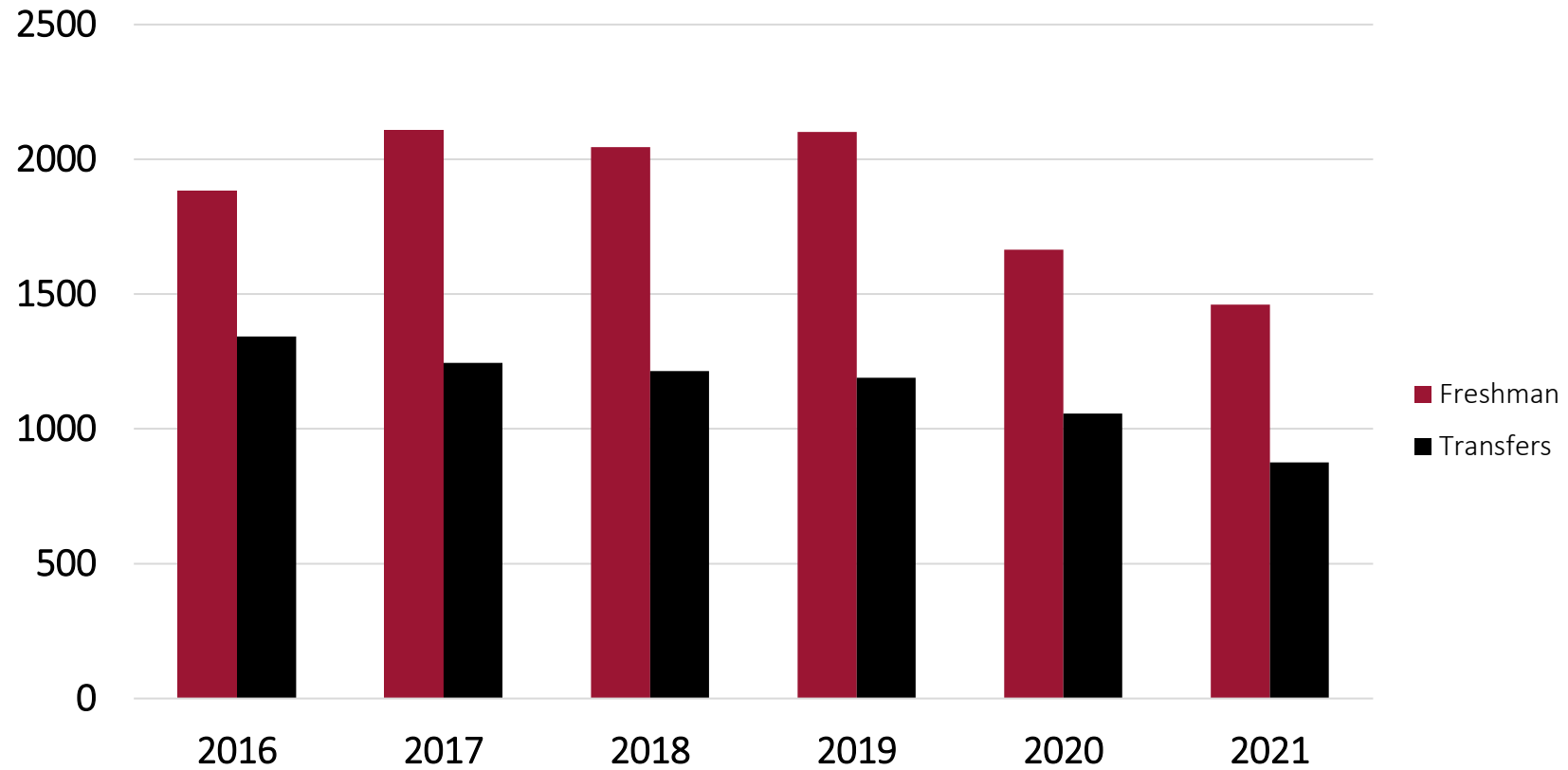- Sharing Out
- Summary and Next Steps
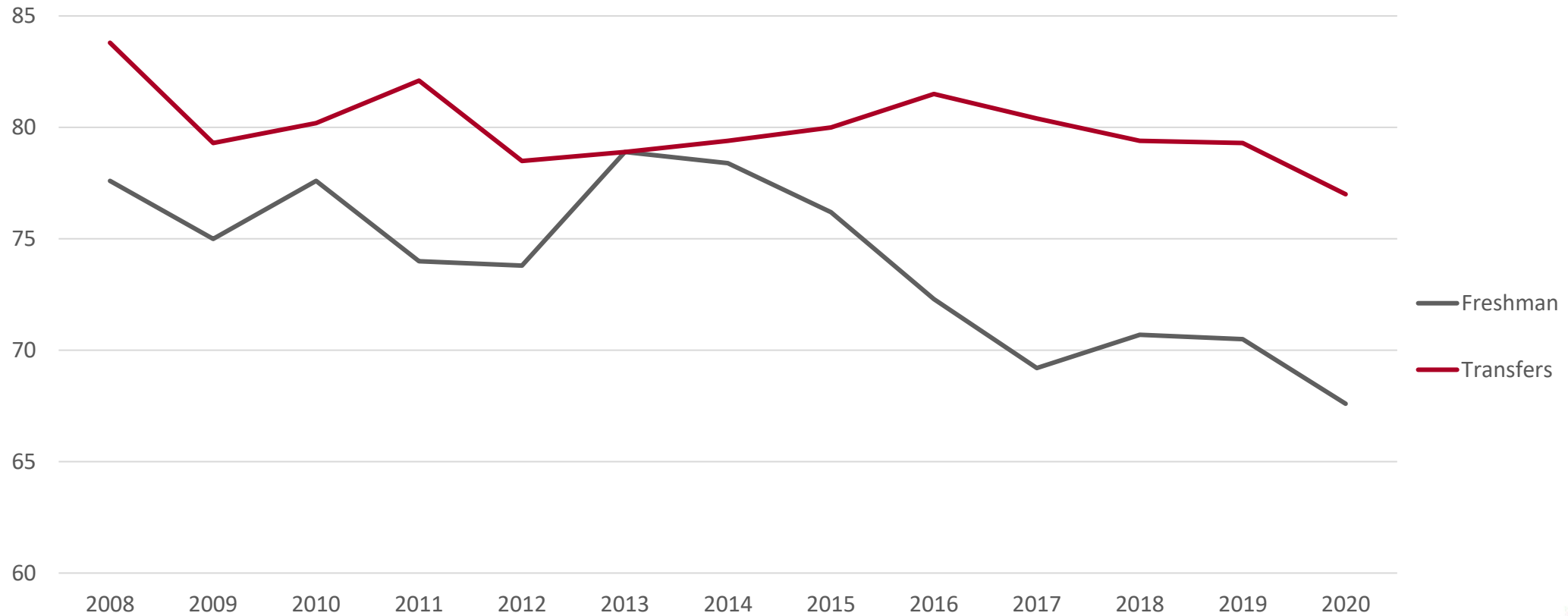
Total Enrollment
Fall Semesters

Net Tuition Revenue
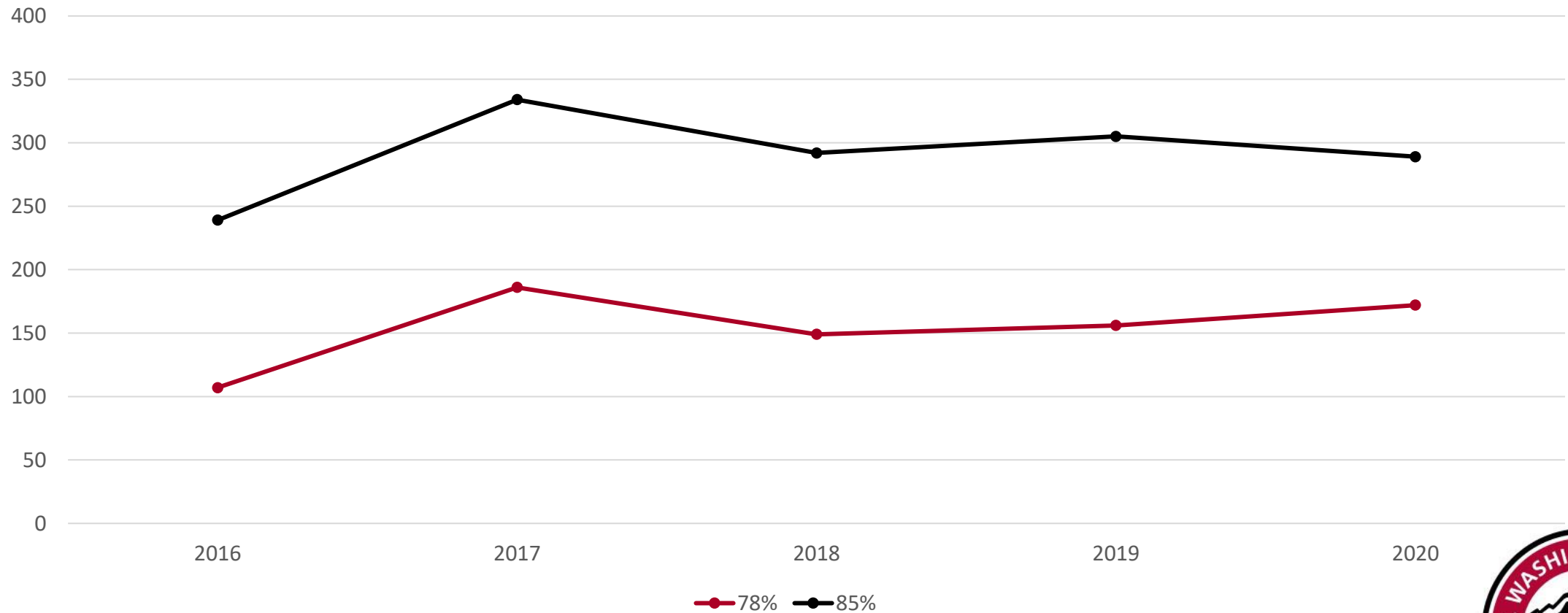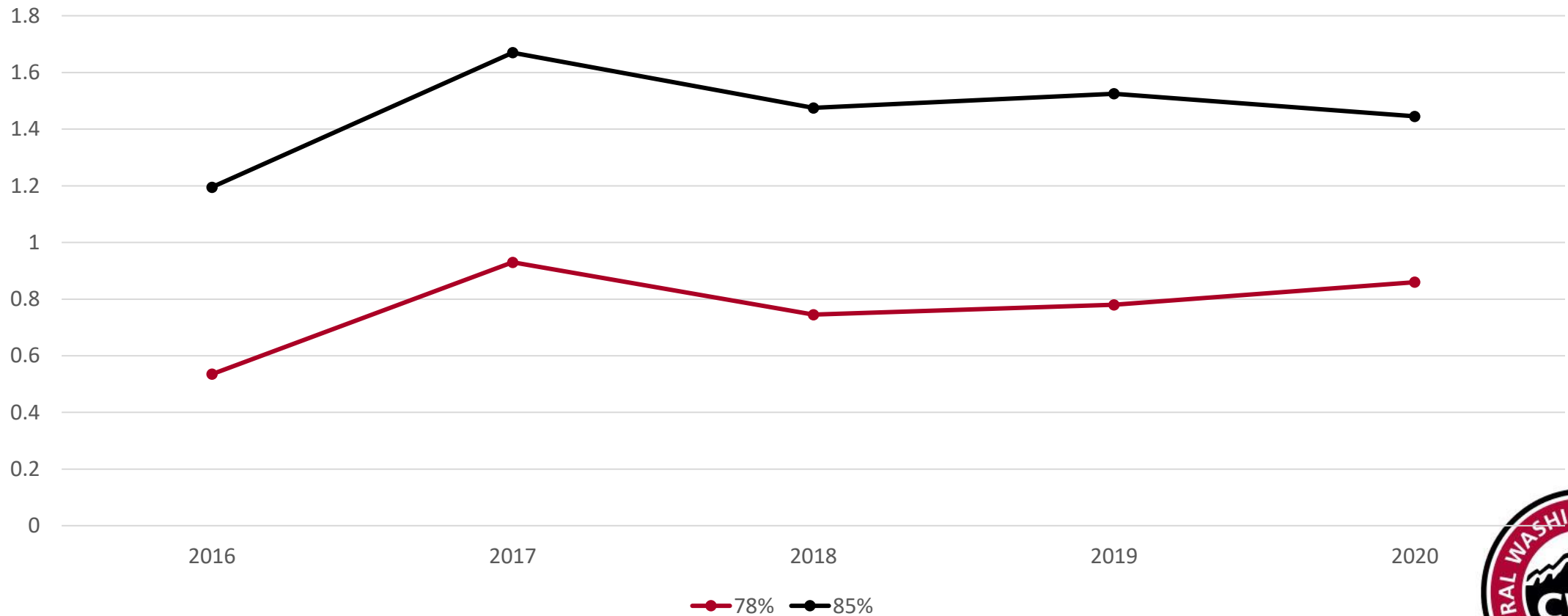

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New Student Numbers

Freshman and Transfer Retention Rates

Potential Additional Students
at 78% Retention and 85% Retention

Potential Additional Revenue (1 yr)
at 78% Retention and 85% Retention
(in millions)

Recruitment and Retention Cycle

Pre-College
- Early recruitment
- Camps and university activities
- Recruitment
  - HS Students
  - CTC Students

Transition into College
- Onboarding
- Orientation
- Welcome

Retention and Persistence
- First Year Retention
- Ongoing Persistence
- Pathways to Graduation

Post-Graduation
- Into Careers
- Becoming part of the alumni network
- Supporting the university
- Recruiting new students

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Integrated and Seamless Pipeline For Student Engagement and Success

Post Graduation

- Into Careers
- Becoming part of the alumni network
- Supporting the university

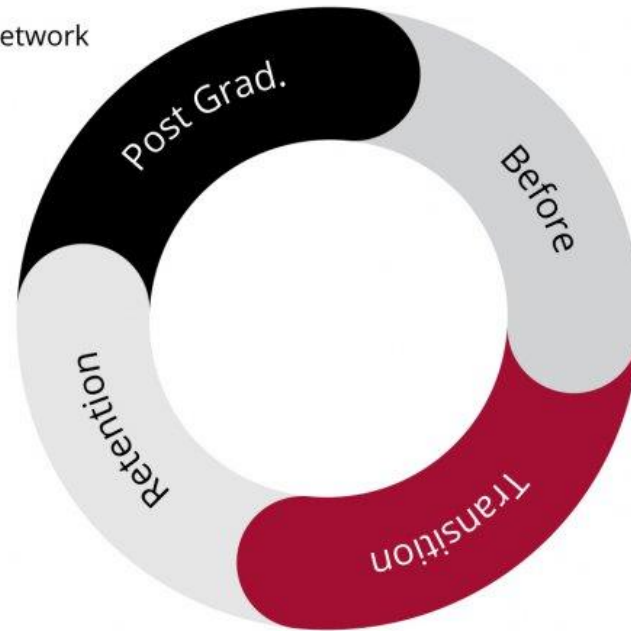## Before College

- Early recruitment
- Camps and university activities
- Recruitment (Juniors and Seniors)
- Recruitment (Community College Students)

Retention and Persistence

- First Year Retention
- Ongoing Persistence
- Pathways to Graduation

Transition into College

- Onboarding
- Orientation
- Welcome

Post Grad.

Before

Transition

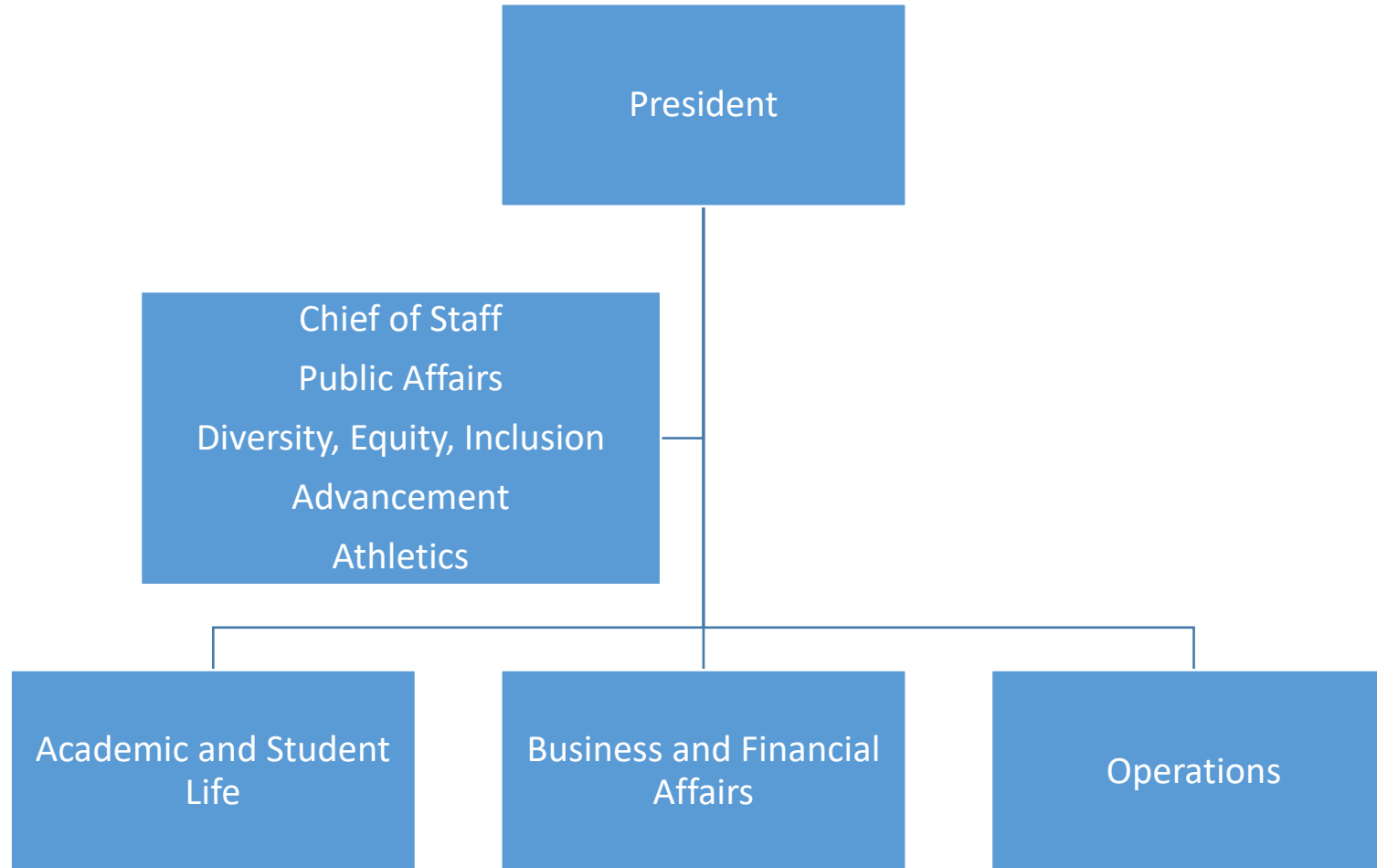Retention

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Small Group Discussion

- What opportunities and challenges exist for us as we bring this vision to life?

- What organizational structure (at the divisional level) would best support this vision? Why?

- What characteristics would we want to see for leadership of this vision?

Current Divisional Structure

President

Chief of Staff
Public Affairs
Diversity, Equity, Inclusion
Advancement
Athletics

Academic and Student Life

Business and Financial Affairs

Operations

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Recent Divisional Structure

President

Chief of Staff
Public Affairs
Diversity, Equity, Inclusion
Advancement
Athletics

Academic and Student Life

Business and Financial Affairs

Operations

Enrollment Management (Admissions, Financial Aid)

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Former Divisional Structure

President

Chief of Staff
Public Affairs
Diversity, Equity, Inclusion
Advancement
Athletics

Academic Affairs

Business and Financial Affairs

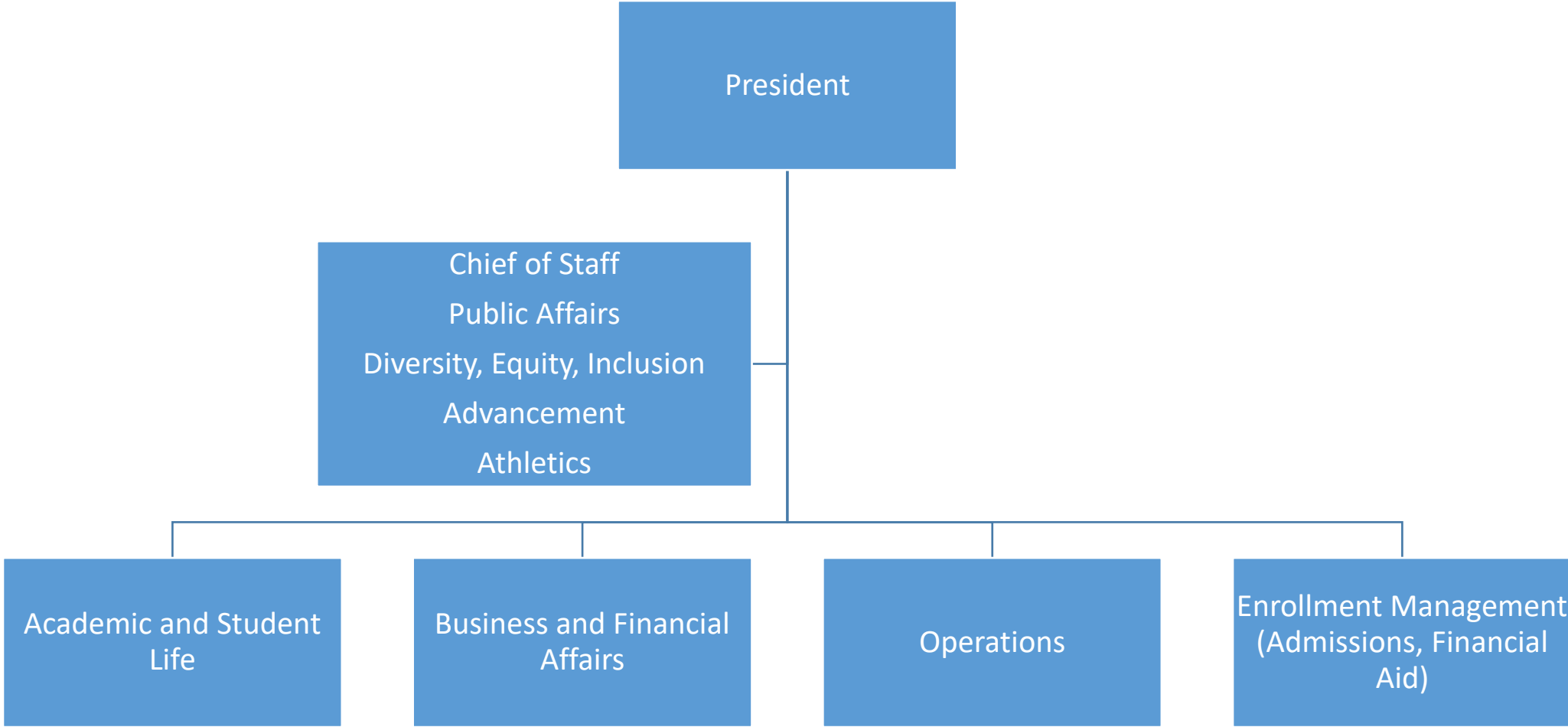Operations

Student Affairs

Small Group Discussion

- What opportunities and challenges exist for us as we bring this vision to life?

- What organizational structure (at the divisional level) would best support this vision? Why?

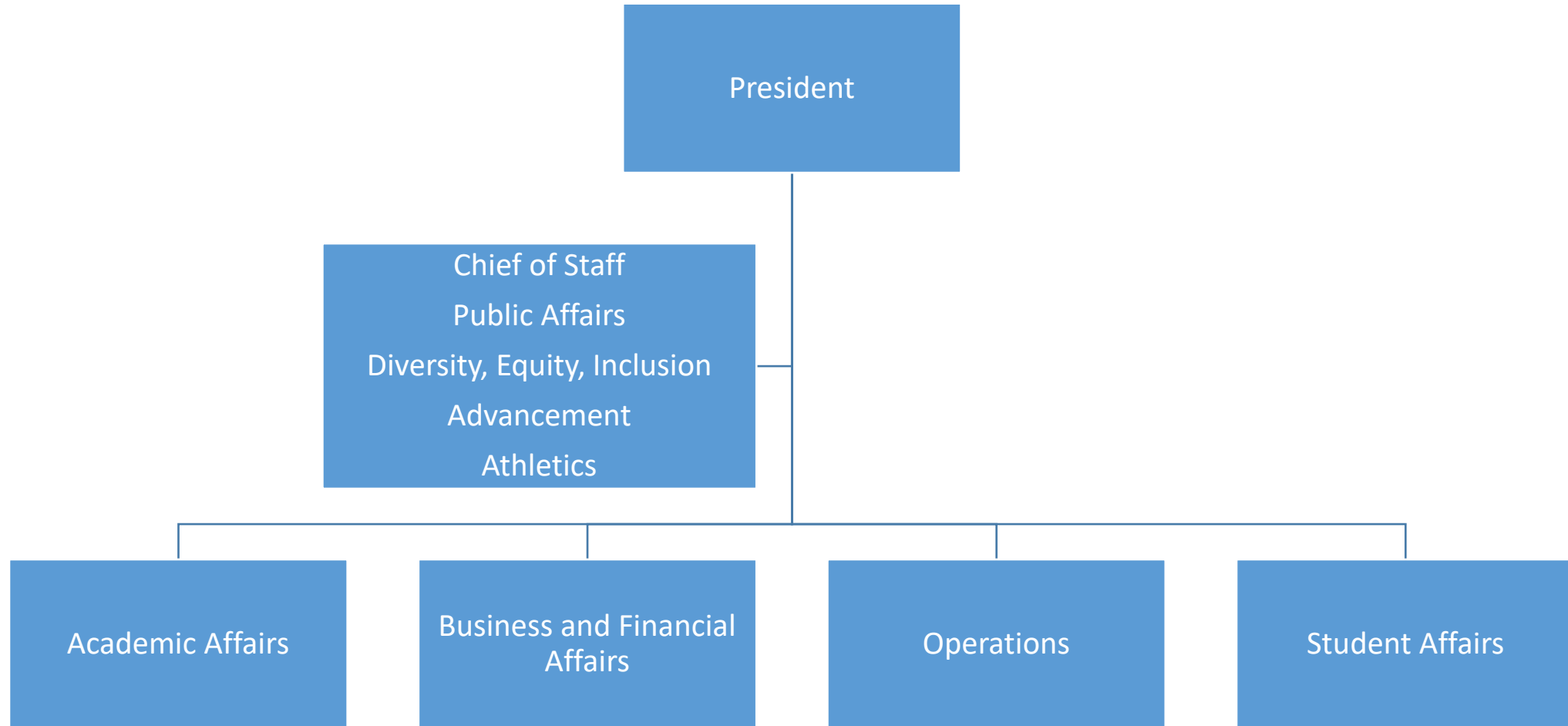- What characteristics would we want to see for leadership of this vision?

Reporting Out

- Describe 1 or 2 key opportunities and/or challenges.

- Describe the organizational structure at the divisional level that might best support this vision and why.

- Provide 2 or 3 key characteristics for leadership of this vision and organizational structure.

Summary and Next Steps

- Listening Sessions, February 7 & 8, 2022
- Collating and Analyzing Feedback, February 2022
- Sharing Feedback by March 1, 2022
- Sense-making and Decision-Making by March 18, 2022