

Kipp Marsicano, Transfer Symposium, 2026

# **CENTRAL WASHINGTON UNIVERSITY COLLEGE OF BUSINESS TRANSFER PATHWAYS**

Supporting Community College Students to Business Degree Completion



# Overview of CB Programs

## Bachelor of Science in Business Administration (BSBA)

### Majors include:

- Accounting
- Finance
- Marketing
- Supply Chain Management
- Personal Financial Planning
- Business Analytics
- Human Resource Management
- Leadership and Management
- Entrepreneurship + Economics

Majority of programs offered in  
Ellensburg OR **fully online**

Designed to prepare students for careers in:

- Corporate business roles
- Accountant/auditor
- Financial services and analysis
- Marketing and sales
- Operations and logistics
- Supply chain manager
- Entrepreneurship
- CFP Exam / Financial planner
- CPA Exam
- Grad school / MBA program



# PREPARATION

# CAREER

- Finance and SCM Curriculum have been revised in 25-26 based on industry feedback
- 74% of courses include experiential learning
- Launching co-curricular transcript (via Suitable)
- Embedded CB Career Counselor
- AI integration into ECON courses
- AI Taskforce and specialization exploration



# FOCUSED



# WHAT SETS CWU APART



- AACSB-accredited College of Business
- Focus on applied learning and career preparation
- Small class sizes compared to many universities
- Faculty with industry experience
- Strong internship and employer partnerships
- Emphasis on professional development and career readiness
- Proactive advising

# STUDENT EXPERIENCE

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- Case studies
- Group projects
- Business simulations
- Data analysis
- Presentations
- Applied problem solving



# CLASS STRUCTURE

Lower Division (many completed at CC):

- Larger lecture formats *slightly*

Upper Division (at CWU):

- Smaller, discussion-based classes
- Project-based learning
- Collaborative group work
- Typical class size: 10–35 students
- Hyflex for online learners



# TRANSFER PATHWAYS

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Recommended pathway:

1. Complete an AB-DTA at a community college
2. Transfer to CWU
3. Complete upper-division business coursework

Typical timeline:

- ~2 years at community college
  - ~2 years at CWU to complete the bachelor's degree
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# PREPARING FOR SUCCESS

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- AB-DTA degree

Business prerequisite courses such as:

- Accounting 201&, 202&, 203&
  - Economics 201& + 202&
  - Statistics (MATH 146&)
  - Business calculus (MATH 170&)
  - Business Law (BUS 201&)
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# SUPPORTING TRANSFER STUDENTS AT CWU

CWU provides:

- Dedicated academic advising
- Transfer-friendly degree pathways
- Career development support
- Internship preparation
- Professional networking opportunities
- Student organizations within the College of Business

Goal:

- Ensure transfer students transition smoothly and graduate on time



# THANK YOU

Get in touch: CWU Transfer Center  
[transfer@cwu.edu](mailto:transfer@cwu.edu)

CB Advising Office  
[cbadvising@cwu.edu](mailto:cbadvising@cwu.edu)