

Services & Activities Fee Annual Program Review

Program Name: University Recreation

Program Manager: Michael Montgomery

Fiscal Year: FY2024

1. In what ways does your program support CWU students? Please be specific, yet concise.

University Recreation serves the Central Washington University student body through a variety of programs, services, and facilities. Our programs include Intramurals, Sport Clubs, Special Events, Climbing, Outdoor Pursuits and Rentals, Personal Training, Group X, and CPR/First Aid instruction.

We also offer informal/open recreation activities such as weightlifting, cardiovascular training, court activities in the Recreation Center, as well as sport activities at the Aquatic Center, Lister Tennis Complex, Alder Recreation Complex, & Recreation Sports Complex.

We also support students through employment opportunities, employing 80-115 students a year.

2. What are your specific program goals or learning/operational objectives? How are you assessing the effectiveness of your program in achieving those targets?

Create a community of engaged Wildcats with a passion for life in motion

- Assessed through annual engagement data

Increase self generated revenue to support department through S&A reductions and growing minimum wage costs

- Assessed via monthly CatPlan reports

Create a positive, meaningful employment experience for students

- Revised position descriptions to align with NACE competencies
- Conduct exit interviews with parting staff

To becoming fully staff

- Hired 3 full time staff
- Leaving 1 unfilled going into FY 25

3. What is the overall purpose of your program and what service(s) does your program provide?
- a. Are there overlaps or intersections with other university programs who have a similar purpose or service?

University Recreation cultivates inclusive opportunities promoting a lifelong commitment to health and wellness. University Recreation consists of multiple programs and services that include facilities (Recreation Center, Recreation Sports Complex, Alder Recreation Complex, Lister Tennis Courts), programs (intramural sports, sport clubs, group exercise, personal training, outdoor trips, climbing wall, aquatic swim sessions, informal recreation) and services (student employment, gear rental and repair, equipment rental, and reservations).

Through rightsizing and collaborations, overlap in programs or redundancies have been minimized. We work cohesively in the Health & Wellness unit to support the students' holistic health.

4. How does your program align with the purpose of S&A funding? *“Supporting cocurricular and extracurricular activities and programs participated in by students in the furtherance of their education.”*

S&A funds are used to provide programs and facilities to the students at CWU and in FY24 this includes lowering financial hurdles of entry to programs, Intramural Sports (officiated and non-officiated sports, subsidized registration costs), Sport Clubs (insurance coverage, equipment and uniform support, and competitive team travel), OPR (gear equipment rental, guided trips, educational programs), Climbing Wall (instructional programs, belay certifications), and supports student staff certifications in order to remove barriers to their growth and advancement in a chosen field. Group X is offered at no cost and included in membership as a subsidized program to eliminate barriers of entry. CPR/FA Certifications are provided to all student employees and specialized certifications are provided in Group Exercise, Personal Training, OPR, and the Climbing Wall. The S&A allocation now comes in as a lump sum, a departure from previous years. This now helps support the facilities for the bond, insurance, utilities, staffing, and providing a location for programs to occur.

5. How does your program support CWU's mission and goals? (<https://www.cwu.edu/mission/>)

The primary method in which University Recreation supports CWU's mission and goals is through student wellness. We advocate for student wellness and promote the dimensions of wellbeing on our website and in our marketing materials in an effort to educate students about how to be well. Recreation is able to support all 9 dimensions through our programs and services.

Physical and Social wellness are the first thought of, yet we support financial and occupational wellness primarily through student employment; the remaining dimensions are equally important and can be seen in OPR (environmental, spiritual), competitive sports (intellectual), and yoga (emotional). Through policies and practices, we create an environment that welcomes everyone, and we will continue to build cultural competency with our staff and participants.

6. Please provide detailed information regarding who utilizes your program? (*Students, faculty, staff, community? Specific demographic information? Class standing, gender, ethnicity, transfer, campus location, etc.*)

Swipes:

- Recreation Center: 179,686
- Climbing Wall: 3477
- Aquatic Center: 1613

Demographics not provided due to software limitations

7. How many unique CWU students utilize your program or services?
- How do you gather these metrics?
 - If you do not, what is preventing you from getting that data and how are you determining usage by CWU students?

Users:

- 4719 unique users
- 4438 of which are students
- 281 remaining broken into faculty, staff, alumni, and dependents of aforementioned

A major hurdle for Recreation is cross referencing data between facility entries and specific program registrations to provide an accurate number. We utilize swipe data, as most program participants need to access the Recreation Center for their program. This is done through our Recreation Software platform, Fusion.

8. Are there any current vacant positions in your program?

University Recreation currently has 1 vacancy & 2 interim appointments.

Vacancies:

Recreation Operations Senior Coordinator

Interims:

Membership & Marketing Coordinator

9. Given the budget reductions taking place and continuing for the remainder of the funding cycle, please tell us what specific impacts those reductions have had on your program compared to what was originally planned and including in your initial base funding request.

We monitor usage of our facilities and reduce hours during non-peak times to save funds on staff wages. Additionally, we are reduced staffing models during non-peak times to be more efficient while still providing a safe environment and service to our users in the facility. We have had near misses as not all activity spaces are monitored as they were at the start of the cycle.

Fitness equipment replacement has been indefinitely postponed until funding can be secured. This is a major detriment, as the strength equipment is the original from when the doors opened in 2006.

Club allocations have been reduced, and the maximum allocations allowed have been capped.

Staffing vacancies are being used to contribute to the S&A reduction.

We have cut 6 pro staff positions, 4 graduate assistantships, and 2 program areas (Challenge Course & Camp C-Woo) since the start of the cycle.

10. Are there any circumstances or challenges that are currently impacting your ability to use your base funding allocation this year?

We fully use all base funding in addition to self generated revenue and Recreation Fee to operate the department, facilities, and programs. There has not been an opportunity to contribute to our reserves.

11. What growth or increases would you like to see in your program in the future?

We are working with our colleagues of the SES Division to evaluate and prepare as we move towards becoming an HSI.

The goal of FY 25 is Connections. Recreation is offering new classes, programs, and services to broaden the net of students we serve.

Many of our programs are going through a refinement stage, ensuring they deliver the objectives and high customer experience as the number of offerings has gone down to match enrollment. Many are being "rightsized" to match the current campus population.

Our goal is always to reach and get more students engaged in Recreational programs.