Services & Activities Fee Annual Program Review

Program Name: Manastash

Program Manager: Ali Unal

Fiscal Year: FY2024

1. In what ways does your program support CWU students? Please be specific, yet concise.

> Promotes student stories and art; enables marginalized and diverse voices to be heard; gives students a chance to work for the journal to gain management experience and skills; encourages students to give public readings to build and strengthen ⬚es with the community

2. What are your specific program goals or learning/operational objectives? How are you assessing the effectiveness of your program in achieving those targets?

> Build community and cultural awareness through raising diverse voices and empowering student perspectives. Create safe spaces for different forms of art. Through two practicum courses, we also encourage them to gain literary magazine experience for further professionalism. The popularity of the journal, number of submissions we receive every year and the popularity of the courses demonstrate the wide reach and impact Manastash has on our campus.

3. What is the overall purpose of your program and what service(s) does your program provide?
   a. Are there overlaps or intersections with other university programs who have a similar purpose or service?

> The overall purpose is, as stated on our website, to become "an annual collection of student literature and art." Manastash is where our students find their artistic, creative, and impactful voices. We also offer two practicum courses, in which our students gain professionalism by studying literary journal editing and production. PULSE and The Observer have similar purposes to Manastash, but there is very little overlap in terms of content and presentation

4. How does your program align with the purpose of S&A funding? "*Supporting cocurricular and extracurricular activities and programs participated in by students in the furtherance of their education*."

Manastash is not only a student-run journal, but a student-generated one as well. From cover design to curating, from printing to stories, every single step of Manastash is geared towards promoting student creativity and professionalism in literature and art to support both curricular and extracurricular activities. Faculty advisor, who also teaches those two practicum courses, only act as a mentor

5. How does your program support CWU's mission and goals? (https://www.cwu.edu/mission/)

Vision: By publishing authors from underrepresented groups and backgrounds to enhance inclusivity and visibility; ensure that *Manastash* has a diverse publication program that supports our students and community.

Mission: By enhancing student success by offering them an opportunity for creative expression and professionalism that are in tandem with learning objectives in English, and many other CAH departments, as well as across the curriculum in the sciences, and many campus groups.

Engagement: By providing learning opportunities through practicum courses and internship opportunities for personal interactions between student-writers and students. Our students also interact with industry professionals in the production of *Manastash*, which creates a model of commitment to social justice, community service and/or civic engagement in their work

Belonging: By increasing the opportunities for students to see creative expression in action via publications by student writers and organizing a reading party to create a community of belonging and shared values.

Stewardship: By increasing participation between the University and external communities by distributing the free journals and offering spaces of performance and publication for those who may join the community of writers at CWU.

6. Please provide detailed information regarding who utilizes your program? (*Students, faculty, staff, community? Specific demographic information? Class standing, gender, ethnicity, transfer, campus location, etc*.)

Manastash is open and inclusive to all CWU students. While its content is mostly provided by the Professional and Creaitve Writing majors, we also receive submissions from other departments (Arts, Theatre, Global Wine Studies, CERM Program,) and even staff members who are pursuing MA in the English Department. Manastash also works with the SOURCE to launch its issue every year, during which a student reading takes places to promote student writing and art. Both traditional and non-traditional students submit and read Manastash through our online programs. Our last issue published two indigenous writers from the Quinault Indian Reservation and Raramuri tribe, and a female Army veteran, whose age range varies between 18 to 50. We also expanded our reach to include high school students in co-ordination with the College in the High School Registration program by organizing a Creative Writing contest. 10 students from Cle Elum HS sent their submissions and 4 of them were published in Volume 34 of Manastash. We also invited them and their families

> to our Launch and Reading Party. Two students attended and read their work published in the journal. We're going to organize the contest for our 35th anniversary as well.

7. How many unique CWU students utilize your program or services?
   a. How do you gather these metrics?
   b. If you do not, what is preventing you from getting that data and how are you determining usage by CWU students?

> See attachment.
>
> The number of students published in or submitted to the journal is the most readily available metric. Practicum students are another community that is served by our program, which is another metric we can use. Distribution of the journal, number of attendees in student readings, and website tracking would be another strong indicator of the journal's reach. Right now, we don't have the budget to create a standalone Submittable page for Manastash. Such a tool would give us a detailed and easily accessible demographics of our unique submitters.

8. Are there any current vacant positions in your program?

> We have followed our promise from last year's review and hired our first Intern (Sheila Richardson, a PCW graduate student). She's serving as the Managing Editor of Manastash Issue 35, 2025.

9. Given the budget reductions taking place and continuing for the remainder of the funding cycle, please tell us what specific impacts those reductions have had on your program compared to what was originally planned and including in your initial base funding request.

> We have had to switch from higher-quality analog printing to digital printing to address cost cutting.

10. Are there any circumstances or challenges that are currently impacting your ability to use your base funding allocation this year?

> N/A

11. What growth or increases would you like to see in your program in the future?

We're trying to expand our reach to include high school students. We'll also keep partnering with the Wildcat in selling our issues in order to generate more funding for the production of the journal

Attachment

Event	Date / Time	Zoom attendees	In-person attendees	Total
FALL QUARTER				
SOURCE Kickstart	Participation and presentation	-	200	200
WINTER QUARTER				
CiHS Expansion - High School Creative Writing Contest	Visiting regional high schools Sending posters	-	-	-
ENG 484: Literary Editing	Practicum online course: Students select works from the submission pool	25	0	25
SPRING QUARTER				
ENG 485: Literary Design and Production	Practicum online course: Students design, produce and print the new issue (400 pcs)	25	0	25
Launch & Reading Party SOURCE	Students read from their works published in the new issue	30	50	80
Distribution	English office mails free copies	-	100	100
	Free copies at events and on campus	-	300	300
ATTENDEES		80	650	730
		Zoom	In-person	Total