

## Services & Activities Fee Annual Program Review

Program Name: ASCWU Student Life & Facilities  
Program Manager: Gerardo Castillo, ASCWU Director Student Life & Facilities, and Verónica Gómez-Vilchis, ASCWU Advisor  
Fiscal Year: FY2024

1. In what ways does your program support CWU students? Please be specific, yet concise.

ASCWU Student Life & Facilities organizes and participates on SURC Advisory Boards (Recreation Center, Student Union, Dining Services, and the Wildcat Shop). The Director of Student Life & Facilities serves as the liaison to the Residence Hall Association and sits on or appoints students to sit on various committees around campus such as capital projects planning. ASCWU Student Life & Facilities directly support CWU students with their work on creating and instilling CWU traditions through their oversight of the Wellington Wildcat and by creating a variety of dynamic collaborations such as Wellington's Wildfire, Homecoming support, and many other university-wide collaborations.

2. What are your specific program goals or learning/operational objectives? How are you assessing the effectiveness of your program in achieving those targets?

The ASCWU Office of Student Life & Facilities is tasked with promoting and advocating for CWU spirit throughout the institution and within the community. The goal of this office is to be active partners with several university departments serving as a direct liaison and voting member on a variety of committees (ex. Wildcat Shop Advisory Board, Student Technology Fee Council, Student Union Advisory Board, SURC Governance, and many others). This office has direct selection, training, and supervision of CWU's Mascot, Wellington. The effectiveness is evaluated on student engagement with committees, outcomes of SURC Governance, and ability for student leaders to facilitate programs with CWU departments. Beyond informal evaluation, there is no current formal evaluation of programs and events within this office.

3. What is the overall purpose of your program and what service(s) does your program provide?
  - a. Are there overlaps or intersections with other university programs who have a similar purpose or service?

The purpose of ASCWU Student Life & Facilities is to represent student issues related to university facilities and student engagement to the university administration, work to create a positive and inclusive student environment, and offer insight on policies, programs, and initiatives. While Student Life & Facilities works closely with a number of key partners and collaborators throughout the institution, there are no other programs or offices with a similar purpose or services.

4. How does your program align with the purpose of S&A funding? *"Supporting cocurricular and extracurricular activities and programs participated in by students in the furtherance of their education."*

ASCWU Student Life & Facilities is closely aligned with the mission of S&A funding, which is to support student activities and programs that enrich the student experience. Student Life & Facilities serves as a critical advocate for student concerns related to university facilities and student services, ensuring that these areas effectively meet the needs of CWU's diverse student body.

Through the development and implementation of programs and activities, ASCWU Student Life & Facilities fosters a positive, inclusive environment that enhances campus life. Additionally, providing valuable insights and recommendations that inform policies, programs, and initiatives aimed at improving student services and university facilities.

The role of Student Government, including ASCWU, is explicitly supported under state regulations and the Killian Outline as a historically permissible and impactful use of S&A funding. By addressing student needs and promoting engagement, ASCWU Student Life & Facilities exemplifies the purpose of S&A funding, reinforcing its importance in creating a vibrant and supportive campus community.

5. How does your program support CWU's mission and goals? (<https://www.cwu.edu/mission/>)

ASCWU Student Life & Facilities is aligned with Central Washington University's mission and strategic plan by fostering an inclusive, engaging, and supportive campus environment that enhances the student experience both inside and outside the classroom.

**Core Value: Engagement**

ASCWU Student Life & Facilities actively engages with students to address concerns related to university facilities and student services. By facilitating programs and activities that encourage student participation, they create opportunities for students to connect, collaborate, and contribute to the campus community, aligning with CWU's goal of fostering a vibrant and engaged student body.

**Core Value: Belonging**

Through initiatives aimed at improving the quality of student life, ASCWU Student Life & Facilities promotes an inclusive and welcoming environment. Their efforts to create programs that meet the needs of diverse student populations ensure that every student feels valued and supported, directly contributing to CWU's commitment to equity and belonging.

**Core Value: Student Success**

By advocating for enhancements to university facilities and student services, ASCWU Student Life & Facilities supports CWU's commitment to student success. Their work ensures that students have access to the resources and environments necessary to thrive academically and personally, contributing to a comprehensive and supportive educational experience.

Driving CWU's Mission

ASCWU Student Life & Facilities serves as a bridge between students and university administration, working collaboratively to address issues and implement solutions that enhance the campus environment. Their advocacy, programs, and initiatives reflect CWU's mission to prepare students for lifelong learning, civic engagement, and meaningful careers. By prioritizing student needs and promoting engagement, belonging, and success, ASCWU Student Life & Facilities plays a vital role in advancing the strategic goals of the university.

6. Please provide detailed information regarding who utilizes your program? (*Students, faculty, staff, community? Specific demographic information? Class standing, gender, ethnicity, transfer, campus location, etc.*)

All students at CWU are served through ASCWU Student Life & Facilities but currently demographic data is not tracked beyond the SURC governance utilization and advisory boards. SURC Governance partners provide direct data on utilization and demographics as available. Suitable will be explored further in how it can be an effective resource in collecting data.

7. How many unique CWU students utilize your program or services?
- How do you gather these metrics?
  - If you do not, what is preventing you from getting that data and how are you determining usage by CWU students?

All students at CWU are served through ASCWU Student Life & Facilities, but there is not current tracking of unique student utilization of Student Life & Facilities programs or initiatives individually. SURC Governance partners provide direct data on utilization and demographics as available, but unique student data is often not capture.

8. Are there any current vacant positions in your program?

N/A

9. Given the budget reductions taking place and continuing for the remainder of the funding cycle, please tell us what specific impacts those reductions have had on your program compared to what was originally planned and including in your initial base funding request.

Budget cuts have required ASCWU to adapt and innovate by fostering increased collaboration with other departments to continue hosting meaningful programs and events for students. These financial constraints have resulted in making partnerships essential to sustaining quality engagement opportunities across campus.

By working closely with other departments, ASCWU has been able to pool resources, share costs, and combine expertise, resulting in more impactful and well-rounded events. This collaborative approach not only mitigates the challenges posed by reduced budgets but also

enhances the scope and diversity of programming, ensuring that students continue to benefit from a vibrant and inclusive campus environment.

These partnerships exemplify ASCWU's commitment to being responsible stewards of student funds while maintaining its focus on providing programs and services that align with CWU's strategic goals of engagement, belonging, and student success. Through these efforts, ASCWU demonstrates resilience and dedication to creating a connected and supportive community, even in the face of financial challenges.

10. Are there any circumstances or challenges that are currently impacting your ability to use your base funding allocation this year?

N/A

11. What growth or increases would you like to see in your program in the future?

Increasing student attendance at CWU spirit events plays a crucial role in fostering school pride and enhancing student retention by creating a stronger sense of connection to the campus community. Additionally, encouraging more students to get involved in advocacy efforts and serve on committees helps ensure their voices are represented in decisions that shape the student life experience. Strengthening relationships with campus and community partners further amplifies these efforts, creating a collaborative environment where students are actively engaged in improving and enriching their overall university experience.