

Services & Activities Fee Annual Program Review

Program Name: ASCWU Board of Directors
Program Manager: Malik Cantu, ASCWU President, and Verónica Gómez Vilchis, ASCWU Advisor
Fiscal Year: FY2024

1. In what ways does your program support CWU students? Please be specific, yet concise.

The ASCWU Board of Directors is made of six elected student representatives that are the primary voices of all CWU students. Each office within ASCWU has unique constituents to whom they focus their support. ASCWU focuses on addressing and meeting the needs of all students like voicing academic issues in each college, promoting health and wellness resources, creating spaces for marginalized communities, and much more. The ASCWU Board of Directors act as the stewards of student life.

2. What are your specific program goals or learning/operational objectives? How are you assessing the effectiveness of your program in achieving those targets?

This year, the ASCWU Board has made significant strides in achieving its goals, reinforcing its commitment to building a stronger relationship with the student body and fostering greater engagement across campus.

Exceeding Event and Collaboration Goals: One of the primary goals was to host at least two events each quarter with attendance of 50 or more students. Not only was this goal met, but it was surpassed with events that consistently drew larger crowds, demonstrating increased student interest and participation. Additionally, the Board aimed to establish formal partnerships for at least one event per quarter across offices. This goal was exceeded as nearly every event involved meaningful collaboration, enhancing the scope and impact of programming.

Active Presence in Campus Community: To strengthen connections with the student body and other branches of ASCWU, the Board maintained a consistent presence at ESC and Senate meetings and events. A board member or staff member was present at every meeting and event throughout the year, reinforcing transparency, accessibility, and collaboration.

Spring Election Success: Another key objective was to establish candidates for every senate and board position during the spring elections. This goal was achieved for all board positions and the majority of senate positions, ensuring strong representation and continuity of leadership.

Progress on Multicultural Center Planning: While the Board aimed to construct a new stand-alone building for the Multicultural Center, this goal was not met due to the university's inability to secure additional bonds. However, the Board pivoted to lead

discussions around the renovation of Black Hall as an alternative, showcasing adaptability and a commitment to advancing the project despite financial challenges.

While exact attendance metrics are not yet recorded, through these efforts, the ASCWU Board not only achieved and exceeded many of its goals but also demonstrated its dedication to fostering engagement, collaboration, and representation, ultimately contributing to a stronger sense of belonging and community at CWU.

3. What is the overall purpose of your program and what service(s) does your program provide?
 - a. Are there overlaps or intersections with other university programs who have a similar purpose or service?

The purpose of ASCWU is to serve as the unified voice for all students, advocating for their diverse needs and collaborating with university leadership to ensure policies and practices reflect student values and priorities. Beyond acting as the primary liaison between students and administration, ASCWU plays a critical role in driving impactful change by partnering with the Washington Student Association on relevant lobbying efforts that amplify student concerns at the state level. Additionally, ASCWU actively engages with the Ellensburg community to foster a sense of belonging that extends beyond campus, creating meaningful connections for students both on and off-campus. With no other programs offering comparable services, ASCWU stands as an essential resource for student advocacy, representation, and community-building.

4. How does your program align with the purpose of S&A funding? *“Supporting cocurricular and extracurricular activities and programs participated in by students in the furtherance of their education.”*

ASCWU supports all aspects of student living. This includes but is not limited to academic affairs, athletic affairs, health & wellness, enhancing and implementing DEIB practices, developing leadership opportunities, and much more. The work of ASCWU is geared towards elevating the college experience for all students.

5. How does your program support CWU’s mission and goals? (<https://www.cwu.edu/mission/>)

In the prior year, ASCWU members played a vital role in advancing CWU’s strategic plan by serving on the strategic planning committee, ensuring that student voices and perspectives were integrated throughout the process. ASCWU continues to serve on committees and are invited to engage in discussions and decision-making processes. This involvement underscores the university’s core value of Engagement, as ASCWU actively contributes with shaping institutional priorities that reflect student needs and aspirations.

Aligned with the core value of Student Success, ASCWU members participate in the Culture of Respect Leadership Council and volunteer at the Wildcat Pantry and APOYO, promoting access to essential resources and addressing basic needs for students on campus and in the surrounding community. These efforts demonstrate a commitment to student well-being, equity, and the creation of supportive environments that enable academic and personal growth.

Additionally, ASCWU is a key partner in the leadership council guiding CWU's journey to becoming a Hispanic-Serving Institution (HSI), with a focus on fostering "servingness" that ensures equitable outcomes for all students. This directly aligns with the core value of Belonging, as ASCWU's involvement helps create an inclusive, welcoming environment where students from all backgrounds feel valued and supported.

Through these efforts, ASCWU not only upholds the principles of CWU's strategic plan but also embodies its core values, driving progress and meaningful change in service to the student body.

6. Please provide detailed information regarding who utilizes your program? (*Students, faculty, staff, community? Specific demographic information? Class standing, gender, ethnicity, transfer, campus location, etc.*)

ASCWU is open to all CWU students, regardless of class standing, major, or campus affiliation—whether they are based in Ellensburg, at the centers, or studying online. Currently, ASCWU does not have a formalized process for collecting specific demographic data. However, ASCWU is committed to serving students of all backgrounds and ensuring services and resources are accessible and inclusive.

With the implementation of Sutable, a new student engagement platform launching in Winter 2025, ASCWU will have the ability to establish a structured process for tracking student engagement and gathering valuable feedback. This platform will provide insights into which students are participating in activities and events, enabling ASCWU to better understand the needs of diverse student populations and enhance the inclusivity and effectiveness of our programs.

7. How many unique CWU students utilize your program or services?
- How do you gather these metrics?
 - If you do not, what is preventing you from getting that data and how are you determining usage by CWU students?

As mentioned above there is not a formalized process for collecting data. The goal is to identify how ASCWU can use Sutable for metrics.

8. Are there any current vacant positions in your program?

No.

9. Given the budget reductions taking place and continuing for the remainder of the funding cycle, please tell us what specific impacts those reductions have had on your program compared to what was originally planned and including in your initial base funding request.

The ASCWU BOD budget continues to undergo careful reevaluation of programming and services in response to additional budget reductions, with a strong commitment to being responsible stewards of student funds. While some previously planned or facilitated student-centered programming initiatives have been scaled back or postponed, ASCWU has proactively explored and created collaborations with departments across campus to ensure the continued delivery of quality events and engagement opportunities for students.

Additionally, the ASCWU BOD budget has been strategically utilized to support other ASCWU budgets by sharing costs for programming, goods, and services. These partnerships, combined with cross-departmental collaborations, have been instrumental in mitigating the impact of reduced funding, enabling ASCWU to maintain meaningful engagement opportunities that align with its mission of supporting and advocating for students. This approach reflects ASCWU's dedication to maximizing the value of student dollars while adapting to financial challenges and fostering campus-wide collaboration.

10. Are there any circumstances or challenges that are currently impacting your ability to use your base funding allocation this year?

In addition to the challenges mentioned above, ASCWU has experienced multiple changes in advisors and a transition in office administrative support following the departure of the SLICE Director. These shifts have resulted in delays in fund processing as the new advisor and support staff work to familiarize themselves with ASCWU functions and align with SES and university policies and procedures. These adjustments, while necessary, have temporarily impacted the efficiency of operations as the team navigates this period of transition.

11. What growth or increases would you like to see in your program in the future?

The wages of the ASCWU Board of Directors are tied to our By-laws which states that our hourly pay rate must remain 18% above Washington State minimum wage. This means that every year, the pay of the board will increase to an unexpected amount – the board is also paid for 24 hours a week. With the growing levels of student engagement, advocacy, and a rising number of students eager to become involved in ASCWU, the Board must proactively assess how to effectively meet these evolving student needs. This includes evaluating what support structures and resources are required to sustain and further enhance student engagement while determining the most effective strategies to accommodate and foster this growth. By addressing these priorities, ASCWU can continue to serve as a dynamic and inclusive hub for student leadership and participation, ensuring that all students feel empowered and supported in their involvement.