

## SERVICE & ACTIVITY FEE ANNUAL REPORT FISCAL YEAR 2024

Please provide an overview of the student centered programming?

### **Highlights AY 23-24**

- Hired, trained and certified Des Moines Career Counselor in November 2023.
- Consistent in person services available at all the Westside Centers.
  - o One Counselor splits her time between Des Moines, JBLM and Pierce Center.
  - o One Counselor is hosted at Lynnwood Center.
- Virtual career development resources made available to more than 1593 online students.

### **Increased targeted outreach to center and online students:**

- Launched a new virtual career center with content specific and relevant to Center and Online Students.
  - o Follow this link to the page- <https://careerservices.cwu.edu/>
- Regularly invited online students to in-person career events, networking opportunities and transportation opportunities to Career Fairs.
  - o Transported to Industry Day, Education Fair, other CWU Ellensburg site fairs
  - o Sponsored registration for attendance to external career fairs more local to center students
- Weekly emails sent to center and on-line students advertising Career Events and Workshops.
- Collaborated with Eastside and Westside center student support staff to market Career Services opportunities.
- Increased participation attendance seen in online workshops and employer panels.
  - o Please see more detailed data below
- Presented to in seat courses at Des Moines, Pierce, Lynnwood, in addition to all virtual / online formats.
- Provided services to JBLM CWU Students (AY 23-24 had **24** military affiliated students).
  - o We are the ONLY S&A base funded area to provide services **onsite** to our students at Joint Base Lewis McChord.

### **Meeting students where they are and providing relevant and intentional programming.**

- We provided expanded evening appointments throughout the week to increase access for students who may have other responsibilities that go beyond school, families, work, etc.
- Created partnerships with Westside employers to create internship, job and networking opportunities for students where they live.
- Provided 3-4 Virtual Employer Panels a year, available to all CWU students. Such as:
  - o FBI Employer Panel
  - o ITAM Project Manager Panel
  - o WA State Legislative Internship Recruiting
- Provided quarterly virtually workshops, accessible to students across all CWU campuses, Such as:
  - o How to Use AI in your Job Search
  - o Job Searching
  - o Job Scams
  - o Habits Workshop
  - o Education Placement Document Preparation
    - Education degree paths offered across most center locations and online.
- Provided expert staff for in person resource fairs at the Lynnwood and Des Moines Center
  - o Grad Fair, Wildcat Welcome, Lynnwood College of Business Networking Event
- Collaborated with host colleges to develop career development opportunities
  - o CWU & Highline Career Fair Collaboration Spring 2024 - 126 total students attended

# Westside Career Services

Data Set for academic year 2023-24  
(Lynnwood, Des Moines, Pierce, JBLM campuses)

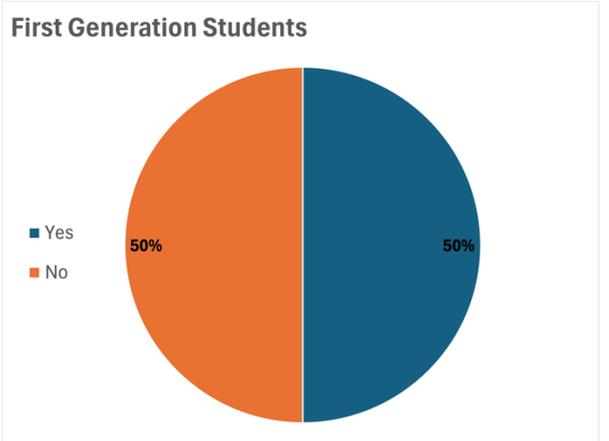
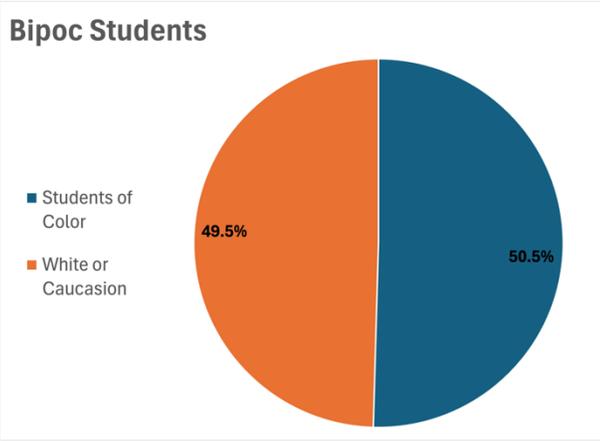
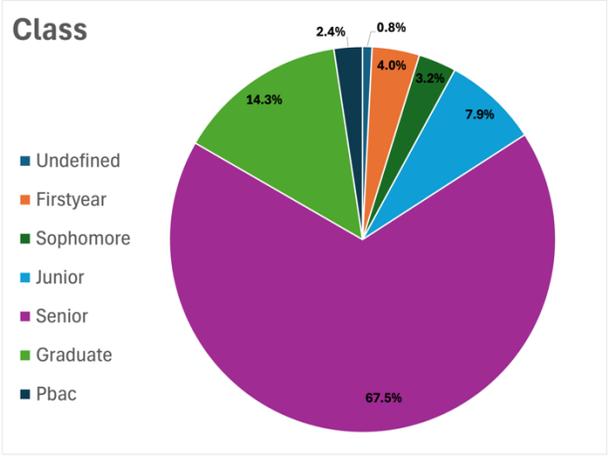
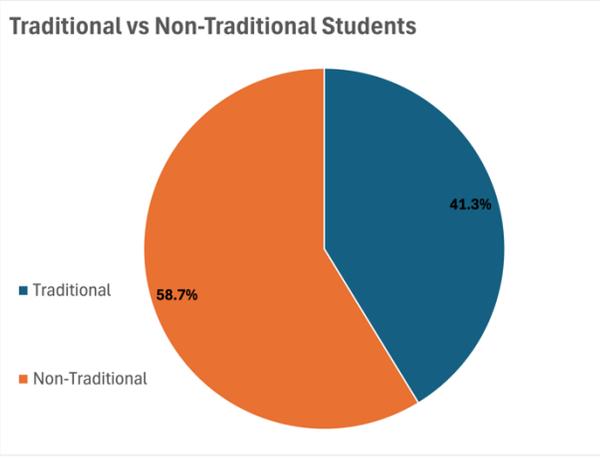
- Note that counselor position for Des Moines was in training status for fall quarter 2023

Westside Career Services Data	Total Student Appointments	Repeat Appointments	Total Students	Total Repeat Students
Total Population at centers	294	225	126	70

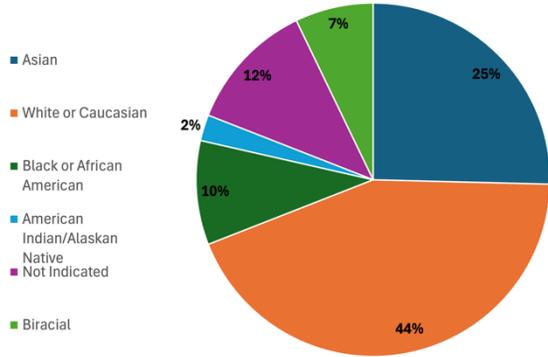
Appointment Types	Career/ Exploration	General Career Counseling	Grad School	Internships	Job Search	Mock Interviews	Other	Professional Docs (i.e. resume)
	50	24	4	20	60	14	23	99

Workshops, Presentations, and Events	Total Number	Attendance
	36	705

<b>Total number of students served</b>	999
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## Race



## Gender

