

# SERVICE & ACTIVITY FEE ANNUAL REPORT

## FISCAL YEAR 2024

**Program Name: PULSE**

**Program Manager: Gretchen Lohse**

1. Please list any S&A funded position that have been vacant longer than one (1) month. If any vacancies exist, please explain how you utilized the funds and what your long-term plans are for the position.

**N/A**

2. Please provide an overview of the student-centered programming provided, i.e. type of programs, milestones, number of students impacted, and how they benefited.

**PULSE magazine is a high-impact practice offer that allows all 8,000+ CWU students to practice the written and oral communication skills that the General Education Program aims to teach, learn leadership skills, enjoy their First Amendment rights, and build a professional portfolio for job hunting purposes. Student media are also a requirement for students pursuing the Media and Journalism BA. Nine students in winter quarter traveled to the ACP Spring Conference in San Diego, CA, where they won multiple awards and networked with professionals in their field.**

3. Please provide a detailed explanation of any fund transfers from one service and activities fund budget to another.

**PULSE received an equal portion of CNW allocation split with The Observer. This was approved by the committee.**

4. Please provide an explanation for any positive or negative fund balances at year end.

**PULSE started FY24 with a \$8,734 deficit and ended breaking even. This is in large part because of the reallocation of CNW funds mentioned above and supplemental fund requests to cover printing costs. PULSE also budgeted the minimum wage increase to \$16.28 by cutting back staff hours to 2 positions at 10hrs/week each.**

**Service & Activities Base Funding  
Financial Overview  
For the month ended September 30, 2024  
Department: PULSE  
Student Activities  
No Component  
As of 10/22/24**

	<b>FY22 Actuals</b>	<b>FY23 Actuals</b>	<b>FY24 Actuals</b>
<b><u>Revenues</u></b>			
CWU-Sales and Services	0	1,374	1,912
CWU-Allocation (Revenue)	19,504	18,477	33,549
<b>Total Revenues</b>	<b>19,504</b>	<b>19,851</b>	<b>35,461</b>
<b><u>Transfers</u></b>			
<b>Total Transfers</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b><u>Expenses</u></b>			
CWU-Student/Temporary/Overtime	8,335	9,460	8,431
<b>Total Salaries</b>	<b>8,335</b>	<b>9,460</b>	<b>8,431</b>
CWU-Benefits	166	178	166
<b>Total Salaries &amp; Benefits</b>	<b>8,501</b>	<b>9,639</b>	<b>8,596</b>
CWU-Goods	12,566	17,171	18,094
CWU-Supplies	0	62	36
CWU-Program	150	0	0
Bad Debt	0	0	0
<b>Total Goods &amp; Services</b>	<b>12,716</b>	<b>17,233</b>	<b>18,130</b>
<b>Total Expenses</b>	<b>21,217</b>	<b>26,871</b>	<b>26,727</b>
<b>Net Resources</b>	<b>(1,713)</b>	<b>(7,021)</b>	<b>8,734</b>
Projected Beginning Fund Balance	0	-1,713	-8,734
Projected Ending Fund Balance	-1,713	-8,734	0