

# SERVICE & ACTIVITY FEE ANNUAL REPORT

## Center for Leadership & Community Engagement

**Fiscal Year:** FY 2022  
**Program Name:** Center for Leadership & Community Engagement (SLICE)  
**Program Manager:** Amber Hoefler

**Please list any S&A funded position that have been vacant longer than six (6) months. If any vacancies exist, please explain how you utilized the funds and what your long term plans are for the position.**

Program Manager vacancy for month of July 2021 until Margaret Rooyackers began in August 2021. Director (Andre Dickerson) left position in July 2021 leaving vacancy until January 2022 when new Director (Amber Hoefler) began. Program Manager vacancy (previously Amber Hoefler's position) was vacant from January 2022 – February 2022 until Tommy Fernandez accepted temporary position which became interim Program Manager in June 2022.

**Please provide an overview of the student centered programming provided, i.e. type of programs, milestones, number of students impacted, and how they benefited.**

1. SLICE's Community Engagement team has help led, organized and coordinated 62 events with students serving 1892.5 hours as volunteers. Key collaborators include with SLICE include the Wildcat Farm, Mid-Columbia Fisheries, International Office, Career Services, Music Department, and many other community partners.
2. SLICE hosted a total of 917 volunteers this year, among 558 unique attendees demonstrating that several students attended multiple service experiences.
3. SLICE collaborated on Earth month programming with the CWU Sustainability Council, CWU Environmental Club, Mid-Columbia Fisheries, Ellensburg Downtown Association and the Wildcat farm with over 15 earth focused events leading up to Yakima River Cleanup. Yakima River Cleanup was hosted for the first time since 2019 hosting over 100 students at 9 different service sites in the Yakima Valley.
4. Redesigned the WLA program moving it online to Presence for students to track individual progress and have access to a co-curricular transcript. WLA expanded the curriculum to include campus-wide events and developed a "WLA partner" designation. The partner designation offered credit to students attending a variety of events with a total of 1112 total attendees to at least one WLA designated event (854 unique attendees) over 42 WLA events.
5. In spring of 2022, SLICE hosted the nationally recognized program, Leadershape Catalyst, for 36 rising student leaders on campus. The program was funded by the David Wain Coon Leadership Endowment and facilitated by an external leadership consultant through the Leadershape organization.
6. SLICE continued the Word to the Wildcat Podcast elevating the production through the 88.1 The Burg recording studio hosting 11 episodes of the Word to the Wildcat leadership podcast.

7. SLICE added 3 student Marketing Coordinator positions which increased the engagement of our online social platforms. On Instagram, between October 15<sup>th</sup> and January 12<sup>th</sup> as compared to July 17<sup>th</sup> through October 14<sup>th</sup> saw 621 accounts engaged with the SLICE account which was a 91.6% increase in engagement with our page. The SLICE account saw 3,417 interactions with our content (which was a 157% increase), 501 interactions with our posted videos, 417 interactions with our reels and 2,444 interactions with our posts. SLICE expanded engagement to TikTok, developed a branding guide, and centralized content by scheduling within Canva.
8. SLICE staff visited the University of Northern Iowa to learn about the integrated Service Learning model. Began discussion and visioning of an enhanced Service Learning model at Central.
9. The previously known Experience Leadership Project was redesigned, called Cat Camp, and serves as a leadership-transition program developed to support incoming first-year and transfer students to CWU. SLICE coordinated two separate Cat Camps, one serving as a pilot in the Seattle area and the second in a traditional format in Naches, WA. Cat Camps happen between two academic years and the results will be reported in the 2022 – 2023 End of Year report.

Program/Event Participants 2021 -2022	Community Engagement	Leadership Development
<i>Overall Participants</i>	917*	1112*
Fall Term	189	200
Winter Term	323	394
Spring Term	405	518

\*Note: Community Engagement hosted 558 unique attendees and leadership hosted 854 unique attendees through at least one WLA tagged event.

Events/Programs 2021 -2022	Community Engagement	Leadership Development
<i>Overall Events/Programs</i>	62	42
Fall Term	17	9
Winter Term	23	15
Spring Term	22	18

Participants by Academic College	Community Engagement	Leadership Development
College of Business	76 (13.6%)	108 (12.8%)
College of Arts & Humanities	152 (27.2%)	205 (24.4%)
College of Education and Professional Studies	121 (21.7%)	278 (33.1%)
College of the Sciences	209 (37.5%)	248 (29.5%)
Unable to Determine	0	2 (0.2%)

#### Endowment and Scholarship Overview:

- David Wain Coon Leadership Endowment: This endowment funded the first Leadershape experience for rising student leaders hosted through SLICE by offering an immersive Catalyst experience for 36 students led by a facilitator flown in from Texas.
- Don & Verna Duncan Civic Engagement Endowment: The funds from the Duncan Endowment were directly applied through seven scholarships of \$500 to students selected for their commitment to service.
- John Drinkwater Leadership Scholarship: This \$500 scholarship was awarded to one student to provide financial support to a sophomore involved in a recognized club or

- organization, or for their involvement within ASCWU.
- John Brangwin Scholarship: This \$1000 scholarship was awarded to one student leader elected to a leadership role within a club, organization, or student government

**Please provide a detailed explanation of any fund transfers from one service and activities fund budget to another.**

Fund transfer was due to end of year vacation accruals to balance out the fund balance.

**Please provide an explanation for any positive or negative fund balances at year end.**

Positive balance at the year is the result of salary savings for vacancies listed above as well as lack of staff to facilitate programs for students until those positions were filled. Cat Camp was also the result of the fund balance as it happens between fiscal years, but some of the funds from FY 22 were intended for Cat Camp execution during FY23.

Event Overview for SLICE 2021 – 2022

Overall Events, Collaborations, and Partnerships (Community Engagement Hours Below):

Date 2021 - 2022	Title
September 13 - 17	SLICE Student Staff Training
Wednesday, September 15	Strengths Based Leadership - Wellness team
Friday, September 17	International Orientation - Get Involved!
Friday, September 17	Fall Food Drive - Donation Drop-Off
Friday, September 17	Constitution Day Display
Saturday, September 18	Fall Food Drive - Donation Drop-Off
Monday, September 20	Welcome Week - SLICE Presentation
Tuesday, September 21	Student Involvement Fair
Saturday, September 25	SLICE Leadership Institute
Wednesday, September 29	Wildcat Leadership Academy: Earn your Leadership Certificate
Thursday, September 30	International Café (hybrid)
Wednesday, October 6	WLA - Health & Wellness
Wednesday, October 6	ICA Club Councils
Wednesday, October 13	Word to the Wildcat - Civic Engagement
Tuesday, October 19	PAC Program - Transfer Students (Campus Engagement)
Tuesday, October 19	International Café (hybrid)
Wednesday, October 20	WLA - Civic Engagement
Wednesday, October 21	University 101 - Leadership Workshop
Thursday, October 21	PAC Program - Transfer Students (Campus Engagement)
Saturday, October 23	CWU Open House (Club Fair)
Wednesday, October 27	Word to the Wildcat - Health & Wellness
Wednesday, October 27	ICA Club Councils

Wednesday, October 27	Sustainability Fair
Saturday, October 30	Haunting at Central
Sunday, October 31	Boo Central
Monday, November 1	Movie Madness (SLICE Sponsor: CoCo)
Wednesday, November 3	WLA - Professional Development
Monday, November 8	American Red Cross Blood Drive
Wednesday, November 10	Word to the Wildcat - Foundations of Leadership
Wednesday, November 10	Trivia w/CA: SLICE theme
Wednesday, November 17	WLA - Foundations of Leadership
Wednesday, November 17	ICA Club Councils
Thursday, November 18	International Café (hybrid)
Thursday, November 18	Presence Workshop
Wednesday, December 1	Word to the Wildcat - Professional Development
Wednesday, December 15, 2021	Club Advisor Training
Wednesday, January 5	About WLA - Earn Your Leadership Certificate (Lead: Risa)
Wednesday, January 5	Word to the Wildcat - Civic Engagement
Tuesday, January 11, 2022	Banner Work Day - Clubs
Wednesday, January 12	WLA - Health & Wellness
Tuesday, January 18, 2022	Involvement Fair
Wednesday, January 19, 2022	Club Council Meeting
Wednesday, January 19	Word to the Wildcat - Health & Wellness
Thursday, January 20, 2022	International Café (hybrid)
Monday, January 24th	American Red Cross Blood Drive
Wednesday, January 26	WLA - Foundations of Leadership
Friday, January 28th	Break the Stigma: Mental Health Panel for BIPOC Students
Wednesday, February 2	Word to the Wildcat - Foundations of Leadership
Thursday, February 3, 2022	Notes to Neighbors
Thursday, February 3, 2022	International Café (hybrid)
Wednesday, February 9	WLA - Civic Engagement
Wednesday, February 9, 2022	Club Council Meeting
Wednesday, February 9, 2022	Crafting Compassion Series: Dog Blankets for Shelter
February 9 - 17	Random Acts of Kindness (Week)
Wednesday, February 16	Word to the Wildcat - Professional Development
Sunday, February 20th	In-person Book Reading (Collaboration with Brooks Library)
Wednesday, February 23	WLA - Professional Development
Wednesday, February 23	Wildcat Farm Volunteer Orientation
Thursday, February 24, 2022	International Café (hybrid)
Thursday, February 24, 2022	Notes to Neighbors
Wednesday, March 2, 2022	Club Council Meeting
Thursday, March 10th	Notes to Neighbors
Saturday, March 12th	Wildcat Farm Work Party
March Various	College of Business High School Mock Interviews
March 25-31, 2022	Farmworkers Awareness Week

Wednesday, March 30	About WLA - Earn Your Leadership Certificate (Lead: Risa)
Tuesday, April 5	Involvement Fair
Wednesday, April 6	WLA Civic Engagement Workshop
Saturday, April 9th	Wildcat Preview Day Volunteers
Sunday, April 10th	OPR River Flat and River Cleanup
Thursday, April 14	International Café (hybrid)
Thursday, April 14	Crafting Compassion Series: Dog Blankets for Shelter
Friday, April 15th	Spring Career Fair Volunteer Experience
Saturday, April 16th	Wildcat Farm Work Party
Wednesday, April 20	WLA Foundations of Leadership Workshop
Thursday, April 21st	Lincoln Elementy School Bingo
Friday, April 22, 2022	Earth Day
Saturday, April 23rd	Yakima River Cleanup
Saturday, April 23rd	Wildcat Farm Work Party
Tuesday, April 26th	Show Up, Speak Out Event
Friday, April 29, 2022	Arbor Day
Saturday, April 30th	Wildcat Farm Work Party
Saturday, April 30th	Olmstead Cleanup
Wednesday, May 4	WLA Professional Development Workshop
Thursday, May 5	International Café (hybrid)
Saturday, May 7th	Wildcat Farm Work Party
Friday, May 13th	Club Officer Appreciation Day
Wednesday, May 18	WLA Health & Wellness Workshop
Monday, May 23rd	American Red Cross Blood Drive
Thursday, May 26	International Café (hybrid)
Wednesday, June 6	WLA Celebration Day

### Community Engagement and Service Overview (2021 – 2022)

Number of Volunteer Hours (Community Engagement)	Number of Hours
<i>Overall Events/Activities</i>	1892.5
Fall Quarter	355.5
Winter Quarter	527
Spring Quarter	1010
Itemized Event Participation (list each event in your area even if it's a long list)	Number of Hours
Reecer Creek Mid-Columbia Fisheries	1
Fall Food Drive 9.18	2
Wildcat Farm Work Party 10.16	2
Wildcat Farm Work Party 10.23	2
Wilson Creek Mid-Columbia Fisheries	3
Voter Registration Volunteering	7

Wilson Creek Mid-Columbia Fisheries 10.16.2022	5
Olmstead Cleanup 10.16	3
Yakima River Mid-Columbia Fisheries 10.23	2
Mercer Creek Mid-Columbia Fisheries 10.30	1
Plant Trees with SLICE 10.30	18
Fall American Red Cross Blood Drive 11.08	17
Haunting at Central Volunteers 10.30	23
SLICE Leadership Institute-Wildcat Farm 9.21	10
International Café 9.30	43
International Café 10.19	26
Campus Activities-Trivia Night Volunteer 10.20	2
Sugar Skull Packing	5
International Café 11.18	19
Tacky Prom-BREW Club Volunteer	2
Banner Competition Cleanup	1
Notes to Neighbors 1.13	12
Virtual Kids Book Reading 1.20	4
Winter American Red Cross Blood Drive (volunteer) 1.24	18
Winter American Red Cross Blood Drive (donor) 1.24	25
International Café 2.3	46
Notes to Neighbors 2.3	12
Crafting Compassion: Dog Blankets 2.9	21
Random Acts of Kindness- Be my Valentine 2.14	5
Random Acts of Kindness- Don't Worry, Bead Happy! 2.16	7
Random Acts of Kindness-Sweet Taste of Kindness 2.17	10
In-Person Book Reading 2.20	8
Wildcat Farm Orientation	6
International Café 2.24	40
Notes to Neighbors 2.24	10
Notes to Neighbors 3.10	19
Wildcat Farm Work Party 3.12	10
CWU OrchFest Volunteers	46
Wildfest Volunteers	14
College of Business High School Mock Interviews	4
Wildcat Preview Day Volunteer 4.9	13
Wildcat Farm Work Party 4.9	2
OPR River Float and Cleanup 4.10	12
Spring Career Fair 4.15	9
International Café 4.14	25
Crafting Compassion: Dog Blankets 4.14	18
Wildcat Farm Work Party 4.16	9
Lincoln elementary School Bingo 4.21	10
Yakima River Cleanup 4.23	90
Wildcat Farm Work Party 4.23	12
Show up, Speak Out 4.26	19
Wildcat Farm Work Party 4.30	19
Olmstead Cleanup 4.30	8
International Café 5.5	26
Wildcat Farm Work Party 5.7	6
Jazz Fest	49
Lincoln Elementary School Carnival	12

Spring American Red Cross Blood Drive Volunteer 5.23	21
Spring American Red Cross Blood Drive Donor 5.23	34
Wildcat Farm Work Party 5.21	2
Engelhorn Pond Volunteer	3
Wildcat Farm Work Party 6.04	7

**Service & Activities Base Funding  
Financial Overview  
For the month ended October 31, 2022  
Department: Ctr for Ldshp & Comm Engagemnt  
Student Activities Funds  
No Component  
As of 11/14/22**

	FY22 Actuals	FY23 Forecast + Actuals
<b>Revenues</b>		
CWU-Sales and Services	0	240
CWU-Other	11	0
CWU-Allocation (Revenue)	502,527	476,078
<b>Total Revenues</b>	<b>502,538</b>	<b>476,318</b>
<b>Transfers</b>		
<b>Total Transfers</b>	<b>0</b>	<b>0</b>
<b>Expenses</b>		
CWU-Salary and Wage (Staff)	151,830	174,744
CWU-Student/Temporary/Overtime	135,105	127,955
<b>Total Salaries</b>	<b>286,935</b>	<b>302,699</b>
CWU-Benefits	56,174	63,535
<b>Total Salaries &amp; Benefits</b>	<b>343,109</b>	<b>366,234</b>
CWU-Goods	12,861	16,792
CWU-Services	0	6,000
CWU-Supplies	13,492	8,238
CWU-Utilities	2,547	3,744
CWU-Cost of Goods Sold	(4)	0
CWU-Rentals/Leases	0	4,000
CWU-Repairs/Maintenance	3,594	184
CWU-Program	19,592	74,854
CWU-Travel	4,730	10,971
CWU-Equipment/Software (Non-Capita)	28,108	0
CWU-Capital Outlays	0	0
Bad Debt	165	0
<b>Total Goods &amp; Services</b>	<b>85,085</b>	<b>124,782</b>
<b>Total Expenses</b>	<b>428,193</b>	<b>491,016</b>
<b>Net Resources</b>	<b>74,345</b>	<b>(14,698)</b>
<b>Projected Beginning Fund Balance</b>	<b>226,198</b>	<b>300,543</b>
<b>Projected Ending Fund Balance</b>	<b>300,543</b>	<b>285,845</b>