

Services & Activities Fee Annual Program Review

Program Name: Pep Band
Program Manager: T. André Feagin, Paul Bain
Fiscal Year: FY22

1. In what ways does your program support CWU students? Please be specific, yet concise.

Provides the professional musician experience for performers in the Pep-Band. Additionally, the band performs and support the CWU athletic teams and the University in a manner that demonstrates sportsmanship and respect for opponents, teammates, officials, and fans.

2. What are your specific program goals or learning/operational objectives? How are you assessing the effectiveness of your program in achieving those targets?

The objectives of the Pep Band are formatively assessed by the instructor and GTA. We primarily assess musical excellence and enthusiastic engagement with the game. The GTA and instructor meet on a weekly basis to evaluate the performance standard and game engagement.

3. What is the overall purpose of your program and what service(s) does your program provide?
 - a. Are there overlaps or intersections with other university programs who have a similar purpose or service?

The Pep Band serves as a spirit and musical leader for the men's and women's basketball teams during the late fall and winter quarters of each academic year. There is an intersection with the Marching Band. Most of the students performing in this year's Pep-Band performed with Marching Band. Membership is open to all CWU students with a musical background regardless of academic concentration. Auditions are required for participation.

4. How does your program align with the purpose of S&A funding? *"Supporting cocurricular and extracurricular activities and programs participated in by students in the furtherance of their education."*

The Pep-Band supports men's and women's basketball games as a spirit and musical leader. Additionally, the organization works with athletics to help provide an exciting atmosphere for the fan base.

5. How does your program support CWU's mission and goals? (<https://www.cwu.edu/mission/>)

As a musical organization, we pride ourselves on "creative expression in public interest," via the study, recreation, and performance of popular music at over 20 home basketball games. The organization also serves as a "resource" by demonstrating a professional level of preparation and musical excellence in performance.

6. Please provide detailed information regarding who utilizes your program? (*Students, faculty, staff, community? Specific demographic information? Class standing, gender, ethnicity, transfer, campus location, etc.*)

Student performer demographics are as follows (58 performers: 42 men and 16 women): White – 51%, race not specified – 12%, European - 11%, Asian - 11%, Hispanic/Latino - 7%, African-American - 3%, Filipino - 2%, Tribal - 2%. Additionally, the ensemble serves everyone that attends men’s and women’s basketball games. This includes students, faculty, staff, community members, as well as visiting teams and their spectators.

7. How many unique CWU students utilize your program or services?
- How do you gather these metrics?
 - If you do not, what is preventing you from getting that data and how are you determining usage by CWU students?

There were 58 student performers this year (46 regulars and 12 substitutes). In addition to the ensemble itself, they performed for approximately 880 unique students that attended men’s and women’s games this past year. Metrics provided by Athletics.

8. Are there any current vacant positions in your program?

No.

9. Given the budget reductions taking place and continuing for the remainder of the funding cycle, please tell us what specific impacts those reductions have had on your program compared to what was originally planned and including in your initial base funding request.

The 5% reduction is approximately the ensemble payment allocation of one game. Assuming full participation in the coming years (see below for further explanation of full participation), we might have to limit the number of games the ensemble can perform at in 4th year of this funding cycle.

10. Are there any circumstances or challenges that are currently impacting your ability to use your base funding allocation this year?

This year there were an abnormal amount of absences due to sickness or not feeling normal. Out of an abundance of caution, all students that did not feel “normal” were asked to stay home. There were also absences do to potential Covid exposures. Because of these absences, not all of the funds were utilized.

11. What growth or increases would you like to see in your program in the future?

We would like to enlist a full ensemble of 48 members each game with more robust usage of a librarian. This year's librarian management was not adequate for optimal success.