

## Services & Activities Fee Annual Program Review

Program Name: Pep Band  
Program Manager: Dr. T. André Feagin  
Fiscal Year: FY2024

1. In what way(s) does your program support CWU students? Please be specific and concise.

The Pep Band is an auditioned group of 40 students that support the men's and women's basketball teams, special university events, and the department of music. The group offers an educational and musical experience for both music and non-music majors.

2. What are your specific program goals or learning/operational objectives? How are you assessing the effectiveness of your program in achieving those targets?

The program has an objective of providing high quality musical entertainment during public events. In addition, the group aims to serve as a musical ambassador for the CWU athletic and university communities.

3. What is the overall purpose of your program and what service(s) does your program provide?
  - a. Are there overlaps or intersections with other university programs that have similar purposes or services?

A focus of the ensemble is providing an exciting environment/atmosphere for student athletes student patrons, and general patrons. This is achieved by providing live musical entertainment from a variety of musical genres. The ensemble performs at up to 18 events in the winter quarter to include men's and women's basketball games, special university events, and recruiting events. The program has intersections with CWU athletics and the office of orientation.

4. How does your program align with the purpose of S&A funding? *“Supporting cocurricular and extracurricular activities and programs participated in by students in the furtherance of their education.”*

Pep band is extracurricular activity and 100% of the membership are current CWU students. In the program, students learn a variety of musical genres for performance while developing their independent musicianship skills. Program participants gain insight into the operation of a collegiate athletic band, many who will use this experience in their future professional lives.

5. Please provide specifics on how your program supports and aligns with CWU's strategic plan (<https://www.cwu.edu/about/mission-vision/documents/cwu-vision-mission-values-strat-plan-bot-approved.pdf>)?

The Pep Band is a auditioned program who is focused on bringing as many people as possible together possible through the common interest of music. We believe our open policy supports the university and the mission to be a model learning community of equity and belonging. We actively support core values of the university through community engagement, working closely with secondary schools and the community.

6. Please provide detailed information regarding who utilizes your program? (*Students, faculty, staff, community? Specific demographic information? Class standing, gender, ethnicity, transfer, campus location, etc.*)

100% of program participants are CWU students (undergraduate/graduate). 7 (19%) students were classified as freshman, 10 (28%) students were classified as juniors, 3 (8%) students were classified as seniors, 16 (44%) students were classified as sophomores.

2 graduate students utilize the program (serving as graduate teaching assistants), 1 faculty member leads the program providing classroom instruction, management, and organization.

7. How many unique CWU students utilize your program or services?
- How do you gather these metrics?
  - If you do not, what is preventing you from getting that data and how are you determining usage by CWU students?

As a non-traditional program, this question is difficult to answer accurately. The specific total of students utilizing the program as participating members in 2023 was 36. However, many students engage with the program through participation at university events, basketball games, welcome week programs, and other special university event.

8. Are there any current vacant positions in your program?

There are no current vacant positions within the program.

9. Given the budget reductions taking place, and continuing for the remainder of the funding cycle, please tell us what specific impacts those reductions have had on your program compared to what was originally planned and included in your initial base funding request.

When the budget to the program was reduced after covid, we had to reduce the number of students who can participate. Program participants receive a stipend per service.

10. Are there any circumstances or challenges that are currently impacting your ability to use your base funding allocation this year?

No, not at this time.

11. What other funding does your program receive? What percentage of your program's total funding is coming from S&A Fees?

The pep band does not receive any funding outside of the S&A. 100% of our program's current funding is received through student and activities fees.

12. What growth or expense increases do you anticipate seeing in the future?

We anticipate continued growth in the program in the future. In the program grows in size, addition funding will need to be considered.