S&A Meeting Minutes

April 20, 2022

Called to order:
Deanna called the meeting to order at 5:30 p.m.

Attendance
Present: Deanna Corsilles, Björn Pellmyr, Geoffrey Odoch, Rehan Rashid, Andrea Gaeta, Stephanie Mora, Sean Dahlin, Naif Binkassim, Gregg Schlanger, Joseph Bryant, Lacy Lampkins, Peggy Eaton
Absent: Judy Brewer, Phuong Nguyen,
Guests: Gregg Heinselman, Lola Gallagher (Publicity), Kerrick Engelman,

Agenda: No discussion
MOTION: Stephanie made a motion to approve the agenda. Geoffrey seconded.
Motion carried. 6 (Yes), 0 (No), 0 (Abstentions)

Minutes: No discussion
MOTION: Judy made a motion to approve the minutes. Andrea seconded.
Motion carried. 6 (Yes), 0 (No), 1 (Abstentions)

Reports:
   a) S&A Chair: No reports tonight
   b) Advisors: Lacy does not have any reports tonight.
       Joey thanked everyone for being here and being on time and thanked everyone for putting time into reviewing the reports.
   c) ASCWU: Geoffrey did not have any reports.

Other Business:
Communications Received – none received

Public Comment
Joey wanted to remind students regarding the ASCWU elections which are this week and Student Senate elections are coming up as well.
Geoffrey thanked everyone who has voted already.

New Business:
There is no new business

Old Business:
   S&A base funding program reviews

General Feedback: Joey wanted to just remind everyone about the process. We want to review well and ask for clarification when needed, so we can give solid feedback to the base funded units. All comments will be compiled and then sent out to the funding areas at the end of our program reviews.

Bjorn asked about the 5% budget cuts, asking which departments might have lost funding in the current budget year. Lacy indicated that each area should be able to answer this question before summer. Much of the cuts were achieved through salary savings and efficiencies in programs. Joey mentioned that will see some of these detailed in the program reviews as we go forward.

1. <u>Campus Activities</u>
   Feedback/Questions: It would be helpful to know how many programmers work in the department. Is there a way to assess presence check-in? Is this basically an Ellensburg program area or is there programming for center students? Are there overlaps or intersections with other areas of programming?

2. <u>Campus Community Garden</u>
   Feedback/Questions: How do the interactions with other areas overlap? Joey reported that that staff mentioned is Kate Doughty's time. Kate is not funded by S&A. Lacy reported that the comments about the outside pizza oven was associated from their original funding request. It would be good to include the history of this request in the report. For future, can the terms multi-generational and multi-experiential be clarified? It is good that they recognized the need for and plan to be more specific with data collection in the next cycle.

3. <u>Career Services - Westside</u>
   Feedback/Questions: Their description of use of supplementals was impressive and helpful. Are there any funds from outside sources that support Westside Career Counseling? Joey indicated that they do get other funding outside of S&A. He also shared that their information was well done. The one area where they get the Advising notes does not give demographics for Career, but they are trying to work with IS to have that same info set up. Bjorn indicated that they shared the worst-case scenario of the removal of the G&S from the westside budget. We would like more detail on what this impact would be for their program.

4. <u>Central News Watch (CNW)</u>
   Feedback/Questions: The committee would like to know how CNW intersects with other journalistic programs on campus? We would like to understand and see more on the digital networks and other social metrics that were mentioned. How will the loss of the secretary will affect them? What are the ramifications of using monies for competitions? Sean reported that the CNW is now tied to a class for credit, however, the production of CNW is outside of class time, and the hours that students get paid is outside of class time. Would be valuable like to understand what distinguishes them from KCWU or the Observer.

5. <u>Diversity & Equity Center (DEC)</u>
   Feedback/Questions: Has the Program Manager been rehired? How have the budget cuts affected the program? Reports should include major populations of the groups on campus, such as the LatinX population. Would be helpful to know what the demographic breakdowns are in the attendance of each program.

6. Early Childhood Learning Center
   Feedback/Questions: The report mentioned that they serve faculty and staff children. It would be good to ask them to report back on the demographics and numbers of each group served. They mentioned two locations on the Ellensburg campus. It might be good to describe the two centers. Joey shared about the two locations: the Rainbow Center in Michaelson Hall (ages: 6 months – 2 yrs.) and the main childcare center which is in the Brooklane Village complex (ages: 3 yrs. – grade school age).

7. KCWU
   Feedback/Questions: The committee would like to see more description and detail of listener demographics. It was noted that the Brand Manager position is not funded by S&A.
   We would like to understand the collaborations with the other news organizations on campus.

8. Lion Rock Visiting Writers Series
   Feedback/Questions: The committee would like to know other funding sources. How many students are using these programs? What demographics can they report on or assessing?

   A general discussion took place regarding the ability to assess the demographics and the feasibility of this kind of data for any number of our programs. It was discussed to possibly consider looking into the ability and support a program or software that might measure the demographics that are needed. Presence, an assessment tool, has not done exactly what we had hoped it would, but there is software that does measure numbers that is used and paid out of the SLICE budget. Gregg S. asked if there is a scanner that areas could use. Gregg Heinselman indicated that it might be as easy as entering a QR code as attendees enter which would give demographics for the event.

9. Manastash
   Feedback/Questions: The committee felt like this report was not as extensive as previous program reviews. We would like for them to come to a future meeting to clarify answers and details.

10. Marching Band
    Feedback/Questions: The committee would like more detail on the mentioned 5-year goal to aim for 70% non-music majors and would like to see the progress toward that goal. How many students utilize this program? It may be a bit vague to indicate they serve 5000 students. Does the program include westside students? The metrics truly don't include who attended those games. She indicated that we might suggest they reach out to Athletics to see if there is any information on who attended those games to see if they have any data.

    Comment: What is the value we place on each program and where do our priorities land.

11. Museum of Culture and Environment
    Feedback/Questions: It was mentioned that some of the museum visits are by Faculty bringing their classes to visit the museum. Could they report on these numbers? Is there a way of tracking visitors? Could we use Presence in this space? How disruptive might that

be to the museum? We might want to suggest ways in which they might be able to track the visitor demographic.

Overall feedback: Joey will split up the remaining reviews over the next two meetings for discussion and will reach out to Manastash to come and report at a subsequent meeting.
Once we complete the last of the reviews, we will make some recommendations for next year's committee to consider in the next cycle reviews.

<u>**Public Comment- Second Call**</u>
Lola Gallagher (Publicity Center) mentioned that she finds it interesting to listen in on the review discussion. She indicated that Presence has come up multiple times. She wanted to mention that when that program was implemented, it was meant for clubs and organizations to be used as a tool for measuring club events. It has come to attention that this may be a much broader need to measure this type of data. I love the idea that we might be able to look at other platforms that might be better used.

<u>**Adjournment:**</u>
MOTION: Judy made a motion to adjourn. Rehan seconded.
Motion carried. 9 (Yes), 0 (No), 0 (Abstentions)

Meeting adjourned at 6:52 p.m.

Our next meeting will be May 4, 2022 (Online) at 5:30pm
Check out our web site at www.cwu.edu/services-activities