

## Services & Activities Fee Annual Program Review

Program Name: Marching Band  
Program Manager: Dr. T. André Feagin  
Fiscal Year: FY2024

1. In what way(s) does your program support CWU students? Please be specific and concise.

The marching band is the largest student organization on campus with a three-year average enrollment of 140 students. The program supports CWU students by offering an educational and musical experience in collaboration with CWU athletics and special university events through the fall quarter. The program is open to all university students regardless of academic concentration.

2. What are your specific program goals or learning/operational objectives? How are you assessing the effectiveness of your program in achieving those targets?

There are four major learning objectives for the program: comprehension, knowledge, application, and analysis. From demonstrating the corps-style marching technique, to interpreting and solving marching coordinates using electronic software, to memorizing music and performing choreography, to applying musicianship skills. All of these aspects of goals are access through rehearsal and performance both in graded and non-graded activities.

3. What is the overall purpose of your program and what service(s) does your program provide?
  - a. Are there overlaps or intersections with other university programs that have similar purposes or services?

The marching band serves as a musical spirit leader and representative for the CWU athletics and university community. The ensemble performs at home football games, special university and community events, and exhibitions. The program focuses on student engagement through performance. The program has intersections with CWU athletics and the office of orientation.

4. How does your program align with the purpose of S&A funding? *“Supporting cocurricular and extracurricular activities and programs participated in by students in the furtherance of their education.”*

The marching band is a co-curricular organization. 100% of the membership are current CWU students. The program is supported by a student leadership team of 20-25 students who assist in the educational and operational development of the program. The program is led by a faculty member within the department of music. Teaching music and movement through performance is the focus of the program.

5. Please provide specifics on how your program supports and aligns with CWU’s strategic plan (<https://www.cwu.edu/about/mission-vision/documents/cwu-vision-mission-values-strat-plan-bot-approved.pdf>)?

The marching band is a non-auditioned organization who is focused on bringing as many people as possible together possible through the common interest of music. We believe our open policy supports the university and the mission to be a model learning community of equity and belonging. We actively support core values of the university through community engagement, working closely with secondary schools and the community. We also believe in the supporting and selection of a student leadership team that reflects

the demographics of the program's membership. We believe strongly in outreach and are interested in developing plans for early outreach, targeted recruiting, retention, and graduation of Latinx students. We support the university value of stewardship through sustainable practice. For the past three years, the marching band has eliminated the use of paper in the learning of drill, reducing printing and paper cost significantly in our efforts to be a more "green" program.

6. Please provide detailed information regarding who utilizes your program? (*Students, faculty, staff, community? Specific demographic information? Class standing, gender, ethnicity, transfer, campus location, etc.*)

100% of program participants are CWU students (undergraduate/graduate). 59 (44%) students were classified as freshman, 21 (16%) students were classified as juniors, 1 (0.7%) student was classified as Post-Bacc, 16 (12%) students were classified as seniors, 36 (27%) students were classified as sophomores.

2 graduate students utilize the program (serving as graduate teaching assistants), 1 faculty member leads the program providing classroom instruction, management and organization.

7. How many unique CWU students utilize your program or services?
- How do you gather these metrics?
  - If you do not, what is preventing you from getting that data and how are you determining usage by CWU students?

As a non-traditional program, this question is difficult to answer accurately. The specific total of students utilizing the program as participating members in 2023 was 135. However, many students engage with the program through participation at university events, football games, welcome week programs, and other special university event.

8. Are there any current vacant positions in your program?

There are no current vacant positions within the program.

9. Given the budget reductions taking place, and continuing for the remainder of the funding cycle, please tell us what specific impacts those reductions have had on your program compared to what was originally planned and included in your initial base funding request.

When the budget to the program was reduced after covid, we saw a dramatic decline in membership participation (27%) and staff positions (100%). One staff position forced an elimination of an aspect of the membership (color guard). The budget reduction forced a philosophical shift in how the program functions, and we are beginning to stabilize after that shift.

10. Are there any circumstances or challenges that are currently impacting your ability to use your base funding allocation this year?

Yes. There were 4 less performances (66%) this year that in a typical year due to football schedule. Although we anticipate this to return in the following year, less funds were used this year as a result of scheduling.

11. What other funding does your program receive? What percentage of your program's total funding is coming from S&A Fees?

The marching band does not receive any funding outside of the S&A. 100% of our program's current funding is received through student and activities fees.

12. What growth or expense increases do you anticipate seeing in the future?

We anticipate continued growth in the program in the future with a focus on an annual membership of 1.6% of the student population participating (based on a student body of 9,500).