

Services & Activities Fee Annual Program Review

Program Name: Manastash
Program Manager: Ali Ünal
Fiscal Year: FY2024

1. In what way(s) does your program support CWU students? Please be specific and concise.

Promotes student stories and art; enables marginalized and diverse voices to be heard; gives students a chance to work for the journal to gain management experience and skills; encourages students to give public readings to build and strengthen ties with the community

2. What are your specific program goals or learning/operational objectives? How are you assessing the effectiveness of your program in achieving those targets?

Build community and cultural awareness through raising diverse voices and empowering student perspectives. Create safe spaces for different forms of art. Through two practicum courses, we also encourage them to gain literary magazine experience for further professionalism. The popularity of the journal, number of submissions we receive every year and the popularity of the courses demonstrate the wide reach and impact *Manastash* has on our campus.

3. What is the overall purpose of your program and what service(s) does your program provide?
 - a. Are there overlaps or intersections with other university programs that have similar purposes or services?

The overall purpose is, as stated on our website, to become “an annual collection of student literature and art.” *Manastash* is where our students find their artistic, creative, and impactful voices. We also offer two practicum courses, in which our students gain professionalism by studying literary journal editing and production. *PULSE* and *The Observer* have similar purposes to *Manastash*, but there is very little overlap in terms of content and presentation.

4. How does your program align with the purpose of S&A funding? “Supporting cocurricular and extracurricular activities and programs participated in by students in the furtherance of their education.”

Manastash is not only a student-run journal, but a student-generated one as well. From cover design to curating, from printing to stories, every single step of Manastash is geared towards promoting student creativity and professionalism in literature and art to support both curricular and extracurricular activities. Faculty advisor, who also teaches those two practicum courses, only act as a mentor.

5. Please provide specifics on how your program supports and aligns with CWU's strategic plan (<https://www.cwu.edu/about/mission-vision/documents/cwu-vision-mission-values-strat-plan-bot-approved.pdf>)?

In line with CWU's mission of becoming "a model learning community of equity and belonging", *Manastash* supports and publishes underrepresented, marginalized, and diverse voices. We also ensure that decision-making process in the production of the journal is democratized, promoting a sense of community among our students.

6. Please provide detailed information regarding who utilizes your program? (*Students, faculty, staff, community? Specific demographic information? Class standing, gender, ethnicity, transfer, campus location, etc.*)

Manastash is open and inclusive to all CWU students. While its content is mostly provided by the Professional and Creative Writing majors, we also receive submissions from other departments (Arts, Theatre, Global Wine Studies, CERM Program,) and even staff members who are pursuing MA in the English Department. *Manastash* also works with the SOURCE to launch its issue every year, during which a student reading takes place to promote student writing and art. Both traditional and non-traditional students submit and read *Manastash* through our online programs. Our last issue published two indigenous writers from the Quinault Indian Reservation and Raramuri tribe, and a female Army veteran, whose age range varies between 18 to 50. Next year, we're planning to expand our reach to include high school students in co-ordination with the College in the High School Registration program. We are proud of our diverse and unique community

7. How many unique CWU students utilize your program or services?
- How do you gather these metrics?
 - If you do not, what is preventing you from getting that data and how are you determining usage by CWU students?

There haven't been such a study to determine the journal's reach; however, there are certain metrics available we can use moving forward to have an estimate. For instance, the number of students published in or submitted to the journal is the most readily available metric. Practicum students are another community that is served by our program, which is another metric we can use. Distribution of the journal, number of attendees in student readings, and website tracking would be another strong indicator of the journal's reach. Right now, we don't have the budget to create a standalone Submittable page for *Manastash*. Such a tool would give us a detailed and easily accessible demographics of our unique submitters.

8. Are there any current vacant positions in your program?

An internship program is in the works for the 2024-2025 academic year, during which the intern will serve as the Managing Editor of the journal throughout the said year.

9. Given the budget reductions taking place, and continuing for the remainder of the funding cycle, please tell us what specific impacts those reductions have had on your program compared to what was originally planned and included in your initial base funding request.

We've had to cancel our Submittable page where we oversaw our submissions. It'd be great to sign up for the service as it not only streamlines the submission process, but also offers a more professional outlook.

10. Are there any circumstances or challenges that are currently impacting your ability to use your base funding allocation this year?

N/A

11. What other funding does your program receive? What percentage of your program's total funding is coming from S&A Fees?

Aside from S&A, we've recently set up a Foundation account. We've also partnered with Wildcat Bookstore to start selling our issues online, funds of which will be transferred to our Foundation account for use on the production of the magazine.

12. What growth or expense increases do you anticipate seeing in the future?

We're trying to expand our reach to include high school students. In coordination with the College in the High School Registration, we'll initiate a Pilot program next year in two or three high schools by organizing a literary writing contest. Winners will be published in the next issue of *Manastash* and they will attend the Launch and Reading Party at this year's SOURCE. We'll also keep partnering with the Wildcat in selling our issues in order to generate more funding for the production of the journal.