

Service & Activities Fee Base Funding Request Form

CWU Mariachi Program

Submitted By: Daniel Cedeno Torres, daniel.cedenotorres@cwu.edu on 12/1/2024 11:42:10 PM

Pending Approval

2026-2029 Service & Activities Fee Base Funding Request Form

Program/Department Name

CWU Mariachi Program

Program Manager

Christina Torres Garcia

Do you currently receive S&A Base Funding?

No

How does the program support the University's Vision and Mission?

<https://www.cwu.edu/about/mission-vision/>

The Mariachi program directly aligns with Central Washington University's (CWU) vision and mission by fostering a diverse and inclusive environment that celebrates cultural heritage and provides unique opportunities for the Latino/Hispanic student population. As CWU progresses toward becoming a Hispanic-Serving Institution, establishing a Mariachi program demonstrates a commitment to serving this community in meaningful ways. This program will not only enhance the university's cultural offerings but will also create a more dynamic and appealing campus environment, attracting students from diverse backgrounds who seek a university that celebrates and supports their identity. It positions CWU as a leader in cultural inclusion, potentially making it the first university in the region to offer a comprehensive Mariachi program. Moreover, a Mariachi program will provide CWU with national visibility. By supporting students to compete at national levels, the program can highlight the university as a progressive institution actively serving the needs of its Hispanic students while showcasing their talent and fostering pride in their heritage. This is just the beginning of CWU becoming a hub for cultural and educational excellence, setting a new standard for higher education institutions across the country.

How does your request support current CWU students?

The Mariachi program supports CWU students by fostering cultural enrichment, inclusivity, and community building. It provides Latino/Hispanic students with a connection to their heritage while inviting students from all backgrounds to engage in and appreciate Mariachi music. The program enhances campus life by offering creative and academic opportunities, promoting teamwork, and building a sense of belonging for underrepresented groups. It also helps students develop valuable skills and experiences, enriching their personal and professional growth. Overall, it contributes to a diverse, supportive, and vibrant campus environment.

What metrics or assessment do you have (or intend to have) to measure the success of your program?

To measure the success of the Mariachi program, we will track student participation and retention, focusing on Latino/Hispanic representation. We'll monitor the number of performances and events, including regional and national competitions, to assess visibility. Regular surveys and focus groups will gather student feedback on satisfaction, cultural connection, and skill development. Academic and personal growth will be evaluated through engagement and leadership improvements. Additionally, we'll assess the program's role in attracting a diverse student population, advancing CWU's goal as a Hispanic-Serving Institution, and fostering community engagement through performances and partnerships.

Is this program associated with enrollment in academic course or academic credit?

Yes

Identify your S&A funding category?

Support Costs for Student Activities & Programs

Did any organizational changes occur in your previous quadrennial in comparison to this quadrennial ask?

Yes

If yes, please explain organizational changes

We are open to working with external organizations and communities in order to create new and more opportunities for members in the mariachi.

Submit Base Funding Budget Form and Organizational Chart*

located: <https://www.cwu.edu/about/offices/services-activities/resources/index.php>
[dcbc28a0-0d99-43bb-940e-c285edb224f7.numbers](#)

Additional Documents (optional)*