

## SERVICE AND ACTIVITY FEE ANNUAL REPORT

GENERAL INFORMATION	
Reporting Year:	2014
Reporting Program:	Observer
Funded PID:	53412500
Program Manager	Kristin Gaskill

Financial Report Back:	
REVENUE:	
S&A Funds Received	\$ 47,083.87
Self Support Funds Earned	\$ 54,012.90
Other Funds Received	\$ -
<b>TOTAL REVENUE:</b>	<b>\$ 101,096.77</b>
EXPENSES:	
STUDENT PAYROLL	\$ 36,309.70
NON STUDENT PAYROLL	\$ -
BENEFITS	\$ 931.23
GOODS & SERVICES	\$ 40,175.42
<b>TOTAL EXPENSES:</b>	<b>\$ 77,416.35</b>
TRANSFERS IN	\$ 47,482.93
TRANSFERS OUT	\$ -
<b>NET CHANGE</b>	<b>\$ 71,163.35</b>

Please list any S&A funded position that have been vacant longer than six (6) months. If any vacancies exist, please explain how you utilized the funds and what your long term plans are for the position.

none

Please provide an overview of the student centered programming provided, i.e. type of programs, milestones, number of students impacted, and how they benefited.

The Observer is Central Washington University's student-run newspaper that publishes weekly in print and daily via the online web site at [www.cwuobserver.com](http://www.cwuobserver.com). The observer has had a presence on the CWU campus since 1917. The Observer has a weekly circulation of 6,000 and serves all 10,800 students, as well as faculty and staff members at Central's main campus, branch campuses, and also reaches the community at several off-campus locations. The newspaper provides news and information that is vital to students and

campus decision makers. It provides a hands-on work environment for 50-60 students each quarter to learn the values and skills needed to succeed in a wide range of news and journalism or marketing and sales-related careers. The Observer also provides an advertising vehicle allowing campus departments, organizations, and community businesses to communicate their message to its readers. A staff of 55 students produce the newspaper and manage all phases of the publication. The paper is advised by a faculty member paid by the department and a program coordinator, paid primarily by the department. The Observer has a new and improved web site this year which auto formats for mobile devices. The Observer is also working with various campus departments to implement some outdoor metal newspaper stands for better visibility and distribution. The Observer is frequently an ACP finalist, which is the equivalent of the Pulitzer Prize for college journalism.

Please provide a detailed explanation of any fund transfers from one service and activities fund budget to another.

There was a one time transfer in to our account when Sharon and I combined two Observer pid's into one.

