Services and Activities Fee Committee Base Funding Request for FY2014-FY2017

Name of Program, Activity, or Service

KCWU-FM

Project

53500000(1)

Submitted By Chris Hull

Total <u>Annual</u> Base Funding Requested

\$ 266,516

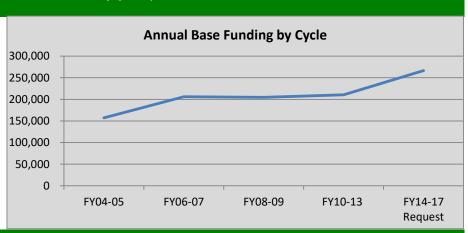
BRIEF DESCRIPTION OF PROGRAM, ACTIVITY, OR SERVICE

KCWU-FM, part the the Campus Life family of departments, is a student-operated public media organization supported by Services and Activities fees and administered by the office of the CWU Dean of Student Success. KCWU-FM operates under a non-commercial, educational FM broadcast license, issued by the FCC to the CWU Board of Trustees. KCWU-FM serves CWU students with programming relevant to their lifestyle, tastes, and preferences, while still offering a significant and viable alternative to other broadcast and online media sources. The station's programming and events are designed to educate, entertain, and inform the public while emphasizing the activities and issues of relevance to CWU students and the community in which they live. Participants gain hands-on public speaking, workplace accountability, teamwork, and leadership skills via on-air announcing, audio production, broadcast news and public affairs program production, broadcast copywriting, sponsorship solicitation, promotional event management and organization.

ANNUAL BASE FUNDING REQUEST SUMMARY

Annual Base **Amount** Admin/Exempt Payroll 60,251 Civil Service Payroll 133,076 Student Payroll 70,852 **Employee Benefits** 73,125 Goods & Services 41,000 Travel 3,987 Equipment 51,225 **Annual Base Expenses** 433,516 Less: Annual Other Funding (167,000)Sources **Annual Base Funding** 266,516 Request

(Provide the data for the chart below on the second tab. The chart will auto populate.)



KCWU-FM

S&A Project

53500000(1)

Submitted By Chris Hull

ANNUAL BASE EXPENSES

BASE <u>ADMIN / EXEMPT</u> PAYROLL EXPENSE

Admin/Exempt Position - Description	Pay Rate	Pay Rate Unit	Pay Rate Units per Year	Number of Employees	Benefits %	Annual Base Amount
General Manager	\$60,251	per Year	1.0	1	15.0%	60,251
BASE <u>ADMIN/EXEMPT</u> PAYROLL EXPENSE TOTAL					19,538	60,251

BASE <u>CIVIL SERVICE and TEMP</u> PAYROLL EXPENSE

Civil Service/Temp Position - Description	Pay Rate	Pay Rate Unit	Pay Rate Units per Year	Number of Employees	Benefits %	Annual Base Amount
ITS 3	\$4,681	per Month	12.0	1	15.0%	56,168
Broadcast Technician 2	\$3,196	per Month	12.0	1	15.0%	38,352
Program Coordinator	\$3,213	per Month	12.0	1	15.0%	38,556
BASE <u>CIVIL SERVICE and TEMP</u> PAYROLL E	XPENSE TOT	,			51,461	133,076

Name of Program, Activity, or Service

KCWU-FM

Project

53500000(1)

Submitted By Chris Hull

BASE <u>STUDENT</u> PAYROLL EXPENSE

			Pay Rate Units per	Number of		Annual Base
Student Position - Description	Pay Rate	Pay Rate Unit	Year	Employees	Benefits %	Amount
Broadcast IT Associate - 17 hours/week x 4 quarters (35 weeks)	\$10.00	per Hour	595.0	1	3.0%	5,950
Broadcast Engineering Associate - 17 hours/week x 4 quarters (35 weeks)	\$10.00	per Hour	595.0	1	3.0%	5,950
Office & Programming Associate - 17 hours/week x 3 quarters (31 weeks)	\$9.75	per Hour	527.0	1	3.0%	5,138
Training & Development Coordinator - 17 hours/week x 3 quarters (31 weeks)	\$9.75	per Hour	527.0	1	3.0%	5,138
Production Coordinator - 17 hours/week x 4 quarters (31 weeks)	\$9.75	per Hour	527.0	1	3.0%	5,138
Music Programming Coordinator - 17 hours/week x 3 quarters (31 weeks)	\$9.75	per Hour	527.0	1	3.0%	5,138
Promotions Coordinator - 17 hours/week x 4 quarters (35 weeks)	\$9.75	per Hour	595.0	1	3.0%	5,801
Marketing Coordinator - 17 hours/week x 4 quarters (35 weeks)	\$9.75	per Hour	595.0	1	3.0%	5,801
News & Public Affairs Coordinator - 17 hours/week x 3 quarters (31 weeks)	\$9.75	per Hour	527.0	1	3.0%	5,138
Trainer - 17 hours/week x 3 quarters (30 weeks)	\$9.50	per Hour	510.0	2	3.0%	9,690
Core Staff Assistant (Marketing & Graphics) - 14 hours/week x 3 quarters (30 weeks)	\$9.50	per Hour	420.0	1	3.0%	3,990
Core Staff Assistant (Event Support) - 14 hours/week x 3 quarters (30 weeks)	\$9.50	per Hour	420.0	2	3.0%	7,980
BASE <u>STUDENT</u> PAYROLL EXPENSE TOTAL					2,126	70,852

BASE <u>EMPLOYEE BENEFITS</u> EXPENSE

	Overall Benefits	Annual Base
Payroll Category	%	Amount
Admin/Exempt	32.4%	19,538
Civil Service	38.7%	51,461
Student	3.0%	2,126
		-
BASE <u>EMPLOYEE BENEFITS</u> EXPENSE TOTAL	27.7%	73,125

KCWU-FM

Project

53500000(1)

Submitted By Chris Hull

BASE	GOODS & SERVICES	EXPENSE

Description of Goods & Services Expense	Annual Base Amount
Office/Operating Supplies	9,000
Office supplies; data processing supplies; mail; studio furnishings	
	15,000
Program Expenses	13,000
Rentals, Leases, advertising, music licensing, contract engineering	•
	-
Maintenance, Repair, Replacement	5,000
Xerox, Cisco, Lathem Time Attendance Maintenance Agreements;	-
Vehicle Maintenance	-
	-
	2,000
Memberships, Registrations, Subscriptions	,
CBI, WSAB, Billboard	-
	-
Telecom/Data Services	10,000
Lines/SCAN/Cell stipends/Fairpoint DSL 720/yr	-
	-
BASE <u>GOODS & SERVICES</u> EXPENSE TOTAL	41,000

BASE <u>TRAVEL</u> EXPENSE

		Annual Base
Description of Travel Expense		Amount
CWU Motor Pool	4 in-state day trips per year for professional networking,	\$600
Professional Staff	consultation with other broadcasters, and day-long seminars.	-
	\$150 in Motor Pool costs per trip.	-
		-
College Broadcasters, Inc - (Bi-annual attendance)	Noncommercial broadcaster/media convention (location varies	\$978
Concego Broadcasters, mo (Brainnadratteriadrice)	Tronochimerolal broadcaster/media convention (location values	Ψ370
2 staff; student and/or professional	annually) - featuring student awards, media panelists,	-
	interactive industry technology forums.	-
	2 people @ \$226/day per diem (meals/lodging) x 3 days	-
	2 people @ \$300/each (airfare)	-
National Association of Broadcasters Annual Conference	Industry trade convention and professional development	\$1,250
(Bi-annual attendance) - typically in Las Vegas, NV	workshops; networking with industry professionals/consultants	-

Name of Program, Activity, or Service	KCWU-FM	Project	53500000(1)	Submitted By	Chris Hull	
2 professional s	raff	2 people @ \$1	, ,	n (meals/lodging) und transportation are)	•	:
	ate Association of Broadcasters ance) - Seattle, WA	compliance pa 2 people @ \$2	nelists, seminar	seminars featurings, industry news n (meals/lodging) rip.		\$804
	Journal (CMJ) Annual Conference dance) - New York City; 2 student staff		rking with music	industry profess	sionals; insight	\$355

2 people @ \$71/day per diem (meals only) x 5 days

BASE <u>EQUIPMENT</u> EXPENSE

BASE <u>TRAVEL</u> EXPENSE TOTAL

Description of Equipment Expense	Quantity	Cost Each	Total Cost	Annual Base Amount
Desktop Computers	16.0	550.00	8,800	2,200
Cost each reflects credit for participation in ITS "Win Win" program				
Laptop/Portable and IT iMac computers	8.0	\$1,050	\$8,400	\$2,100
Replacements in next 4 years: 3 laptops; 1 iMac; 4 portable Lenovos				
Rack Mount Computer Systems & Peripherals	8.0	3,000.00	24,000	6,000
Uninterruptible Power Supply Equipment & Battery Replacements	12.0	1,250.00	15,000	3,750
Network Switches & Peripherals	4.0	2,000.00	8,000	2,000
Routers & Fiber Studio to Transmitter Link	2.0	1,500.00	12,000	3,000
Transmitter site, Studio, Office furnishings	14.0	700.00	9,800	2,450
Studio Audio/Network Infrastructure Support	12.0	2,200.00	26,400	6,600
Portable DJ audio/video gear	2.0	2,200.00	4,400	1,100
Broadcast Automation System Upgrade	1.0	30,000.00	30,000	7,500
Comrex Telephone Hybrid	1.0	6,000.00	6,000	1,500
Promotions Canopy	1.0	3,500.00	3,500	875
Surge Protectors	12.0	150.00	1,800	450
Office/Network Printers; Xerox Copier Replacement	5.0	840.00	4,200	1,050

3,987

	ne of Program, vity, or Service	KCWU-FM	Project	53500000(1)	Submitted By	Chris Hull	
	Electronic Mu	sic Library Hard Drive Storage		1.0	4,000.00	4,000	1,000
	Equipment Ra	ncks		2.0	4,600.00	9,200	2,300
	General Studi	o Repair & Replacements		8.0	800.00	6,400	1,600
	Electronic Tes	st and Repair Equipment		4.0	2,000.00	8,000	2,000
	Music Loggin	g Software		1.0	5,000.00	5,000	1,250
	Promotions V	ehicle Replacement		1.0	10,000.00	10,000	2,500
	BASE <u>EQUIPI</u>	MENT EXPENSE TOTAL					51,225
AN	NNUAL BASE EX	(PENSES - TOTAL					433,516

Name of Program, Activity, or Service

KCWU-FM

Project

53500000(1)

Submitted By Chris Hull

ANNUAL BASE FUNDING SOURCES (Revenues & Transfers In)

BASE OTHER FUNDING SOURCES	(Revenues & Transfers
1\	

Description of Other Funding Source

Annual Base Amount

Projected Revenues - Limited programing support service for events

\$1,000

BASE <u>OTHER FUNDING SOURCES</u> TOTAL

(Revenues & Transfers In)

1,000

USE OF CARRY FORWARD (RESERVES)

	Total Total to b Expected Used for	-	Annual Base
Description of Carry Forward (Reserve) Balance	Carry Expenses	Retained	Amount
Maximum expected remaining from Fiscal 2013 Goods & Services totals.	\$1,500		\$1,500
	-		-
LISE OF CARRY FORWARD (RESERVES) TOTAL			1 500

ANNUAL BASE OTHER FUNDING SOURCES - TOTAL

2,500

ANNUAL S&A BASE FUNDING REQUEST

\$431,016

KCWU-FM

Project

53500000(1)

Submitted By Chris Hull

DISCLOSURE OF	NON-S&A FUNDING SOURCES

DISCLOSURE OF NON-S&A FUNDING SOURCES

Description of Non-S&A Funding Source	Year 1	Year 2	Year 3	Year 4	Average Annual Amount
SUB funding for three classified staff positions	169,000.00	169,000.00	165,000.00	165,000.00	167,000
DISCLOSURE OF NON-S&A FUNDING SOURCES TOTAL	169,000	169,000	165,000	165,000	167,000

DISCLOSURE OF NON-S&A FUNDING SOURCES - TOTAL

167,000