

SERVICE AND ACTIVITY FEE ANNUAL REPORT

GENERAL INFORMATION	
Reporting Year:	2016
Reporting Program:	Homecoming
Funded PID:	53421200
Program Manager	Scott Drummond

Financial Report Back:	
REVENUE:	
S&A Funds Received	\$ 36,750.00
Self Support Funds Earned	\$ 10,933.00
Other Funds Received	\$ -
TOTAL REVENUE:	\$ 47,683.00
EXPENSES:	
STUDENT PAYROLL	\$ -
NON STUDENT PAYROLL	\$ -
BENEFITS	\$ -
GOODS & SERVICES	\$ 21,066.00
TOTAL EXPENSES:	\$ 21,066.00
TRANSFERS IN	\$ -
TRANSFERS OUT	\$ 11,736.00
NET CHANGE	\$ 14,881.00

Please list any S&A funded position that have been vacant longer than six (6) months. If any vacancies exist, please explain how you utilized the funds and what your long term plans are for the position.

None

Please provide an overview of the student centered programming provided, i.e. type of programs, milestones, number of students impacted, and how they benefited.

The Homecoming event was established by the combined efforts of ASCWU, the S&A Committee, Campus Activities, and Campus Life at the request of ASCWU in 2001. Students wanted to experience a traditional "big name" event as a capstone during Homecoming weekend (similar to other universities). Since the first year, CWU Homecoming has enjoyed nationally recognized talent as David Spade, Jay Leno, Damon Wayans, Bill Cosby, Kathy Griffin, Wayne Brady, Drew Carey, Phillip Phillips and more recently - Iliza Shlesinger, and Brian Regan. We estimate total approximate attendance of 30,000 over the past 16 years. The entertainer for this year was Comedian Iliza Shlesinger -- winner of Last Comic Standing and one of the fastest rising comedy stars in the US. At the time of her booking, we offered and paid her a fee of 12,500. By the time she performed at CWU her fees had risen to over \$20,000. At the time of this report, her fee has risen to over \$30,000 per show (not counting much higher prices for Las Vegas, Netflix specials, etc.) We are very please we were able to "capture" this entertainer early in her career. Over 750 students, alumni, community, etc. enjoyed Iliza's show.

Please provide a detailed explanation of any fund transfers from one service and activities fund budget to another.

Transfer Out of \$11,736 is representative of transfer balance to Campus Activities account in order to "pay back" Campus Activities for supplementing Homecoming for the past three years (student payroll, Campus Police, Event Support, etc.)